



STRATEGIC MEMORANDUM

TO: Bob Page, Publisher
SD Metro

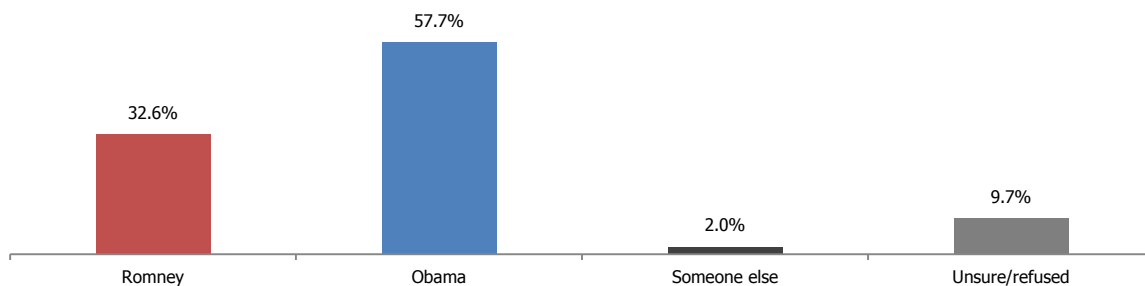
FROM: Adam D. Probolsky
Probolsky Research LLC

SUBJECT: ***SD Metro/Probolsky Research Poll***

DATE: October 26, 2012

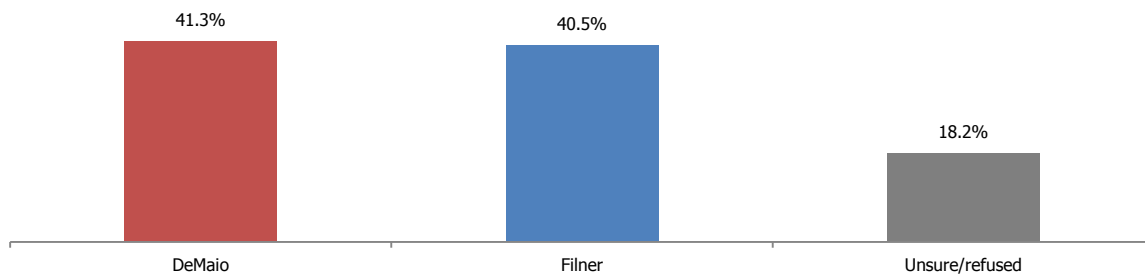
From Wednesday, October 24 through Thursday, October 25, 2012 Probolsky Research conducted a telephone survey of likely November, 2012 General Election voters within the City of San Diego.

BARACK OBAMA IS POISED TO CAPTURE THE SAN DIEGO VOTE



DEMAIO AND FILNER ARE IN A DEAD HEAT IN THE RACE FOR SAN DIEGO MAYOR

The race for San Diego Mayor is remarkably close, as the candidates are separated by less than one percent:



The two candidates exhibit similar intensity among their supporters. 15.2% say they have already voted for DeMaio while 13.2% say they have already cast their ballots for Filner, and 16.2% say they will *definitely* vote for DeMaio while 17.7% say they will *definitely* vote for Filner.

DeMaio shows strength among men, Republicans, those born in the U.S., those aged 55+, very high propensity voters (those who have voted in five out of the last five elections), those who vote by mail, those registered to vote for more than ten years, those from Council Districts 5, 6, and 7.

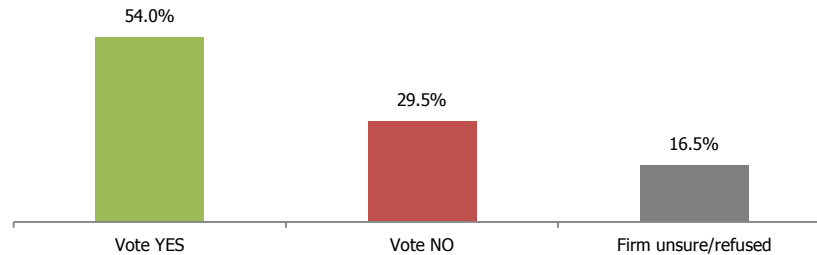
Filner enjoys greater support among women, Democratic voters and Decline to State (DTS) voters (although DTS women are divided), those aged 18-34, Election Day voters, those registered to vote for less than a year and those from Council Districts 3, 4, 8 and 9.



Perhaps unsurprisingly, Romney voters tend to break for DeMaio while those who vote for Obama tend to support Filner.

SUPPORT FOR MEASURE Z FALLS JUST SHORT OF THE REQUIRED 55% NEEDED TO WIN

The intensity of support is significantly greater than that of the opposition: 19.9% say they have already voted yes, vs. 12.5% who have voted no, and 19.9% say they will *definitely* vote yes, vs. 12.5% who say they will *definitely* vote no.



The Measure enjoys greatest support among women, Democratic and DTS voters, those aged 18-64, Election Day voters and those from every Council District except 5.

A total of 402 surveys were collected. A survey of this size yields a margin of error of +/- 5.0% with a 95% degree of confidence. Interviews were conducted with voters on both landline and cell phones and were conducted in English and Spanish languages.

The turnout model consisted of those voters who voted 6/12 OR voted in at least 2 of 11/04, 11/06, 2/08, 6/08, 11/08, 5/09, 6/10 or 11/10, with at least 1 being 11-10, PLUS new registrants. This represents 406,570 (62.2%) of voters and 272,509 (71.8%) of households.

Probolsky Research LLC specializes in opinion research on behalf of business, government, political, special interest and media clients.



City of San Diego Voter TRACKING Survey - October 2012

Table 1-1

Q.1 The Presidential General Election will be held in November. If you were voting today for President, who would you vote for?

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Total	Male	Female	Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barack Obama, Democratic (NET)	232	90	142	142	24	54	18	120	94	172	45	15	45	94	44	49	60	30	79	63
	57.7	48.6	65.4	87.1	18.2	60.7	16.5	88.2	59.9	55.7	70.3	51.7	69.2	62.7	53.0	47.1	56.1	38.5	73.1	57.8
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Already voted Barack Obama	77	26	51	45	8	21	4	39	34	61	15	1	9	28	18	22	14	12	23	28
	19.2	14.1	23.5	27.6	6.1	23.6	3.7	28.7	21.7	19.7	23.4	3.4	13.8	18.7	21.7	21.2	13.1	15.4	21.3	25.7
Definitely Barack Obama	130	54	76	85	13	25	11	71	48	95	25	10	27	57	24	22	37	17	47	29
	32.3	29.2	35.0	52.1	9.8	28.1	10.1	52.2	30.6	30.7	39.1	34.5	41.5	38.0	28.9	21.2	34.6	21.8	43.5	26.6
Probably Barack Obama	11	3	8	6	1	2	1	5	5	8	2	1	5	1	1	4	2	1	4	4
	2.7	1.6	3.7	3.7	0.8	2.2	0.9	3.7	3.2	2.6	3.1	3.4	7.7	0.7	1.2	3.8	1.9	1.3	3.7	3.7
Lean Barack Obama	14	7	7	6	2	6	2	5	7	8	3	3	4	8	1	1	7	0	5	2
	3.5	3.8	3.2	3.7	1.5	6.7	1.8	3.7	4.5	2.6	4.7	10.3	6.2	5.3	1.2	1.0	6.5		4.6	1.8
Mitt Romney, Republican (NET)	131	74	57	8	95	23	82	6	43	114	8	9	11	39	35	46	31	43	19	38
	32.6	40.0	26.3	4.9	72.0	25.8	75.2	4.4	27.4	36.9	12.5	31.0	16.9	26.0	42.2	44.2	29.0	55.1	17.6	34.9
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Already voted Mitt Romney	48	25	23	4	37	4	31	4	13	43	1	4	0	17	18	13	9	16	8	15
	11.9	13.5	10.6	2.5	28.0	4.5	28.4	2.9	8.3	13.9	1.6	13.8		11.3	21.7	12.5	8.4	20.5	7.4	13.8
Definitely Mitt Romney	70	40	30	3	52	14	46	1	23	62	5	3	6	20	14	30	15	25	11	19
	17.4	21.6	13.8	1.8	39.4	15.7	42.2	0.7	14.6	20.1	7.8	10.3	9.2	13.3	16.9	28.8	14.0	32.1	10.2	17.4
Probably Mitt Romney	9	7	2	1	5	3	4	1	4	6	1	2	5	0	3	1	5	2	0	2
	2.2	3.8	0.9	0.6	3.8	3.4	3.7	0.7	2.5	1.9	1.6	6.9	7.7		3.6	1.0	4.7	2.6		1.8
Lean Mitt Romney	4	2	2	0	1	2	1	0	3	3	1	0	0	2	0	2	2	0	0	2
	1.0	1.1	0.9		0.8	2.2	0.9		1.9	1.0	1.6			1.3		1.9	1.9			1.8
Someone else	8	8	0	1	4	3	3	0	5	7	0	1	4	3	0	1	7	1	0	0
	2.0	4.3		0.6	3.0	3.4	2.8		3.2	2.3		3.4	6.2	2.0		1.0	6.5	1.3		
Firm Unsure	18	11	7	8	3	7	1	8	9	6	9	3	4	8	2	4	8	3	4	3
	4.5	5.9	3.2	4.9	2.3	7.9	0.9	5.9	5.7	1.9	14.1	10.3	6.2	5.3	2.4	3.8	7.5	3.8	3.7	2.8
Refused	13	2	11	4	6	2	5	2	6	10	2	1	1	6	2	4	1	1	6	5
	3.2	1.1	5.1	2.5	4.5	2.2	4.6	1.5	3.8	3.2	3.1	3.4	1.5	4.0	2.4	3.8	0.9	1.3	5.6	4.6



City of San Diego Voter TRACKING Survey - October 2012

Table 1-2

Q.1 The Presidential General Election will be held in November. If you were voting today for President, who would you vote for?

	Vote propensity																				
	Party/Gender								Party/Age				5 out of 5					100% not having had the chance		<100% not having had the chance	
	Total	GOP Men	GOP Women	Dem Men	Dem Women	DTS Men	DTS Women	GOP 18-54	GOP 55+	Dem 18-54	Dem 55+	DTS 18-54	DTS 55+	5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Registrant	<100% not having had the chance
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barack Obama, Democratic (NET)	232	15	9	47	95	23	31	12	12	79	63	38	16	75	33	35	28	0	30	7	24
	57.7	21.7	14.3	81.0	90.5	46.9	77.5	23.1	15.0	92.9	80.8	61.3	59.3	50.0	55.0	68.6	60.9		61.2	63.6	75.0

Already voted Barack Obama	77	4	4	13	32	8	13	3	5	20	25	12	9	28	9	9	6	0	18	0	7
	19.2	5.8	6.3	22.4	30.5	16.3	32.5	5.8	6.3	23.5	32.1	19.4	33.3	18.7	15.0	17.6	13.0		36.7		21.9
Definitely Barack Obama	130	9	4	31	54	10	15	7	6	52	33	19	6	39	22	23	17	0	12	4	13
	32.3	13.0	6.3	53.4	51.4	20.4	37.5	13.5	7.5	61.2	42.3	30.6	22.2	26.0	36.7	45.1	37.0		24.5	36.4	40.6
Probably Barack Obama	11	1	0	2	4	0	2	1	0	2	4	1	1	2	1	0	5	0	0	1	2
	2.7	1.4		3.4	3.8		5.0	1.9		2.4	5.1	1.6	3.7	1.3	1.7		10.9			9.1	6.3
Lean Barack Obama	14	1	1	1	5	5	1	1	1	5	1	6	0	6	1	3	0	0	0	2	2
	3.5	1.4	1.6	1.7	4.8	10.2	2.5	1.9	1.3	5.9	1.3	9.7		4.0	1.7	5.9				18.2	6.3
Mitt Romney, Republican (NET)	131	48	47	5	3	17	6	31	64	1	7	13	10	69	20	12	8	1	16	1	4
	32.6	69.6	74.6	8.6	2.9	34.7	15.0	59.6	80.0	1.2	9.0	21.0	37.0	46.0	33.3	23.5	17.4	33.3	32.7	9.1	12.5

