

Probolsky Research

Statewide Survey Gas Tax Repeal

Presentation

October 2, 2017



Opinion Research on
Elections and Public Policy

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Probolsky Research – Statewide Survey

Gas Tax Repeal

Survey Methodology

From Thursday, September 28 to Sunday, October 1, 2017, Probolsky Research conducted a survey with live professional interviewers and online, among registered voters within California.

A total of 1,000 voters were surveyed (510 via telephone and 490 online). A survey of this size yields a margin of error of +/-3.2% with a confidence level of 95%. Interviews were conducted with respondents on both landline and mobile (62.7%) phones and were offered in English, Spanish (5.9%) languages. For the online survey phase, we invited participation via email. Security measures precluded individuals from completing the survey more than once and allowed only the designated voter to complete the survey. Online respondents could use their computer, tablet or smart phone to participate. We sent emails to all voters with valid email addresses.

Probolsky Research specializes in opinion research on behalf of corporate, government, non-profit, and special interest clients.



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Top Issues

Open-ended question

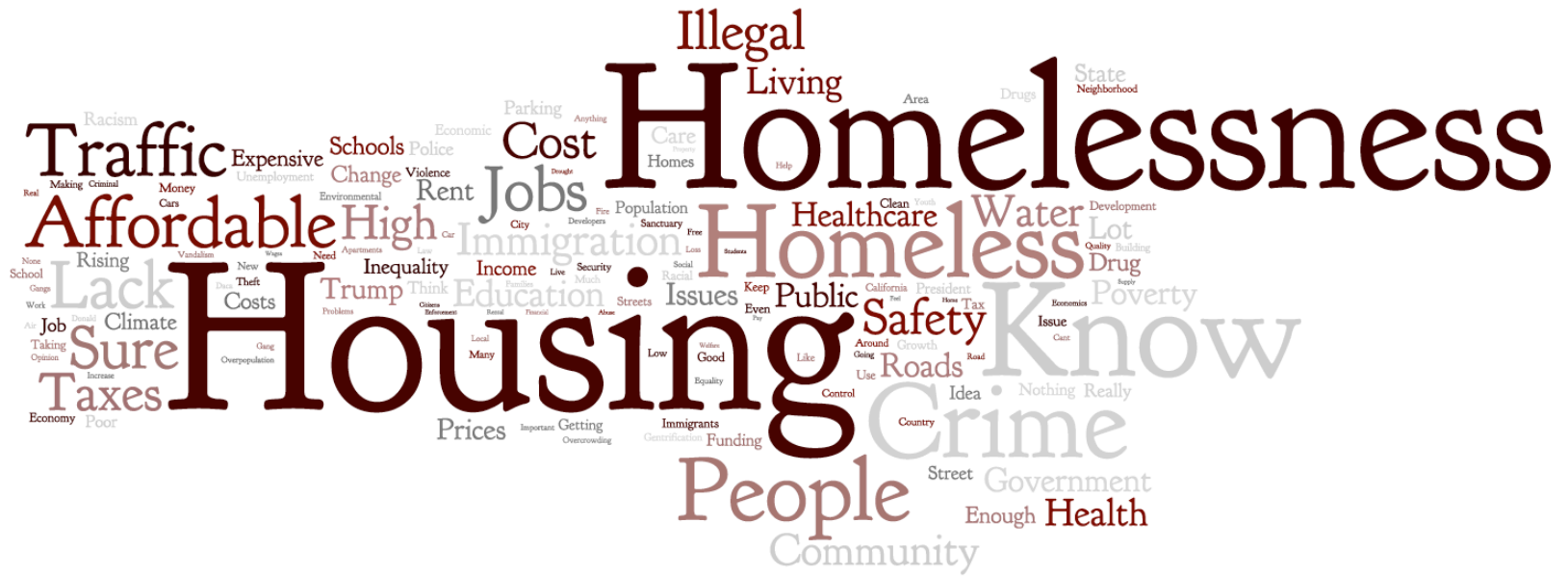


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What is Top of Mind within California?



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GAS TAX REPEAL UNLIKELY

In November 2018, you will have the opportunity to vote on a California ballot measure that will read, “Repeals recently enacted gas and diesel taxes and vehicle registration fees. Eliminates road repair and transportation programs funded by these taxes and fees”. If the election were held today,

WOULD YOU VOTE **YES** IN FAVOR OF THE BALLOT MEASURE
OR **NO** TO OPPOSE THE BALLOT MEASURE?