Already voted Mitt Romney	48	17	20	3	1	3	1	13	24	0	4	1	3	30	6	3	2	1	5	0	1
	11.9	24.6	31.7	5.2	1.0	6.1	2.5	25.0	30.0		5.1	1.6	11.1	20.0	10.0	5.9	4.3	33.3	10.2		3.1
Definitely Mitt Romney	70	28	24	1	2	10	4	16	36	1	2	8	6	34	13	7	5	0	11	0	0
	17.4	40.6	38.1	1.7	1.9	20.4	10.0	30.8	45.0	1.2	2.6	12.9	22.2	22.7	21.7	13.7	10.9		22.4		
Probably Mitt Romney	9	3	2	1	0	3	0	2	3	0	1	3	0	2	1	2	1	0	0	1	2
	2.2	4.3	3.2	1.7		6.1		3.8	3.8		1.3	4.8		1.3	1.7	3.9	2.2			9.1	6.3
Lean Mitt Romney	4	0	1	0	0	1	1	0	1	0	0	1	1	3	0	0	0	0	0	0	1
	1.0		1.6			2.0	2.5		1.3			1.6	3.7	2.0							3.1
Someone else	8	4	0	1	0	3	0	3	1	1	0	3	0	0	1	1	2	0	1	0	3
	2.0	5.8		1.7		6.1		5.8	1.3	1.2		4.8			1.7	2.0	4.3		2.0		9.4
Firm Unsure	18	2	1	3	5	6	1	3	0	3	5	6	1	2	3	2	7	1	0	3	0
	4.5	2.9	1.6	5.2	4.8	12.2	2.5	5.8		3.5	6.4	9.7	3.7	1.3	5.0	3.9	15.2	33.3		27.3	
Refused	13	0	6	2	2	0	2	3	3	1	3	2	0	4	3	1	1	1	2	0	1
	3.2		9.5	3.4	1.9		5.0	5.8	3.8	1.2	3.8	3.2		2.7	5.0	2.0	2.2	33.3	4.1		3.1



City of San Diego Voter TRACKING Survey - October 2012

Table 1-3

Q.1 The Presidential General Election will be held in November. If you were voting today for President, who would you vote for?

	Type of voter										Registration date								
	Type of voter				Registration date						Council District								
	Perm. VBM voter	Prev. VBM voter	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9		
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0	
Barack Obama, Democratic (NET)	232 57.7	152 55.7	12 60.0	68 62.4	28 63.6	62 66.0	55 55.0	58 55.2	29 49.2	23 51.1	30 58.8	36 70.6	24 63.2	28 47.5	22 46.8	26 51.0	22 73.3	21 70.0	

Already voted Barack Obama	77 19.2	64 23.4	7 35.0	6 5.5	9 20.5	22 23.4	24 24.0	11 10.5	11 18.6	11 24.4	9 17.6	15 29.4	5 13.2	10 16.9	6 12.8	10 19.6	3 10.0	8 26.7	
Definitely Barack Obama	130 32.3	73 26.7	5 25.0	52 47.7	12 27.3	37 39.4	24 24.0	43 41.0	14 23.7	11 24.4	17 33.3	19 37.3	15 39.5	15 25.4	14 29.8	13 25.5	14 46.7	12 40.0	
Probably Barack Obama	11 2.7	5 1.8	0	6 5.5	3 6.8	2 2.1	2 2.0	2 1.9	2 3.4	0	1 2.0	1 2.0	1 2.6	0	1 2.1	3 5.9	3 10.0	1 3.3	
Lean Barack Obama	14 3.5	10 3.7	0	4 3.7	4 9.1	1 1.1	5 5.0	2 1.9	2 3.4	1 2.2	3 5.9	1 2.0	3 7.9	3 5.1	1 2.1	0	2 6.7	0	
Mitt Romney, Republican (NET)	131 32.6	101 37.0	6 30.0	24 22.0	9 20.5	25 26.6	32 32.0	40 38.1	25 42.4	19 42.2	14 27.5	12 23.5	10 26.3	25 42.4	20 42.6	20 39.2	4 13.3	7 23.3	

Already voted Mitt Romney	48 11.9	46 16.8	1 5.0	1 0.9	2 4.5	6 6.4	15 15.0	17 16.2	8 13.6	9 20.0	4 7.8	6 11.8	4 10.5	11 18.6	9 19.1	4 7.8	1 3.3	0	
Definitely Mitt Romney	70 17.4	45 16.5	4 20.0	21 19.3	5 11.4	15 16.0	15 15.0	20 19.0	15 25.4	10 22.2	10 19.6	5 9.8	2 5.3	12 20.3	8 17.0	15 29.4	3 10.0	5 16.7	
Probably Mitt Romney	9 2.2	6 2.2	1 5.0	2 1.8	2 4.5	3 3.2	1 1.0	2 1.9	1 1.7	0	0	1 2.0	3 7.9	1 1.7	2 4.3	0	0	2 6.7	
Lean Mitt Romney	4 1.0	4 1.5	0	0	0	1 1.1	1 1.0	1 1.0	1 1.7	0	0	0	1 2.6	1 1.7	1 2.1	1 2.0	0	0	
Someone else	8 2.0	6 2.2	0	2 1.8	2 4.5	2 2.1	3 3.0	0	1 1.7	0	3 5.9	2 3.9	0	2 3.4	0	1 2.0	0	0	
Firm Unsure	18 4.5	8 2.9	0	10 9.2	3 6.8	3 3.2	8 8.0	4 3.8	0	1 2.2	1 2.0	1 2.0	2 5.3	3 5.1	3 6.4	2 3.9	3 10.0	2 6.7	
Refused	13 3.2	6 2.2	2 10.0	5 4.6	2 4.5	2 2.1	2 2.0	3 2.9	4 6.8	2 4.4	3 5.9	0	2 5.3	1 1.7	2 4.3	2 3.9	1 3.3	0	



City of San Diego Voter TRACKING Survey - October 2012

Table 1-4

Q.1 The Presidential General Election will be held in November. If you were voting today for President, who would you vote for?

	Presidential Vote										Ethnicity					
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barack Obama, Democratic (NET)	232	77	130	11	14	0	0	0	0	0	57	128	15	13	195	37
	57.7	100.0	100.0	100.0	100.0						66.3	54.2	100.0	52.0	54.9	78.7

Already voted Barack Obama	77	77	0	0	0	0	0	0	0	0	9	51	4	3	70	7
	19.2	100.0									10.5	21.6	26.7	12.0	19.7	14.9
Definitely Barack Obama	130	0	130	0	0	0	0	0	0	0	38	69	10	7	107	23
	32.3		100.0								44.2	29.2	66.7	28.0	30.1	48.9
Probably Barack Obama	11	0	0	11	0	0	0	0	0	0	5	4	1	1	7	4
	2.7			100.0							5.8	1.7	6.7	4.0	2.0	8.5
Lean Barack Obama	14	0	0	0	14	0	0	0	0	0	5	4	0	2	11	3
	3.5				100.0						5.8	1.7		8.0	3.1	6.4
Mitt Romney, Republican (NET)	131	0	0	0	0	48	70	9	4	0	13	96	0	7	130	1
	32.6					100.0	100.0	100.0	100.0		15.1	40.7		28.0	36.6	2.1

Already voted Mitt Romney	48	0	0	0	0	48	0	0	0	0	4	38	0	2	48	0
	11.9					100.0					4.7	16.1		8.0	13.5	
Definitely Mitt Romney	70	0	0	0	0	0	70	0	0	0	5	51	0	4	69	1
	17.4						100.0				5.8	21.6		16.0	19.4	2.1
Probably Mitt Romney	9	0	0	0	0	0	0	9	0	0	4	5	0	0	9	0
	2.2							100.0			4.7	2.1			2.5	
Lean Mitt Romney	4	0	0	0	0	0	0	0	4	0	0	2	0	1	4	0
	1.0								100.0			0.8		4.0	1.1	
Someone else	8	0	0	0	0	0	0	0	0	0	1	5	0	1	8	0
	2.0										1.2	2.1		4.0	2.3	
Firm Unsure	18	0	0	0	0	0	0	0	0	18	10	1	0	4	11	7
	4.5									100.0	11.6	0.4		16.0	3.1	14.9
Refused	13	0	0	0	0	0	0	0	0	0	5	6	0	0	11	2
	3.2										5.8	2.5			3.1	4.3



City of San Diego Voter TRACKING Survey - October 2012

Table 2-1

Q.2 An election for San Diego Mayor will be held in November. If you were voting today for Mayor, who would you vote for?

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Total	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carl DeMaio, Businessman/City Councilmember (NET)	166	85	81	35	93	31	75	29	62	139	15	12	19	62	39	46	41	44	40	41
	41.3	45.9	37.3	21.5	70.5	34.8	68.8	21.3	39.5	45.0	23.4	41.4	29.2	41.3	47.0	44.2	38.3	56.4	37.0	37.6

Already voted Carl DeMaio	61	31	30	12	37	8	29	10	22	54	4	3	3	30	16	12	19	12	14	16
	15.2	16.8	13.8	7.4	28.0	9.0	26.6	7.4	14.0	17.5	6.3	10.3	4.6	20.0	19.3	11.5	17.8	15.4	13.0	14.7
Definitely Carl DeMaio	65	37	28	8	43	12	37	5	23	55	5	5	7	16	18	24	11	26	12	16
	16.2	20.0	12.9	4.9	32.6	13.5	33.9	3.7	14.6	17.8	7.8	17.2	10.8	10.7	21.7	23.1	10.3	33.3	11.1	14.7
Probably Carl DeMaio	25	12	13	7	9	8	7	6	12	21	1	3	6	9	4	6	8	4	7	6
	6.2	6.5	6.0	4.3	6.8	9.0	6.4	4.4	7.6	6.8	1.6	10.3	9.2	6.0	4.8	5.8	7.5	5.1	6.5	5.5
Lean Carl DeMaio	15	5	10	8	4	3	2	8	5	9	5	1	3	7	1	4	3	2	7	3
	3.7	2.7	4.6	4.9	3.0	3.4	1.8	5.9	3.2	2.9	7.8	3.4	4.6	4.7	1.2	3.8	2.8	2.6	6.5	2.8
Bob Filner, U.S. Representative/Educator (NET)	163	69	94	99	19	37	17	82	64	119	31	13	30	63	34	36	44	25	49	45
	40.5	37.3	43.3	60.7	14.4	41.6	15.6	60.3	40.8	38.5	48.4	44.8	46.2	42.0	41.0	34.6	41.1	32.1	45.4	41.3

Already voted Bob Filner	53	19	34	30	4	16	4	27	22	40	9	4	5	15	15	18	8	11	12	22
	13.2	10.3	15.7	18.4	3.0	18.0	3.7	19.9	14.0	12.9	14.1	13.8	7.7	10.0	18.1	17.3	7.5	14.1	11.1	20.2
Definitely Bob Filner	71	33	38	45	9	12	8	36	27	51	15	5	11	34	15	11	22	11	23	15
	17.7	17.8	17.5	27.6	6.8	13.5	7.3	26.5	17.2	16.5	23.4	17.2	16.9	22.7	18.1	10.6	20.6	14.1	21.3	13.8
Probably Bob Filner	27	12	15	16	3	8	3	13	11	19	5	3	12	9	3	3	11	1	10	5
	6.7	6.5	6.9	9.8	2.3	9.0	2.8	9.6	7.0	6.1	7.8	10.3	18.5	6.0	3.6	2.9	10.3	1.3	9.3	4.6
Lean Bob Filner	12	5	7	8	3	1	2	6	4	9	2	1	2	5	1	4	3	2	4	3
	3.0	2.7	3.2	4.9	2.3	1.1	1.8	4.4	2.5	2.9	3.1	3.4	3.1	3.3	1.2	3.8	2.8	2.6	3.7	2.8
Firm Unsure	59	27	32	24	14	18	12	20	27	40	15	4	14	20	8	17	20	7	14	18
	14.7	14.6	14.7	14.7	10.6	20.2	11.0	14.7	17.2	12.9	23.4	13.8	21.5	13.3	9.6	16.3	18.7	9.0	13.0	16.5
Refused	14	4	10	5	6	3	5	5	4	11	3	0	2	5	2	5	2	2	5	5
	3.5	2.2	4.6	3.1	4.5	3.4	4.6	3.7	2.5	3.6	4.7		3.1	3.3	2.4	4.8	1.9	2.6	4.6	4.6



Table 2-2
 Q.2 An election for San Diego Mayor will be held in November. If you were voting today for Mayor, who would you vote for?

	Vote propensity																				
	Party/Gender								Party/Age				5 out of 5					100% not having had the chance		<100% not having had the chance	
	Total	GOP Men	GOP Women	Dem Men	Dem Women	DTS Men	DTS Women	GOP 18-54	GOP 55+	Dem 18-54	Dem 55+	DTS 18-54	DTS 55+	5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Registrant	<100% not having had the chance
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carl DeMaio, Businessman/City Councilmember (NET)	166	50	43	17	18	15	16	34	59	20	15	20	11	82	23	17	14	0	17	1	12
	41.3	72.5	68.3	29.3	17.1	30.6	40.0	65.4	73.8	23.5	19.2	32.3	40.7	54.7	38.3	33.3	30.4		34.7	9.1	37.5

Already voted Carl DeMaio	61	18	19	7	5	4	4	14	23	10	2	5	3	32	6	6	4	0	9	0	4
	15.2	26.1	30.2	12.1	4.8	8.2	10.0	26.9	28.8	11.8	2.6	8.1	11.1	21.3	10.0	11.8	8.7		18.4		12.5
Definitely Carl DeMaio	65	26	17	3	5	7	5	13	30	2	6	6	6	36	12	5	3	0	6	1	2
	16.2	37.7	27.0	5.2	4.8	14.3	12.5	25.0	37.5	2.4	7.7	9.7	22.2	24.0	20.0	9.8	6.5		12.2	9.1	6.3
Probably Carl DeMaio	25	5	4	4	3	3	5	4	5	3	4	7	1	10	4	3	5	0	0	0	3
	6.2	7.2	6.3	6.9	2.9	6.1	12.5	7.7	6.3	3.5	5.1	11.3	3.7	6.7	6.7	5.9	10.9				9.4
Lean Carl DeMaio	15	1	3	3	5	1	2	3	1	5	3	2	1	4	1	3	2	0	2	0	3
	3.7	1.4	4.8	5.2	4.8	2.0	5.0	5.8	1.3	5.9	3.8	3.2	3.7	2.7	1.7	5.9	4.3		4.1		9.4
Bob Filner, U.S. Representative/Educator (NET)	163	11	8	33	66	20	17	7	12	55	44	24	13	54	24	22	21	0	23	4	15
	40.5	15.9	12.7	56.9	62.9	40.8	42.5	13.5	15.0	64.7	56.4	38.7	48.1	36.0	40.0	43.1	45.7		46.9	36.4	46.9

Already voted Bob Filner	53	2	2	9	21	7	9	0	4	10	20	8	8	18	8	6	5	0	13	0	3
	13.2	2.9	3.2	15.5	20.0	14.3	22.5		5.0	11.8	25.6	12.9	29.6	12.0	13.3	11.8	10.9		26.5		9.4
Definitely Bob Filner	71	6	3	16	29	7	5	5	4	27	18	8	4	26	11	12	9	0	6	1	6
	17.7	8.7	4.8	27.6	27.6	14.3	12.5	9.6	5.0	31.8	23.1	12.9	14.8	17.3	18.3	23.5	19.6		12.2	9.1	18.8
Probably Bob Filner	27	1	2	5	11	6	2	1	2	13	3	7	1	5	3	4	4	0	3	3	5
	6.7	1.4	3.2	8.6	10.5	12.2	5.0	1.9	2.5	15.3	3.8	11.3	3.7	3.3	5.0	7.8	8.7		6.1	27.3	15.6
Lean Bob Filner	12	2	1	3	5	0	1	1	2	5	3	1	0	5	2	0	3	0	1	0	1
	3.0	2.9	1.6	5.2	4.8		2.5	1.9	2.5	5.9	3.8	1.6		3.3	3.3		6.5		2.0		3.1
Firm Unsure	59	8	6	6	18	12	6	9	5	7	17	16	2	10	12	9	11	2	5	6	4
	14.7	11.6	9.5	10.3	17.1	24.5	15.0	17.3	6.3	8.2	21.8	25.8	7.4	6.7	20.0	17.6	23.9	66.7	10.2	54.5	12.5
Refused	14	0	6	2	3	2	1	2	4	3	2	2	1	4	1	3	0	1	4	0	1
	3.5		9.5	3.4	2.9	4.1	2.5	3.8	5.0	3.5	2.6	3.2	3.7	2.7	1.7	5.9		33.3	8.2		3.1



City of San Diego Voter TRACKING Survey - October 2012

Table 2-3

Q.2 An election for San Diego Mayor will be held in November. If you were voting today for Mayor, who would you vote for?

	Type of voter				Registration date										Council District								
	Perm. VBM	Prev. VBM	Elec. Day	Less than	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9						
	voter	voter	Voter	a year	years	years	years	years															
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30					
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Carl DeMaio, Businessman/City Councilmember (NET)	166	121	9	36	9	38	44	49	26	18	21	18	12	37	23	21	10	6					
	41.3	44.3	45.0	33.0	20.5	40.4	44.0	46.7	44.1	40.0	41.2	35.3	31.6	62.7	48.9	41.2	33.3	20.0					

Already voted Carl DeMaio	61	52	5	4	4	11	26	13	7	11	7	9	3	15	9	5	2	0					
	15.2	19.0	25.0	3.7	9.1	11.7	26.0	12.4	11.9	24.4	13.7	17.6	7.9	25.4	19.1	9.8	6.7						
Definitely Carl DeMaio	65	40	2	23	3	15	9	23	15	5	7	6	3	16	11	9	5	3					
	16.2	14.7	10.0	21.1	6.8	16.0	9.0	21.9	25.4	11.1	13.7	11.8	7.9	27.1	23.4	17.6	16.7	10.0					
Probably Carl DeMaio	25	20	2	3	0	7	5	11	2	2	3	3	4	3	3	4	1	2					
	6.2	7.3	10.0	2.8		7.4	5.0	10.5	3.4	4.4	5.9	5.9	10.5	5.1	6.4	7.8	3.3	6.7					
Lean Carl DeMaio	15	9	0	6	2	5	4	2	2	0	4	0	2	3	0	3	2	1					
	3.7	3.3		5.5	4.5	5.3	4.0	1.9	3.4		7.8		5.3	5.1		5.9	6.7	3.3					
Bob Filner, U.S. Representative/Educator (NET)	163	109	7	47	22	41	36	42	22	19	23	25	17	11	17	16	15	20					
	40.5	39.9	35.0	43.1	50.0	43.6	36.0	40.0	37.3	42.2	45.1	49.0	44.7	18.6	36.2	31.4	50.0	66.7					

Already voted Bob Filner	53	45	4	4	7	12	13	11	10	8	7	10	3	4	4	8	2	7					
	13.2	16.5	20.0	3.7	15.9	12.8	13.0	10.5	16.9	17.8	13.7	19.6	7.9	6.8	8.5	15.7	6.7	23.3					
Definitely Bob Filner	71	39	2	30	9	17	13	21	11	8	10	11	8	3	9	5	9	8					
	17.7	14.3	10.0	27.5	20.5	18.1	13.0	20.0	18.6	17.8	19.6	21.6	21.1	5.1	19.1	9.8	30.0	26.7					
Probably Bob Filner	27	17	0	10	6	9	7	5	0	3	5	3	4	4	1	2	2	3					
	6.7	6.2		9.2	13.6	9.6	7.0	4.8		6.7	9.8	5.9	10.5	6.8	2.1	3.9	6.7	10.0					
Lean Bob Filner	12	8	1	3	0	3	3	5	1	0	1	1	2	0	3	1	2	2					
	3.0	2.9	5.0	2.8		3.2	3.0	4.8	1.7		2.0	2.0	5.3		6.4	2.0	6.7	6.7					
Firm Unsure	59	32	3	24	10	12	16	12	9	6	5	7	7	10	5	11	5	3					
	14.7	11.7	15.0	22.0	22.7	12.8	16.0	11.4	15.3	13.3	9.8	13.7	18.4	16.9	10.6	21.6	16.7	10.0					
Refused	14	11	1	2	3	3	4	2	2	2	2	1	2	1	2	3	0	1					
	3.5	4.0	5.0	1.8	6.8	3.2	4.0	1.9	3.4	4.4	3.9	2.0	5.3	1.7	4.3	5.9		3.3					



City of San Diego Voter TRACKING Survey - October 2012

Table 2-4

Q.2 An election for San Diego Mayor will be held in November. If you were voting today for Mayor, who would you vote for?

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	Language =====			
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carl DeMaio, Businessman/City Councilmember (NET)	166	23	33	4	3	38	46	5	1	3	27	118	2	7	158	8
	41.3	29.9	25.4	36.4	21.4	79.2	65.7	55.6	25.0	16.7	31.4	50.0	13.3	28.0	44.5	17.0

Already voted Carl DeMaio	61	22	0	0	1	32	1	0	0	1	6	49	0	2	59	2
	15.2	28.6			7.1	66.7	1.4			5.6	7.0	20.8		8.0	16.6	4.3
Definitely Carl DeMaio	65	0	12	2	1	6	39	2	0	0	11	43	1	3	64	1
	16.2		9.2	18.2	7.1	12.5	55.7	22.2			12.8	18.2	6.7	12.0	18.0	2.1
Probably Carl DeMaio	25	0	12	2	0	0	4	3	1	1	4	18	1	1	25	0
	6.2		9.2	18.2			5.7	33.3	25.0	5.6	4.7	7.6	6.7	4.0	7.0	
Lean Carl DeMaio	15	1	9	0	1	0	2	0	0	1	6	8	0	1	10	5
	3.7	1.3	6.9		7.1		2.9			5.6	7.0	3.4		4.0	2.8	10.6
Bob Filner, U.S. Representative/Educator (NET)	163	46	78	4	7	8	7	0	3	5	39	83	12	11	135	28
	40.5	59.7	60.0	36.4	50.0	16.7	10.0		75.0	27.8	45.3	35.2	80.0	44.0	38.0	59.6

Already voted Bob Filner	53	42	1	0	1	7	0	0	0	2	7	33	3	3	50	3
	13.2	54.5	0.8		7.1	14.6				11.1	8.1	14.0	20.0	12.0	14.1	6.4
Definitely Bob Filner	71	2	57	1	1	1	3	0	3	1	18	38	5	5	56	15
	17.7	2.6	43.8	9.1	7.1	2.1	4.3		75.0	5.6	20.9	16.1	33.3	20.0	15.8	31.9
Probably Bob Filner	27	0	17	2	4	0	2	0	0	1	10	10	2	2	20	7
	6.7		13.1	18.2	28.6		2.9			5.6	11.6	4.2	13.3	8.0	5.6	14.9
Lean Bob Filner	12	2	3	1	1	0	2	0	0	1	4	2	2	1	9	3
	3.0	2.6	2.3	9.1	7.1		2.9			5.6	4.7	0.8	13.3	4.0	2.5	6.4
Firm Unsure	59	6	16	3	4	1	14	3	0	10	18	27	1	6	50	9
	14.7	7.8	12.3	27.3	28.6	2.1	20.0	33.3		55.6	20.9	11.4	6.7	24.0	14.1	19.1
Refused	14	2	3	0	0	1	3	1	0	0	2	8	0	1	12	2
	3.5	2.6	2.3			2.1	4.3	11.1			2.3	3.4		4.0	3.4	4.3



City of San Diego Voter TRACKING Survey - October 2012

Table 3-1
 Q.3 If you were voting today on Measure Z, would you YES in favor of Measure Z or NO against it?
 Base: Voters in San Diego Unified School District