34.8%

YES

53.9%

NO

11.3%

UNSURE

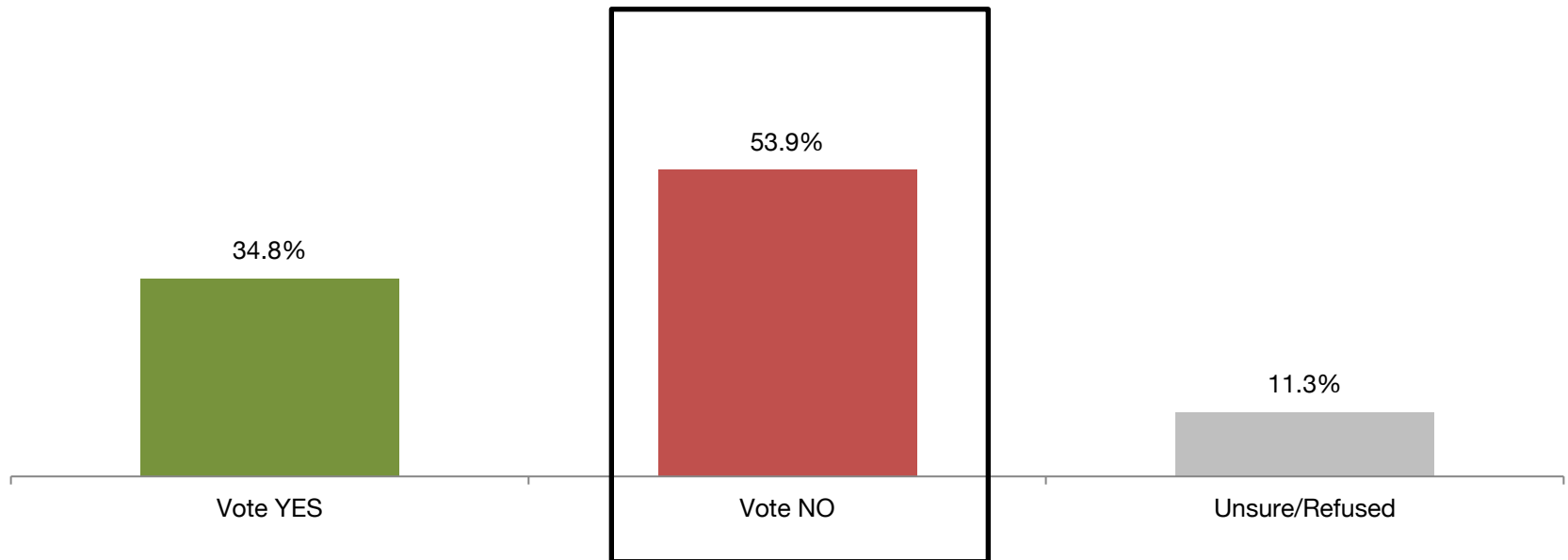
Probolsky Research conducted a survey of **1,000 California voters** via landlines and mobile phones using live, professional interviewers and online. The survey was conducted from Thursday, September 28 through Sunday, October 1. The margin of error for a survey of this size is +/-3.1% with a 95% level of confidence.



Majority of Voters Would Oppose a Repeal

Of the recently imposed gas tax

Question: In November 2018, you will have the opportunity to vote on a California ballot measure that will read, “Repeals recently enacted gas and diesel taxes and vehicle registration fees. Eliminates road repair and transportation programs funded by these taxes and fees.” If the election were held today, would you vote YES in favor of the ballot measure or NO to oppose the ballot measure? [RECORD] [IF CHOOSE VOTE YES OR VOTE NO>>>] And would you say that you would definitely vote (yes/no) or probably vote (yes/no) on the ballot measure? [IF UNSURE >>>] Would you say that you lean one way or another?



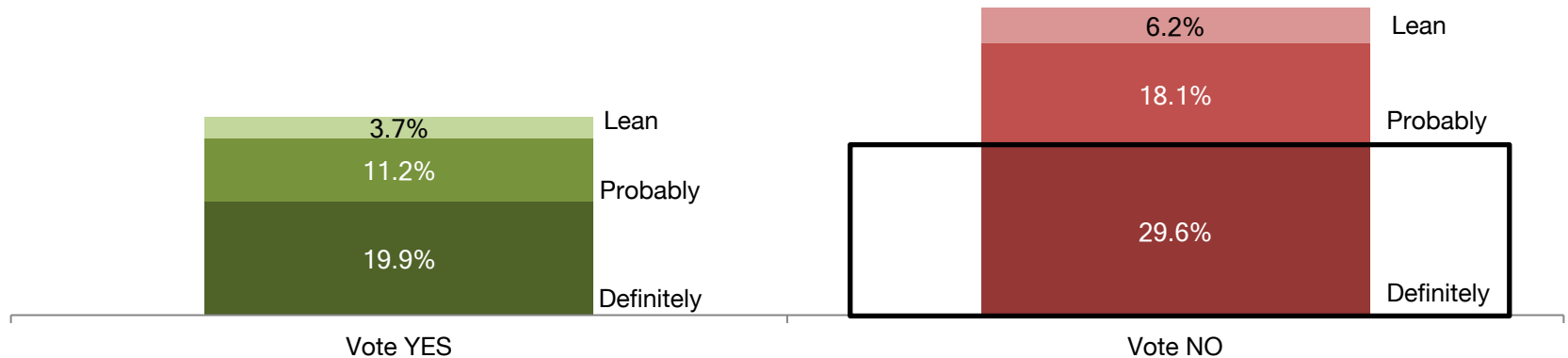
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Intensity is Greater Among Opponents

Than among supporters of a repeal

Question: In November 2018, you will have the opportunity to vote on a California ballot measure that will read, “Repeals recently enacted gas and diesel taxes and vehicle registration fees. Eliminates road repair and transportation programs funded by these taxes and fees.” If the election were held today, would you vote YES in favor of the ballot measure or NO to oppose the ballot measure? [RECORD] [IF CHOOSE VOTE YES OR VOTE NO>>>] And would you say that you would definitely vote (yes/no) or probably vote (yes/no) on the ballot measure? [IF UNSURE >>>] Would you say that you lean one way or another?



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Thank You.



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