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	For-eign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total																			
Total	352	158	194	140	120	76	101	116	135	284	49	19	58	129	71	94	90	68	97	97
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Vote YES, in favor of Measure Z (NET)	190	76	114	100	41	41	37	84	69	152	27	11	36	71	39	44	46	30	61	53
	54.0	48.1	58.8	71.4	34.2	53.9	36.6	72.4	51.1	53.5	55.1	57.9	62.1	55.0	54.9	46.8	51.1	44.1	62.9	54.6

Already voted YES	70	30	40	33	15	19	13	29	28	56	12	2	9	27	20	14	17	13	19	21
	19.9	19.0	20.6	23.6	12.5	25.0	12.9	25.0	20.7	19.7	24.5	10.5	15.5	20.9	28.2	14.9	18.9	19.1	19.6	21.6
Definitely vote YES	64	23	41	40	12	9	10	31	23	49	10	5	14	26	10	14	14	9	26	15
	18.2	14.6	21.1	28.6	10.0	11.8	9.9	26.7	17.0	17.3	20.4	26.3	24.1	20.2	14.1	14.9	15.6	13.2	26.8	15.5
Probably vote YES	41	20	21	18	10	11	10	16	15	34	3	4	11	15	5	10	14	6	12	9
	11.6	12.7	10.8	12.9	8.3	14.5	9.9	13.8	11.1	12.0	6.1	21.1	19.0	11.6	7.0	10.6	15.6	8.8	12.4	9.3
Lean YES	15	3	12	9	4	2	4	8	3	13	2	0	2	3	4	6	1	2	4	8
	4.3	1.9	6.2	6.4	3.3	2.6	4.0	6.9	2.2	4.6	4.1		3.4	2.3	5.6	6.4	1.1	2.9	4.1	8.2
Vote NO, against Measure Z (NET)	104	58	46	20	58	23	46	16	42	92	9	3	15	35	24	30	29	29	21	25
	29.5	36.7	23.7	14.3	48.3	30.3	45.5	13.8	31.1	32.4	18.4	15.8	25.9	27.1	33.8	31.9	32.2	42.6	21.6	25.8

Already voted NO	44	28	16	9	24	9	20	7	17	38	5	1	6	13	17	8	12	16	7	9
	12.5	17.7	8.2	6.4	20.0	11.8	19.8	6.0	12.6	13.4	10.2	5.3	10.3	10.1	23.9	8.5	13.3	23.5	7.2	9.3
Definitely vote NO	35	19	16	3	24	8	19	3	13	32	3	0	6	11	7	11	9	10	8	8
	9.9	12.0	8.2	2.1	20.0	10.5	18.8	2.6	9.6	11.3	6.1		10.3	8.5	9.9	11.7	10.0	14.7	8.2	8.2
Probably vote NO	14	7	7	5	4	5	2	3	9	12	0	2	3	7	0	4	7	0	3	4
	4.0	4.4	3.6	3.6	3.3	6.6	2.0	2.6	6.7	4.2		10.5	5.2	5.4		4.3	7.8		3.1	4.1
Lean NO	11	4	7	3	6	1	5	3	3	10	1	0	0	4	0	7	1	3	3	4
	3.1	2.5	3.6	2.1	5.0	1.3	5.0	2.6	2.2	3.5	2.0			3.1		7.4	1.1	4.4	3.1	4.1
Firm Unsure	48	20	28	17	16	12	13	15	20	31	12	5	7	19	8	14	13	7	13	15
	13.6	12.7	14.4	12.1	13.3	15.8	12.9	12.9	14.8	10.9	24.5	26.3	12.1	14.7	11.3	14.9	14.4	10.3	13.4	15.5
Refused	10	4	6	3	5	0	5	1	4	9	1	0	0	4	0	6	2	2	2	4
	2.8	2.5	3.1	2.1	4.2		5.0	0.9	3.0	3.2	2.0			3.1		6.4	2.2	2.9	2.1	4.1



City of San Diego Voter TRACKING Survey - October 2012

Table 3-2
 Q.3 If you were voting today on Measure Z, would you YES in favor of Measure Z or NO against it?
 Base: Voters in San Diego Unified School District

	Vote propensity																																										
	Party/Gender						Party/Age						5					4				3			2		1	100% not having had the chance	New Regi-stant	<100% not having had the chance													
	Total	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	5	out of 5	4	out of 5	3	out of 5	2	out of 5	1	out of 5	100% not having had the chance	New Regi-stant	<100% not having had the chance																	
Total	352	60	60	48	92	42	34	45	75	75	65	53	23	134	52	48	37	3	42	11	25	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Vote YES, in favor of Measure Z (NET)	190	21	20	31	69	21	20	18	23	53	47	29	12	64	27	31	23	1	22	6	16	54.0	35.0	33.3	64.6	75.0	50.0	58.8	40.0	30.7	70.7	72.3	54.7	52.2	47.8	51.9	64.6	62.2	33.3	52.4	54.5	64.0	

Already voted YES	70	8	7	12	21	10	9	6	9	19	14	9	10	25	11	8	8	0	11	1	6	19.9	13.3	11.7	25.0	22.8	23.8	26.5	13.3	12.0	25.3	21.5	17.0	43.5	18.7	21.2	16.7	21.6	0	26.2	9.1	24.0	
Definitely vote YES	64	7	5	10	30	4	5	5	7	23	17	9	0	22	7	11	8	1	6	3	6	18.2	11.7	8.3	20.8	32.6	9.5	14.7	11.1	9.3	30.7	26.2	17.0	0	16.4	13.5	22.9	21.6	33.3	14.3	27.3	24.0	
Probably vote YES	41	6	4	7	11	6	5	6	4	9	9	9	2	11	8	8	6	0	2	2	4	11.6	10.0	6.7	14.6	12.0	14.3	14.7	13.3	5.3	12.0	13.8	17.0	8.7	8.2	15.4	16.7	16.2	0	4.8	18.2	16.0	
Lean YES	15	0	4	2	7	1	1	1	3	2	7	2	0	6	1	4	1	0	3	0	0	4.3	0	6.7	4.2	7.6	2.4	2.9	2.2	4.0	2.7	10.8	3.8	0	4.5	1.9	8.3	2.7	0	7.1	0	0	
Vote NO, against Measure Z (NET)	104	31	27	10	10	14	9	19	39	12	8	16	7	51	15	7	6	0	18	1	6	29.5	51.7	45.0	20.8	10.9	33.3	26.5	42.2	52.0	16.0	12.3	30.2	30.4	38.1	28.8	14.6	16.2	0	42.9	9.1	24.0	

Already voted NO	44	14	10	7	2	5	4	8	16	4	5	5	4	20	4	4	1	0	11	0	4	12.5	23.3	16.7	14.6	2.2	11.9	11.8	17.8	21.3	5.3	7.7	9.4	17.4	14.9	7.7	8.3	2.7	0	26.2	0	16.0	
Definitely vote NO	35	12	12	1	2	6	2	9	15	2	1	6	2	18	7	3	2	0	3	1	1	9.9	20.0	20.0	2.1	2.2	14.3	5.9	20.0	20.0	2.7	1.5	11.3	8.7	13.4	13.5	6.3	5.4	0	7.1	9.1	4.0	
Probably vote NO	14	2	2	2	3	3	2	2	2	4	1	4	1	6	3	0	2	0	2	0	1	4.0	3.3	3.3	4.2	3.3	7.1	5.9	4.4	2.7	5.3	1.5	7.5	4.3	4.5	5.8	0	5.4	4.8	0	4.0		
Lean NO	11	3	3	0	3	0	1	0	6	2	1	1	0	7	1	0	1	0	2	0	0	3.1	5.0	5.0	0	3.3	0	2.9	0	8.0	2.7	1.5	1.9	0	5.2	1.9	0	2.7	4.8	0	0		
Firm Unsure	48	6	10	5	12	7	5	8	8	8	9	8	4	14	9	8	7	2	1	4	3	13.6	10.0	16.7	10.4	13.0	16.7	14.7	17.8	10.7	10.7	13.8	15.1	17.4	10.4	17.3	16.7	18.9	66.7	2.4	36.4	12.0	
Refused	10	2	3	2	1	0	0	0	5	2	1	0	0	5	1	2	1	0	1	0	0	2.8	3.3	5.0	4.2	1.1	0	0	0	6.7	2.7	1.5	0	0	3.7	1.9	4.2	2.7	0	2.4	0	0	



City of San Diego Voter TRACKING Survey - October 2012

Table 3-3

Q.3 If you were voting today on Measure Z, would you YES in favor of Measure Z or NO against it?

Base: Voters in San Diego Unified School District

	Registration date										Council District								
	Type of voter				Registration date						Council District								
	Perm. VBM voter	Prev. VBM voter	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9		
Total	352	242	19	91	40	78	92	90	52	22	51	51	33	59	47	51	8	30	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Vote YES, in favor of Measure Z (NET)	190	125	9	56	23	46	48	47	26	11	27	29	21	23	28	28	6	17	
	54.0	51.7	47.4	61.5	57.5	59.0	52.2	52.2	50.0	50.0	52.9	56.9	63.6	39.0	59.6	54.9	75.0	56.7	

Already voted YES	70	56	3	11	10	13	21	16	10	5	7	15	5	8	10	8	3	9	
	19.9	23.1	15.8	12.1	25.0	16.7	22.8	17.8	19.2	22.7	13.7	29.4	15.2	13.6	21.3	15.7	37.5	30.0	
Definitely vote YES	64	36	3	25	8	14	16	19	7	3	11	8	11	7	8	8	2	6	
	18.2	14.9	15.8	27.5	20.0	17.9	17.4	21.1	13.5	13.6	21.6	15.7	33.3	11.9	17.0	15.7	25.0	20.0	
Probably vote YES	41	23	0	18	5	14	6	11	5	2	5	4	4	6	10	7	1	2	
	11.6	9.5		19.8	12.5	17.9	6.5	12.2	9.6	9.1	9.8	7.8	12.1	10.2	21.3	13.7	12.5	6.7	
Lean YES	15	10	3	2	0	5	5	1	4	1	4	2	1	2	0	5	0	0	
	4.3	4.1	15.8	2.2		6.4	5.4	1.1	7.7	4.5	7.8	3.9	3.0	3.4		9.8			
Vote NO, against Measure Z (NET)	104	76	9	19	11	23	28	23	19	7	18	13	6	24	12	14	1	9	
	29.5	31.4	47.4	20.9	27.5	29.5	30.4	25.6	36.5	31.8	35.3	25.5	18.2	40.7	25.5	27.5	12.5	30.0	

Already voted NO	44	33	5	6	7	12	16	4	5	5	7	8	2	7	5	4	1	5	
	12.5	13.6	26.3	6.6	17.5	15.4	17.4	4.4	9.6	22.7	13.7	15.7	6.1	11.9	10.6	7.8	12.5	16.7	
Definitely vote NO	35	24	2	9	4	5	5	11	10	2	6	3	3	10	4	6	0	1	
	9.9	9.9	10.5	9.9	10.0	6.4	5.4	12.2	19.2	9.1	11.8	5.9	9.1	16.9	8.5	11.8		3.3	
Probably vote NO	14	11	0	3	0	4	5	2	3	0	3	2	1	3	3	1	0	1	
	4.0	4.5		3.3		5.1	5.4	2.2	5.8		5.9	3.9	3.0	5.1	6.4	2.0		3.3	
Lean NO	11	8	2	1	0	2	2	6	1	0	2	0	0	4	0	3	0	2	
	3.1	3.3	10.5	1.1		2.6	2.2	6.7	1.9		3.9			6.8		5.9		6.7	
Firm Unsure	48	32	1	15	6	7	12	18	5	4	5	7	6	8	5	8	1	4	
	13.6	13.2	5.3	16.5	15.0	9.0	13.0	20.0	9.6	18.2	9.8	13.7	18.2	13.6	10.6	15.7	12.5	13.3	
Refused	10	9	0	1	0	2	4	2	2	0	1	2	0	4	2	1	0	0	
	2.8	3.7		1.1		2.6	4.3	2.2	3.8		2.0	3.9		6.8	4.3	2.0			



City of San Diego Voter TRACKING Survey - October 2012

Table 3-4
 Q.3 If you were voting today on Measure Z, would you YES in favor of Measure Z or NO against it?
 Base: Voters in San Diego Unified School District

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	En- glish	Span- ish	
Total	352 100.0	66 100.0	111 100.0	9 100.0	12 100.0	43 100.0	63 100.0	9 100.0	4 100.0	15 100.0	71 100.0	213 100.0	14 100.0	20 100.0	317 100.0	35 100.0
Vote YES, in favor of Measure Z (NET)	190 54.0	44 66.7	81 73.0	6 66.7	4 33.3	13 30.2	22 34.9	5 55.6	2 50.0	6 40.0	45 63.4	114 53.5	11 78.6	9 45.0	164 51.7	26 74.3

Already voted YES	70 19.9	35 53.0	15 13.5	3 33.3	1 8.3	11 25.6	3 4.8	0	0	1 6.7	19 26.8	44 20.7	1 7.1	2 10.0	58 18.3	12 34.3
Definitely vote YES	64 18.2	6 9.1	39 35.1	0	2 16.7	1 2.3	7 11.1	1 11.1	1 25.0	2 13.3	17 23.9	35 16.4	8 57.1	4 20.0	54 17.0	10 28.6
Probably vote YES	41 11.6	1 1.5	21 18.9	3 33.3	0	0	7 11.1	4 44.4	1 25.0	3 20.0	8 11.3	24 11.3	2 14.3	2 10.0	37 11.7	4 11.4
Lean YES	15 4.3	2 3.0	6 5.4	0	1 8.3	1 2.3	5 7.9	0	0	0	1 1.4	11 5.2	0	1 5.0	15 4.7	0
Vote NO, against Measure Z (NET)	104 29.5	13 19.7	14 12.6	3 33.3	4 33.3	25 58.1	29 46.0	3 33.3	0	3 20.0	14 19.7	70 32.9	1 7.1	3 15.0	100 31.5	4 11.4

Already voted NO	44 12.5	13 19.7	1 0.9	1 11.1	1 8.3	18 41.9	7 11.1	1 11.1	0	0	6 8.5	29 13.6	0	1 5.0	41 12.9	3 8.6
Definitely vote NO	35 9.9	0	4 3.6	0	2 16.7	4 9.3	17 27.0	0	0	1 6.7	6 8.5	23 10.8	0	0	34 10.7	1 2.9
Probably vote NO	14 4.0	0	7 6.3	1 11.1	1 8.3	0	2 3.2	1 11.1	0	1 6.7	0	11 5.2	1 7.1	2 10.0	14 4.4	0
Lean NO	11 3.1	0	2 1.8	1 11.1	0	3 7.0	3 4.8	1 11.1	0	1 6.7	2 2.8	7 3.3	0	0	11 3.5	0
Firm Unsure	48 13.6	5 7.6	15 13.5	0	3 25.0	5 11.6	10 15.9	1 11.1	2 50.0	6 40.0	12 16.9	23 10.8	2 14.3	8 40.0	43 13.6	5 14.3
Refused	10 2.8	4 6.1	1 0.9	0	1 8.3	0	2 3.2	0	0	0	0	6 2.8	0	0	10 3.2	0



City of San Diego Voter TRACKING Survey - October 2012

Table 4-1

Q.4 And finally for demographic purposes only, which of the following best describes your ethnic background?

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total					HH	HH	HH												
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Latino/Hispanic	86	35	51	45	17	21	9	39	38	38	32	16	30	33	12	11	28	7	35	16
	21.4	18.9	23.5	27.6	12.9	23.6	8.3	28.7	24.2	12.3	50.0	55.2	46.2	22.0	14.5	10.6	26.2	9.0	32.4	14.7
White/Caucasian	236	108	128	90	90	47	81	75	80	218	11	7	17	82	61	76	49	59	50	78
	58.7	58.4	59.0	55.2	68.2	52.8	74.3	55.1	51.0	70.6	17.2	24.1	26.2	54.7	73.5	73.1	45.8	75.6	46.3	71.6
Black/African American	15	5	10	10	0	2	0	9	6	12	3	0	5	6	1	3	5	0	6	4
	3.7	2.7	4.6	6.1		2.2		6.6	3.8	3.9	4.7		7.7	4.0	1.2	2.9	4.7		5.6	3.7
Asian	25	14	11	5	9	11	6	4	15	8	13	4	7	13	4	1	12	2	8	3
	6.2	7.6	5.1	3.1	6.8	12.4	5.5	2.9	9.6	2.6	20.3	13.8	10.8	8.7	4.8	1.0	11.2	2.6	7.4	2.8
Other	27	18	9	7	11	7	9	3	15	21	4	2	4	13	3	7	12	6	5	4
	6.7	9.7	4.1	4.3	8.3	7.9	8.3	2.2	9.6	6.8	6.3	6.9	6.2	8.7	3.6	6.7	11.2	7.7	4.6	3.7
Refused	13	5	8	6	5	1	4	6	3	12	1	0	2	3	2	6	1	4	4	4
	3.2	2.7	3.7	3.7	3.8	1.1	3.7	4.4	1.9	3.9	1.6		3.1	2.0	2.4	5.8	0.9	5.1	3.7	3.7



City of San Diego Voter TRACKING Survey - October 2012

Table 4-2

Q.4 And finally for demographic purposes only, which of the following best describes your ethnic background?

	Party/Gender												Party/Age								Vote propensity				
	GOP		Dem		DTS		GOP		Dem		DTS		5	4	3	2	1	100% not having	New Regi- strant	<100% not having					
	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+									out of 5	out of 5	out of 5	out of 5	out of 5
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32				
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Latino/Hispanic	86	7	10	14	31	13	8	12	5	28	17	20	1	13	10	9	14	2	14	9	15				
	21.4	10.1	15.9	24.1	29.5	26.5	20.0	23.1	6.3	32.9	21.8	32.3	3.7	8.7	16.7	17.6	30.4	66.7	28.6	81.8	46.9				
White/Caucasian	236	44	46	35	55	23	24	26	64	41	49	24	23	113	36	36	15	0	25	1	10				
	58.7	63.8	73.0	60.3	52.4	46.9	60.0	50.0	80.0	48.2	62.8	38.7	85.2	75.3	60.0	70.6	32.6		51.0	9.1	31.3				
Black/African American	15	0	0	2	8	2	0	0	0	6	4	2	0	2	4	2	5	0	2	0	0				
	3.7			3.4	7.6	4.1				7.1	5.1	3.2		1.3	6.7	3.9	10.9		4.1						
Asian	25	5	4	3	2	6	5	7	2	3	2	10	1	5	1	1	8	1	3	1	5				
	6.2	7.2	6.3	5.2	1.9	12.2	12.5	13.5	2.5	3.5	2.6	16.1	3.7	3.3	1.7	2.0	17.4	33.3	6.1	9.1	15.6				
Other	27	9	2	3	4	5	2	6	5	4	3	6	1	10	6	2	4	0	3	0	2				
	6.7	13.0	3.2	5.2	3.8	10.2	5.0	11.5	6.3	4.7	3.8	9.7	3.7	6.7	10.0	3.9	8.7		6.1		6.3				
Refused	13	4	1	1	5	0	1	1	4	3	3	0	1	7	3	1	0	0	2	0	0				
	3.2	5.8	1.6	1.7	4.8		2.5	1.9	5.0	3.5	3.8		3.7	4.7	5.0	2.0			4.1						



City of San Diego Voter TRACKING Survey - October 2012

Table 4-3

Q.4 And finally for demographic purposes only, which of the following best describes your ethnic background?

	Type of voter				Registration date										Council District								
	Perm. VBM	Prev. VBM	Elec. Day	Less than	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9						
	voter	voter	Voter	a year	years	years	years	years															
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30					
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Latino/Hispanic	86	32	4	50	20	29	13	20	4	2	4	12	17	6	6	5	21	13					
	21.4	11.7	20.0	45.9	45.5	30.9	13.0	19.0	6.8	4.4	7.8	23.5	44.7	10.2	12.8	9.8	70.0	43.3					
White/Caucasian	236	187	10	39	15	43	62	66	50	35	39	34	8	38	31	42	3	6					
	58.7	68.5	50.0	35.8	34.1	45.7	62.0	62.9	84.7	77.8	76.5	66.7	21.1	64.4	66.0	82.4	10.0	20.0					
Black/African American	15	10	0	5	1	6	5	3	0	0	0	1	8	1	2	0	1	2					
	3.7	3.7		4.6	2.3	6.4	5.0	2.9				2.0	21.1	1.7	4.3		3.3	6.7					
Asian	25	15	3	7	4	9	9	2	1	3	0	0	2	10	5	2	2	1					
	6.2	5.5	15.0	6.4	9.1	9.6	9.0	1.9	1.7	6.7			5.3	16.9	10.6	3.9	6.7	3.3					
Other	27	18	2	7	4	3	7	10	3	3	5	4	1	3	2	2	2	5					
	6.7	6.6	10.0	6.4	9.1	3.2	7.0	9.5	5.1	6.7	9.8	7.8	2.6	5.1	4.3	3.9	6.7	16.7					
Refused	13	11	1	1	0	4	4	4	1	2	3	0	2	1	1	0	1	3					
	3.2	4.0	5.0	0.9		4.3	4.0	3.8	1.7	4.4	5.9		5.3	1.7	2.1		3.3	10.0					



City of San Diego Voter TRACKING Survey - October 2012

Table 4-4

Q.4 And finally for demographic purposes only, which of the following best describes your ethnic background?

	Presidential Vote									Ethnicity									
	Already voted Barack Obama				Def. Prob. Lean Barack Obama				Already voted Mitt Romney				Lat-ino/Hispanic			Black/African Amer.		Language	
	Total	Obama	Obama	Obama	Obama	Obama	Mitt Romney	Mitt Romney	Mitt Romney	Mitt Romney	Firm Unsure	panic	Caucasian	African Amer.	Asian	En-glish	Span-ish		
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Latino/Hispanic	86	9	38	5	5	4	5	4	0	10	86	0	0	0	43	43			
	21.4	11.7	29.2	45.5	35.7	8.3	7.1	44.4		55.6	100.0				12.1	91.5			
White/Caucasian	236	51	69	4	4	38	51	5	2	1	0	236	0	0	236	0			
	58.7	66.2	53.1	36.4	28.6	79.2	72.9	55.6	50.0	5.6		100.0			66.5				
Black/African American	15	4	10	1	0	0	0	0	0	0	0	0	15	0	15	0			
	3.7	5.2	7.7	9.1									100.0		4.2				
Asian	25	3	7	1	2	2	4	0	1	4	0	0	0	25	25	0			
	6.2	3.9	5.4	9.1	14.3	4.2	5.7		25.0	22.2				100.0	7.0				
Other	27	7	5	0	1	2	6	0	1	3	0	0	0	0	25	2			
	6.7	9.1	3.8		7.1	4.2	8.6		25.0	16.7					7.0	4.3			
Refused	13	3	1	0	2	2	4	0	0	0	0	0	0	0	11	2			
	3.2	3.9	0.8		14.3	4.2	5.7								3.1	4.3			



City of San Diego Voter TRACKING Survey - October 2012

Table 5-1
Gender (from sample)

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Total	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	For- eign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	185	185	0	58	69	49	56	49	80	134	36	15	30	77	40	38	107	78	0	0
	46.0	100.0		35.6	52.3	55.1	51.4	36.0	51.0	43.4	56.3	51.7	46.2	51.3	48.2	36.5	100.0	100.0		
Female	217	0	217	105	63	40	53	87	77	175	28	14	35	73	43	66	0	0	108	109
	54.0		100.0	64.4	47.7	44.9	48.6	64.0	49.0	56.6	43.8	48.3	53.8	48.7	51.8	63.5			100.0	100.0



City of San Diego Voter TRACKING Survey - October 2012

Table 5-2
Gender (from sample)

	Party/Gender												Party/Age												Vote propensity					
	GOP		Dem		DTS		GOP		Dem		DTS		GOP		Dem		DTS		5	4	3	2	1	100%	<100%					
	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	18-54	55+	18-54	55+	18-54	55+	out of 5	out of 5	out of 5	out of 5	out of 5	not having had the chance	New Regi-stant	not having had the chance				
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Male	185	69	0	58	0	49	0	32	37	32	26	34	15	70	25	26	23	1	19	5	16	46.0	100.0	100.0	100.0	100.0	33.3	38.8	45.5	50.0
Female	217	0	63	0	105	0	40	20	43	53	52	28	12	80	35	25	23	2	30	6	16	54.0	100.0	100.0	100.0	66.7	61.2	54.5	50.0	



City of San Diego Voter TRACKING Survey - October 2012

Table 5-3
Gender (from sample)

	Type of voter				Registration date					Council District								
	Perm. VBM voter	Prev. VBM voter	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9	
	Total	voter	voter	Voter	a year	years	years	years	years	1	2	3	4	5	6	7	8	9
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	185	126	8	51	20	36	52	51	26	26	22	32	14	26	21	18	12	14
	46.0	46.2	40.0	46.8	45.5	38.3	52.0	48.6	44.1	57.8	43.1	62.7	36.8	44.1	44.7	35.3	40.0	46.7
Female	217	147	12	58	24	58	48	54	33	19	29	19	24	33	26	33	18	16
	54.0	53.8	60.0	53.2	54.5	61.7	48.0	51.4	55.9	42.2	56.9	37.3	63.2	55.9	55.3	64.7	60.0	53.3



City of San Diego Voter TRACKING Survey - October 2012

Table 5-4
Gender (from sample)

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	Language =====			
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	185	26	54	3	7	25	40	7	2	11	35	108	5	14	168	17
	46.0	33.8	41.5	27.3	50.0	52.1	57.1	77.8	50.0	61.1	40.7	45.8	33.3	56.0	47.3	36.2
Female	217	51	76	8	7	23	30	2	2	7	51	128	10	11	187	30
	54.0	66.2	58.5	72.7	50.0	47.9	42.9	22.2	50.0	38.9	59.3	54.2	66.7	44.0	52.7	63.8



City of San Diego Voter TRACKING Survey - October 2012

Table 6-1
Party (from sample)

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Male	Female		Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
	Total						HH	HH	HH											
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democratic	163	58	105	163	0	0	0	136	27	118	34	11	24	61	33	45	32	26	53	52
	40.5	31.4	48.4	100.0				100.0	17.2	38.2	53.1	37.9	36.9	40.7	39.8	43.3	29.9	33.3	49.1	47.7
Republican	132	69	63	0	132	0	109	0	23	113	8	11	14	38	30	50	32	37	20	43
	32.8	37.3	29.0		100.0		100.0		14.6	36.6	12.5	37.9	21.5	25.3	36.1	48.1	29.9	47.4	18.5	39.4
Decline to state	89	49	40	0	0	89	0	0	89	64	19	6	23	39	19	8	34	15	28	12
	22.1	26.5	18.4			100.0			56.7	20.7	29.7	20.7	35.4	26.0	22.9	7.7	31.8	19.2	25.9	11.0
Other	18	9	9	0	0	0	0	0	18	14	3	1	4	12	1	1	9	0	7	2
	4.5	4.9	4.1						11.5	4.5	4.7	3.4	6.2	8.0	1.2	1.0	8.4		6.5	1.8



City of San Diego Voter TRACKING Survey - October 2012

Table 6-2
Party (from sample)

	Party/Gender												Party/Age												Vote propensity				
	Total	GOP		Dem		DTS		GOP		Dem		DTS		5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Regi- strant	<100% not having had the chance								
		Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+																
Total	402 100.0	69 100.0	63 100.0	58 100.0	105 100.0	49 100.0	40 100.0	52 100.0	80 100.0	85 100.0	78 100.0	62 100.0	27 100.0	150 100.0	60 100.0	51 100.0	46 100.0	3 100.0	49 100.0	11 100.0	32 100.0								
Democratic	163 40.5	0	0	58 100.0	105 100.0	0	0	0	0	85 100.0	78 100.0	0	0	51 34.0	27 45.0	22 43.1	21 45.7	1 33.3	26 53.1	2 18.2	13 40.6								
Republican	132 32.8	69 100.0	63 100.0	0	0	0	0	52 100.0	80 100.0	0	0	0	0	69 46.0	19 31.7	15 29.4	8 17.4	2 66.7	12 24.5	2 18.2	5 15.6								
Decline to state	89 22.1	0	0	0	0	49 100.0	40 100.0	0	0	0	0	62 100.0	27 100.0	26 17.3	12 20.0	10 19.6	14 30.4	0	8 16.3	6 54.5	13 40.6								
Other	18 4.5	0	0	0	0	0	0	0	0	0	0	0	0	4 2.7	2 3.3	4 7.8	3 6.5	0	3 6.1	1 9.1	1 3.1								



City of San Diego Voter TRACKING Survey - October 2012

Table 6-3
Party (from sample)

	Type of voter				Registration date					Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9	
	Total voter	voter	voter	Voter	a year	years	years	years	years									
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democratic	163	111	7	45	15	47	37	41	23	14	18	26	20	17	17	21	14	16
	40.5	40.7	35.0	41.3	34.1	50.0	37.0	39.0	39.0	31.1	35.3	51.0	52.6	28.8	36.2	41.2	46.7	53.3
Republican	132	89	10	33	10	19	32	44	27	16	19	12	8	26	18	20	6	7
	32.8	32.6	50.0	30.3	22.7	20.2	32.0	41.9	45.8	35.6	37.3	23.5	21.1	44.1	38.3	39.2	20.0	23.3
Decline to state	89	60	3	26	16	22	26	17	8	15	13	11	7	14	7	10	6	6
	22.1	22.0	15.0	23.9	36.4	23.4	26.0	16.2	13.6	33.3	25.5	21.6	18.4	23.7	14.9	19.6	20.0	20.0
Other	18	13	0	5	3	6	5	3	1	0	1	2	3	2	5	0	4	1
	4.5	4.8		4.6	6.8	6.4	5.0	2.9	1.7		2.0	3.9	7.9	3.4	10.6		13.3	3.3



City of San Diego Voter TRACKING Survey - October 2012

Table 6-4
Party (from sample)

	Presidential Vote								Ethnicity							
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democratic	163	45	85	6	6	4	3	1	0	8	45	90	10	5	128	35
	40.5	58.4	65.4	54.5	42.9	8.3	4.3	11.1		44.4	52.3	38.1	66.7	20.0	36.1	74.5
Republican	132	8	13	1	2	37	52	5	1	3	17	90	0	9	130	2
	32.8	10.4	10.0	9.1	14.3	77.1	74.3	55.6	25.0	16.7	19.8	38.1		36.0	36.6	4.3
Decline to state	89	21	25	2	6	4	14	3	2	7	21	47	2	11	80	9
	22.1	27.3	19.2	18.2	42.9	8.3	20.0	33.3	50.0	38.9	24.4	19.9	13.3	44.0	22.5	19.1
Other	18	3	7	2	0	3	1	0	1	0	3	9	3	0	17	1
	4.5	3.9	5.4	18.2		6.3	1.4		25.0		3.5	3.8	20.0		4.8	2.1



City of San Diego Voter TRACKING Survey - October 2012

Table 7-1
Household Party (from sample)

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Male		Female	Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
	Total						HH	HH	HH											
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Pure Republican household	109	56	53	0	109	0	109	0	0	95	7	7	10	29	25	45	23	33	16	37
	27.1	30.3	24.4		82.6		100.0			30.7	10.9	24.1	15.4	19.3	30.1	43.3	21.5	42.3	14.8	33.9
Pure Democratic household	136	49	87	136	0	0	0	136	0	99	28	9	16	53	27	40	27	22	42	45
	33.8	26.5	40.1	83.4				100.0		32.0	43.8	31.0	24.6	35.3	32.5	38.5	25.2	28.2	38.9	41.3
Mixed party household	157	80	77	27	23	89	0	0	157	115	29	13	39	68	31	19	57	23	50	27
	39.1	43.2	35.5	16.6	17.4	100.0			100.0	37.2	45.3	44.8	60.0	45.3	37.3	18.3	53.3	29.5	46.3	24.8



City of San Diego Voter TRACKING Survey - October 2012

Table 7-2
Household Party (from sample)

	Party/Gender												Party/Age								Vote propensity				
	Total		GOP		Dem		DTS		GOP		Dem		DTS		5	4	3	2	1	100%	New	<100%			
	Men	Women	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	out of 5	out of 5	out of 5	out of 5	out of 5	not had the chance	Regi-stant	not had the chance			
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32				
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Pure Republican household	109	56	53	0	0	0	0	39	70	0	0	0	0	59	16	14	5	1	9	1	4				
	27.1	81.2	84.1					75.0	87.5					39.3	26.7	27.5	10.9	33.3	18.4	9.1	12.5				
Pure Democratic household	136	0	0	49	87	0	0	0	0	69	67	0	0	44	23	16	20	1	18	2	12				
	33.8			84.5	82.9					81.2	85.9			29.3	38.3	31.4	43.5	33.3	36.7	18.2	37.5				
Mixed party household	157	13	10	9	18	49	40	13	10	16	11	62	27	47	21	21	21	1	22	8	16				
	39.1	18.8	15.9	15.5	17.1	100.0	100.0	25.0	12.5	18.8	14.1	100.0	100.0	31.3	35.0	41.2	45.7	33.3	44.9	72.7	50.0				



City of San Diego Voter TRACKING Survey - October 2012

Table 7-3
Household Party (from sample)

	Type of voter				Registration date					Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9	
	Total voter	voter	Voter															
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0
Pure Republican household	109 27.1	76 27.8	6 30.0	27 24.8	8 18.2	13 13.8	27 27.0	37 35.2	24 40.7	14 31.1	17 33.3	12 23.5	7 18.4	20 33.9	13 27.7	20 39.2	3 10.0	3 10.0
Pure Democratic household	136 33.8	96 35.2	5 25.0	35 32.1	11 25.0	39 41.5	30 30.0	35 33.3	21 35.6	11 24.4	14 27.5	22 43.1	18 47.4	12 20.3	17 36.2	19 37.3	9 30.0	14 46.7
Mixed party household	157 39.1	101 37.0	9 45.0	47 43.1	25 56.8	42 44.7	43 43.0	33 31.4	14 23.7	20 44.4	20 39.2	17 33.3	13 34.2	27 45.8	17 36.2	12 23.5	18 60.0	13 43.3



City of San Diego Voter TRACKING Survey - October 2012

Table 7-4
Household Party (from sample)

	Presidential Vote								Ethnicity							
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	Language =====			
Total	Obama	Obama	Obama	Obama	Romney	Romney	Romney	Romney						En- glish	Span- ish	
Total	402 100.0	77 100.0	130 100.0	11 100.0	14 100.0	48 100.0	70 100.0	9 100.0	4 100.0	18 100.0	86 100.0	236 100.0	15 100.0	25 100.0	355 100.0	47 100.0
Pure Republican household	109 27.1	4 5.2	11 8.5	1 9.1	2 14.3	31 64.6	46 65.7	4 44.4	1 25.0	1 5.6	9 10.5	81 34.3	0 0	6 24.0	109 30.7	0 0
Pure Democratic household	136 33.8	39 50.6	71 54.6	5 45.5	5 35.7	4 8.3	1 1.4	1 11.1	0 0	8 44.4	39 45.3	75 31.8	9 60.0	4 16.0	106 29.9	30 63.8
Mixed party household	157 39.1	34 44.2	48 36.9	5 45.5	7 50.0	13 27.1	23 32.9	4 44.4	3 75.0	9 50.0	38 44.2	80 33.9	6 40.0	15 60.0	140 39.4	17 36.2



City of San Diego Voter TRACKING Survey - October 2012

Table 8-1
Born in US (from sample)

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total					HH	HH	HH	born	born	unknown									
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
US born	309	134	175	118	113	64	95	99	115	309	0	0	50	106	66	87	71	63	85	90
	76.9	72.4	80.6	72.4	85.6	71.9	87.2	72.8	73.2	100.0			76.9	70.7	79.5	83.7	66.4	80.8	78.7	82.6
Foreign born	64	36	28	34	8	19	7	28	29	0	64	0	9	34	11	10	25	11	18	10
	15.9	19.5	12.9	20.9	6.1	21.3	6.4	20.6	18.5		100.0		13.8	22.7	13.3	9.6	23.4	14.1	16.7	9.2
Birthplace unknown	29	15	14	11	11	6	7	9	13	0	0	29	6	10	6	7	11	4	5	9
	7.2	8.1	6.5	6.7	8.3	6.7	6.4	6.6	8.3			100.0	9.2	6.7	7.2	6.7	10.3	5.1	4.6	8.3



City of San Diego Voter TRACKING Survey - October 2012

Table 8-2
Born in US (from sample)

	Party/Gender														Party/Age							Vote propensity																				
	Total		GOP Men		GOP Women		Dem Men		Dem Women		DTS Men		DTS Women		Total		18-54		55+		18-54		55+		5 out of 5		4 out of 5		3 out of 5		2 out of 5		1 out of 5		100% not having had the chance	New Regi- strant	<100% not having had the chance					
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%				
Total	402	100.0	69	100.0	63	100.0	58	100.0	105	100.0	49	100.0	40	100.0	52	100.0	80	100.0	85	100.0	78	100.0	62	100.0	27	100.0	150	100.0	60	100.0	51	100.0	46	100.0	3	100.0	49	100.0	11	100.0	32	100.0
US born	309	76.9	57	82.6	56	88.9	40	69.0	78	74.3	31	63.3	33	82.5	42	80.8	71	88.8	63	74.1	55	70.5	39	62.9	25	92.6	127	84.7	52	86.7	42	82.4	27	58.7	1	33.3	35	71.4	8	72.7	17	53.1
Foreign born	64	15.9	4	5.8	4	6.3	16	27.6	18	17.1	14	28.6	5	12.5	4	7.7	4	5.0	19	22.4	15	19.2	17	27.4	2	7.4	12	8.0	5	8.3	5	9.8	13	28.3	2	66.7	14	28.6	0		13	40.6
Birthplace unknown	29	7.2	8	11.6	3	4.8	2	3.4	9	8.6	4	8.2	2	5.0	6	11.5	5	6.3	3	3.5	8	10.3	6	9.7	0		11	7.3	3	5.0	4	7.8	6	13.0	0		0		3	27.3	2	6.3



City of San Diego Voter TRACKING Survey - October 2012

Table 8-3
Born in US (from sample)

	Type of voter				Registration date					Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9	
	Total voter	voter	voter															
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0
US born	309 76.9	224 82.1	16 80.0	69 63.3	28 63.6	66 70.2	76 76.0	87 82.9	52 88.1	35 77.8	45 88.2	43 84.3	20 52.6	46 78.0	40 85.1	47 92.2	11 36.7	22 73.3
Foreign born	64 15.9	35 12.8	4 20.0	25 22.9	13 29.5	25 26.6	20 20.0	6 5.7	0	6 13.3	1 2.0	8 15.7	13 34.2	9 15.3	6 12.8	2 3.9	11 36.7	8 26.7
Birthplace unknown	29 7.2	14 5.1	0	15 13.8	3 6.8	3 3.2	4 4.0	12 11.4	7 11.9	4 8.9	5 9.8	0	5 13.2	4 6.8	1 2.1	2 3.9	8 26.7	0



City of San Diego Voter TRACKING Survey - October 2012

Table 8-4
Born in US (from sample)

	Presidential Vote								Ethnicity							
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	Obama	Obama	Obama	Obama	Romney	Romney	Romney	Romney						En- glish	Span- ish	
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
US born	309	61	95	8	8	43	62	6	3	6	38	218	12	8	293	16
	76.9	79.2	73.1	72.7	57.1	89.6	88.6	66.7	75.0	33.3	44.2	92.4	80.0	32.0	82.5	34.0
Foreign born	64	15	25	2	3	1	5	1	1	9	32	11	3	13	38	26
	15.9	19.5	19.2	18.2	21.4	2.1	7.1	11.1	25.0	50.0	37.2	4.7	20.0	52.0	10.7	55.3
Birthplace unknown	29	1	10	1	3	4	3	2	0	3	16	7	0	4	24	5
	7.2	1.3	7.7	9.1	21.4	8.3	4.3	22.2		16.7	18.6	3.0		16.0	6.8	10.6



City of San Diego Voter TRACKING Survey - October 2012

Table 9-1
Age group (from sample)

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total					HH	HH	HH	born	born	unknown									
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	65	30	35	24	14	23	10	16	39	50	9	6	65	0	0	0	30	0	35	0
	16.2	16.2	16.1	14.7	10.6	25.8	9.2	11.8	24.8	16.2	14.1	20.7	100.0				28.0		32.4	
35-54	150	77	73	61	38	39	29	53	68	106	34	10	0	150	0	0	77	0	73	0
	37.3	41.6	33.6	37.4	28.8	43.8	26.6	39.0	43.3	34.3	53.1	34.5		100.0			72.0		67.6	
55-64	83	40	43	33	30	19	25	27	31	66	11	6	0	0	83	0	0	40	0	43
	20.6	21.6	19.8	20.2	22.7	21.3	22.9	19.9	19.7	21.4	17.2	20.7			100.0			51.3		39.4
65 and older	104	38	66	45	50	8	45	40	19	87	10	7	0	0	0	104	0	38	0	66
	25.9	20.5	30.4	27.6	37.9	9.0	41.3	29.4	12.1	28.2	15.6	24.1				100.0		48.7		60.6



City of San Diego Voter TRACKING Survey - October 2012

Table 9-2
Age group (from sample)

	Party/Gender												Party/Age												Vote propensity														
	Total		GOP		Dem		DTS		GOP		Dem		DTS		5		4		3		2		1		100%	New	<100%												
	Men	Women	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	not having had the chance	Regi- strant	not having had the chance													
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0						
18-34	65	10	4	8	16	10	13	14	0	24	0	23	0	3	2	7	11	0	12	11	19	16.2	14.5	6.3	13.8	15.2	20.4	32.5	26.9	28.2	37.1	2.0	3.3	13.7	23.9	24.5	100.0	59.4	
35-54	150	22	16	24	37	24	15	38	0	61	0	39	0	52	27	27	21	2	14	0	7	37.3	31.9	25.4	41.4	35.2	49.0	37.5	73.1	71.8	62.9	34.7	45.0	52.9	45.7	66.7	28.6	0	21.9
55-64	83	12	18	16	17	12	7	0	30	0	33	0	19	36	18	9	6	0	12	0	2	20.6	17.4	28.6	27.6	16.2	24.5	17.5	37.5	42.3	70.4	24.0	30.0	17.6	13.0	24.5	0	6.3	
65 and older	104	25	25	10	35	3	5	0	50	0	45	0	8	59	13	8	8	1	11	0	4	25.9	36.2	39.7	17.2	33.3	6.1	12.5	62.5	57.7	29.6	39.3	21.7	15.7	17.4	33.3	22.4	0	12.5



City of San Diego Voter TRACKING Survey - October 2012

Table 9-3
Age group (from sample)

	Type of voter				Registration date					Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9	
	Total voter	voter	voter															
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	65	31	2	32	23	34	6	2	0	4	4	7	15	5	6	5	8	11
	16.2	11.4	10.0	29.4	52.3	36.2	6.0	1.9		8.9	7.8	13.7	39.5	8.5	12.8	9.8	26.7	36.7
35-54	150	120	4	26	8	36	53	47	6	16	16	21	13	30	24	14	9	7
	37.3	44.0	20.0	23.9	18.2	38.3	53.0	44.8	10.2	35.6	31.4	41.2	34.2	50.8	51.1	27.5	30.0	23.3
55-64	83	60	5	18	7	12	22	23	19	11	14	13	7	12	5	10	6	5
	20.6	22.0	25.0	16.5	15.9	12.8	22.0	21.9	32.2	24.4	27.5	25.5	18.4	20.3	10.6	19.6	20.0	16.7
65 and older	104	62	9	33	6	12	19	33	34	14	17	10	3	12	12	22	7	7
	25.9	22.7	45.0	30.3	13.6	12.8	19.0	31.4	57.6	31.1	33.3	19.6	7.9	20.3	25.5	43.1	23.3	23.3



City of San Diego Voter TRACKING Survey - October 2012

Table 9-4
Age group (from sample)

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	Language =====			
Total	Barack Obama	Barack Obama	Barack Obama	Barack Obama	Mitt Romney	Mitt Romney	Mitt Romney	Mitt Romney	Unsure	His- panic	Cauc- asian	Afr- ican Asian	En- glish	Span- ish		
Total	402 100.0	77 100.0	130 100.0	11 100.0	14 100.0	48 100.0	70 100.0	9 100.0	4 100.0	18 100.0	86 100.0	236 100.0	15 100.0	25 100.0	355 100.0	47 100.0
18-34	65 16.2	9 11.7	27 20.8	5 45.5	4 28.6	0	6 8.6	5 55.6	0	4 22.2	30 34.9	17 7.2	5 33.3	7 28.0	49 13.8	16 34.0
35-54	150 37.3	28 36.4	57 43.8	1 9.1	8 57.1	17 35.4	20 28.6	0	2 50.0	8 44.4	33 38.4	82 34.7	6 40.0	13 52.0	135 38.0	15 31.9
55-64	83 20.6	18 23.4	24 18.5	1 9.1	1 7.1	18 37.5	14 20.0	3 33.3	0	2 11.1	12 14.0	61 25.8	1 6.7	4 16.0	77 21.7	6 12.8
65 and older	104 25.9	22 28.6	22 16.9	4 36.4	1 7.1	13 27.1	30 42.9	1 11.1	2 50.0	4 22.2	11 12.8	76 32.2	3 20.0	1 4.0	94 26.5	10 21.3



City of San Diego Voter TRACKING Survey - October 2012

Table 10-1
Gender/Age

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep	Pure Dem	Mixed Party	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total					HH	HH	HH												
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Men 18-54	107	107	0	32	32	34	23	27	57	71	25	11	30	77	0	0	107	0	0	0
	26.6	57.8		19.6	24.2	38.2	21.1	19.9	36.3	23.0	39.1	37.9	46.2	51.3			100.0			
Men 55+	78	78	0	26	37	15	33	22	23	63	11	4	0	0	40	38	0	78	0	0
	19.4	42.2		16.0	28.0	16.9	30.3	16.2	14.6	20.4	17.2	13.8			48.2	36.5		100.0		
Women 18-54	108	0	108	53	20	28	16	42	50	85	18	5	35	73	0	0	0	0	108	0
	26.9		49.8	32.5	15.2	31.5	14.7	30.9	31.8	27.5	28.1	17.2	53.8	48.7					100.0	
Women 55+	109	0	109	52	43	12	37	45	27	90	10	9	0	0	43	66	0	0	0	109
	27.1		50.2	31.9	32.6	13.5	33.9	33.1	17.2	29.1	15.6	31.0			51.8	63.5				100.0



City of San Diego Voter TRACKING Survey - October 2012

Table 10-2
Gender/Age

	Party/Gender														Party/Age							Vote propensity				
	Total	GOP		Dem		DTS		GOP		Dem		DTS		5	4	3	2	1	100% not having had the chance	New Regi- strant	<100% not having had the chance					
		Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+									out of 5	out of 5	out of 5	out of 5	out of 5
Total	402 100.0	69 100.0	63 100.0	58 100.0	105 100.0	49 100.0	40 100.0	52 100.0	80 100.0	85 100.0	78 100.0	62 100.0	27 100.0	150 100.0	60 100.0	51 100.0	46 100.0	3 100.0	49 100.0	11 100.0	32 100.0					
Men 18-54	107 26.6	32 46.4	0	32 55.2	0	34 69.4	0	32 61.5	0	32 37.6	0	34 54.8	0	28 18.7	14 23.3	16 31.4	18 39.1	0	12 24.5	5 45.5	14 43.8					
Men 55+	78 19.4	37 53.6	0	26 44.8	0	15 30.6	0	0	37 46.3	0	26 33.3	0	15 55.6	42 28.0	11 18.3	10 19.6	5 10.9	1 33.3	7 14.3	0	2 6.3					
Women 18-54	108 26.9	0	20 31.7	0	53 50.5	0	28 70.0	20 38.5	0	53 62.4	0	28 45.2	0	27 18.0	15 25.0	18 35.3	14 30.4	2 66.7	14 28.6	6 54.5	12 37.5					
Women 55+	109 27.1	0	43 68.3	0	52 49.5	0	12 30.0	0	43 53.8	0	52 66.7	0	12 44.4	53 35.3	20 33.3	7 13.7	9 19.6	0	16 32.7	0	4 12.5					



City of San Diego Voter TRACKING Survey - October 2012

Table 10-3
Gender/Age

	Type of voter				Registration date						Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9		
	voter	voter	Voter																
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0	
Men 18-54	107 26.6	75 27.5	4 20.0	28 25.7	15 34.1	29 30.9	31 31.0	27 25.7	5 8.5	11 24.4	11 21.6	16 31.4	10 26.3	18 30.5	15 31.9	8 15.7	10 33.3	8 26.7	
Men 55+	78 19.4	51 18.7	4 20.0	23 21.1	5 11.4	7 7.4	21 21.0	24 22.9	21 35.6	15 33.3	11 21.6	16 31.4	4 10.5	8 13.6	6 12.8	10 19.6	2 6.7	6 20.0	
Women 18-54	108 26.9	76 27.8	2 10.0	30 27.5	16 36.4	41 43.6	28 28.0	22 21.0	1 1.7	9 20.0	9 17.6	12 23.5	18 47.4	17 28.8	15 31.9	11 21.6	7 23.3	10 33.3	
Women 55+	109 27.1	71 26.0	10 50.0	28 25.7	8 18.2	17 18.1	20 20.0	32 30.5	32 54.2	10 22.2	20 39.2	7 13.7	6 15.8	16 27.1	11 23.4	22 43.1	11 36.7	6 20.0	



City of San Diego Voter TRACKING Survey - October 2012

Table 10-4
Gender/Age

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	Barack Obama	Barack Obama	Barack Obama	Barack Obama	Mitt Romney	Mitt Romney	Mitt Romney	Mitt Romney	Unsure	His- panic	Cauc- asian	Amer.	Asian	En- glish	Span- ish	
Total	402 100.0	77 100.0	130 100.0	11 100.0	14 100.0	48 100.0	70 100.0	9 100.0	4 100.0	18 100.0	86 100.0	236 100.0	15 100.0	25 100.0	355 100.0	47 100.0
Men 18-54	107 26.6	14 18.2	37 28.5	2 18.2	7 50.0	9 18.8	15 21.4	5 55.6	2 50.0	8 44.4	28 32.6	49 20.8	5 33.3	12 48.0	95 26.8	12 25.5
Men 55+	78 19.4	12 15.6	17 13.1	1 9.1	0	16 33.3	25 35.7	2 22.2	0	3 16.7	7 8.1	59 25.0	0	2 8.0	73 20.6	5 10.6
Women 18-54	108 26.9	23 29.9	47 36.2	4 36.4	5 35.7	8 16.7	11 15.7	0	0	4 22.2	35 40.7	50 21.2	6 40.0	8 32.0	89 25.1	19 40.4
Women 55+	109 27.1	28 36.4	29 22.3	4 36.4	2 14.3	15 31.3	19 27.1	2 22.2	2 50.0	3 16.7	16 18.6	78 33.1	4 26.7	3 12.0	98 27.6	11 23.4



City of San Diego Voter TRACKING Survey - October 2012

Table 11-1
Party/Gender

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	For-ign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total																			
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GOP Men	69	69	0	0	69	0	56	0	13	57	4	8	10	22	12	25	32	37	0	0
	17.2	37.3			52.3		51.4		8.3	18.4	6.3	27.6	15.4	14.7	14.5	24.0	29.9	47.4		
GOP Women	63	0	63	0	63	0	53	0	10	56	4	3	4	16	18	25	0	0	20	43
	15.7		29.0		47.7		48.6		6.4	18.1	6.3	10.3	6.2	10.7	21.7	24.0			18.5	39.4
DTS Men	49	49	0	0	0	49	0	0	49	31	14	4	10	24	12	3	34	15	0	0
	12.2	26.5				55.1			31.2	10.0	21.9	13.8	15.4	16.0	14.5	2.9	31.8	19.2		
DTS Women	40	0	40	0	0	40	0	0	40	33	5	2	13	15	7	5	0	0	28	12
	10.0		18.4			44.9			25.5	10.7	7.8	6.9	20.0	10.0	8.4	4.8			25.9	11.0
Dem Men	58	58	0	58	0	0	0	49	9	40	16	2	8	24	16	10	32	26	0	0
	14.4	31.4		35.6				36.0	5.7	12.9	25.0	6.9	12.3	16.0	19.3	9.6	29.9	33.3		
Dem Women	105	0	105	105	0	0	0	87	18	78	18	9	16	37	17	35	0	0	53	52
	26.1		48.4	64.4				64.0	11.5	25.2	28.1	31.0	24.6	24.7	20.5	33.7			49.1	47.7
Other Men	9	9	0	0	0	0	0	0	9	6	2	1	2	7	0	0	9	0	0	0
	2.2	4.9							5.7	1.9	3.1	3.4	3.1	4.7			8.4			
Other Women	9	0	9	0	0	0	0	0	9	8	1	0	2	5	1	1	0	0	7	2
	2.2		4.1						5.7	2.6	1.6		3.1	3.3	1.2	1.0			6.5	1.8



Table 11-2
Party/Gender

City of San Diego Voter TRACKING Survey - October 2012

	Party/Gender														Party/Age								Vote propensity			
	Total	GOP		Dem		DTS		GOP		Dem		DTS		DTS		5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Regi- strant	<100% not having had the chance			
		Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	18-54	55+											
Total	402 100.0	69 100.0	63 100.0	58 100.0	105 100.0	49 100.0	40 100.0	52 100.0	80 100.0	85 100.0	78 100.0	62 100.0	27 100.0	150 100.0	60 100.0	51 100.0	46 100.0	3 100.0	49 100.0	11 100.0	32 100.0					
GOP Men	69 17.2	69 100.0	0	0	0	0	32 61.5	37 46.3	0	0	0	0	0	34 22.7	10 16.7	9 17.6	6 13.0	0	5 10.2	1 9.1	4 12.5					
GOP Women	63 15.7	0	63 100.0	0	0	0	20 38.5	43 53.8	0	0	0	0	0	35 23.3	9 15.0	6 11.8	2 4.3	2 66.7	7 14.3	1 9.1	1 3.1					
DTS Men	49 12.2	0	0	0	0	49 100.0	0	0	0	0	0	34 54.8	15 55.6	14 9.3	8 13.3	6 11.8	8 17.4	0	4 8.2	3 27.3	6 18.8					
DTS Women	40 10.0	0	0	0	0	40 100.0	0	0	0	0	0	28 45.2	12 44.4	12 8.0	4 6.7	4 7.8	6 13.0	0	4 8.2	3 27.3	7 21.9					
Dem Men	58 14.4	0	0	58 100.0	0	0	0	0	32 37.6	26 33.3	0	0	0	20 13.3	6 10.0	8 15.7	8 17.4	1 33.3	9 18.4	0	6 18.8					
Dem Women	105 26.1	0	0	0	105 100.0	0	0	0	0	53 62.4	52 66.7	0	0	31 20.7	21 35.0	14 27.5	13 28.3	0	17 34.7	2 18.2	7 21.9					
Other Men	9 2.2	0	0	0	0	0	0	0	0	0	0	0	0	2 1.3	1 1.7	3 5.9	1 2.2	0	1 2.0	1 9.1	0					
Other Women	9 2.2	0	0	0	0	0	0	0	0	0	0	0	0	2 1.3	1 1.7	1 2.0	2 4.3	0	2 4.1	0	1 3.1					



City of San Diego Voter TRACKING Survey - October 2012

Table 11-3
Party/Gender

	Type of voter				Registration date										Council District								
	Perm. VBM voter	Prev. VBM voter	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9						
	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30					
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
GOP Men	69	44	4	21	5	7	20	25	12	10	8	10	4	10	11	7	4	5					
GOP Women	63	45	6	12	5	12	12	19	15	6	11	2	4	16	7	13	2	2					
DTS Men	49	34	2	13	8	11	16	8	6	8	9	7	4	8	2	6	3	2					
DTS Women	40	26	1	13	8	11	10	9	2	7	4	4	3	6	5	4	3	4					
Dem Men	58	42	2	14	6	16	12	17	7	8	4	14	4	7	6	5	3	7					
Dem Women	105	69	5	31	9	31	25	24	16	6	14	12	16	10	11	16	11	9					
Other Men	9	6	0	3	1	2	4	1	1	0	1	1	2	1	2	0	2	0					
Other Women	9	7	0	2	2	4	1	2	0	0	0	1	1	1	3	0	2	1					



City of San Diego Voter TRACKING Survey - October 2012

Table 11-4
Party/Gender

	Presidential Vote								Ethnicity							
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	Language =====			
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GOP Men	69	4	9	1	1	17	28	3	0	2	7	44	0	5	68	1
	17.2	5.2	6.9	9.1	7.1	35.4	40.0	33.3		11.1	8.1	18.6		20.0	19.2	2.1
GOP Women	63	4	4	0	1	20	24	2	1	1	10	46	0	4	62	1
	15.7	5.2	3.1		7.1	41.7	34.3	22.2	25.0	5.6	11.6	19.5		16.0	17.5	2.1
DTS Men	49	8	10	0	5	3	10	3	1	6	13	23	2	6	44	5
	12.2	10.4	7.7		35.7	6.3	14.3	33.3	25.0	33.3	15.1	9.7	13.3	24.0	12.4	10.6
DTS Women	40	13	15	2	1	1	4	0	1	1	8	24	0	5	36	4
	10.0	16.9	11.5	18.2	7.1	2.1	5.7		25.0	5.6	9.3	10.2		20.0	10.1	8.5
Dem Men	58	13	31	2	1	3	1	1	0	3	14	35	2	3	47	11
	14.4	16.9	23.8	18.2	7.1	6.3	1.4	11.1		16.7	16.3	14.8	13.3	12.0	13.2	23.4
Dem Women	105	32	54	4	5	1	2	0	0	5	31	55	8	2	81	24
	26.1	41.6	41.5	36.4	35.7	2.1	2.9			27.8	36.0	23.3	53.3	8.0	22.8	51.1
Other Men	9	1	4	0	0	2	1	0	1	0	1	6	1	0	9	0
	2.2	1.3	3.1			4.2	1.4		25.0		1.2	2.5	6.7		2.5	
Other Women	9	2	3	2	0	1	0	0	0	0	2	3	2	0	8	1
	2.2	2.6	2.3	18.2		2.1					2.3	1.3	13.3		2.3	2.1



City of San Diego Voter TRACKING Survey - October 2012

Table 12-1
Party/Age

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+	
	Total																			
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GOP 18-54	52	32	20	0	52	0	39	0	13	42	4	6	14	38	0	0	32	0	20	0
	12.9	17.3	9.2		39.4		35.8		8.3	13.6	6.3	20.7	21.5	25.3			29.9		18.5	
GOP 55+	80	37	43	0	80	0	70	0	10	71	4	5	0	0	30	50	0	37	0	43
	19.9	20.0	19.8		60.6		64.2		6.4	23.0	6.3	17.2			36.1	48.1		47.4		39.4
DTS 18-54	62	34	28	0	0	62	0	0	62	39	17	6	23	39	0	0	34	0	28	0
	15.4	18.4	12.9			69.7			39.5	12.6	26.6	20.7	35.4	26.0			31.8		25.9	
DTS 55+	27	15	12	0	0	27	0	0	27	25	2	0	0	0	19	8	0	15	0	12
	6.7	8.1	5.5			30.3			17.2	8.1	3.1				22.9	7.7		19.2		11.0
Dem 18-54	85	32	53	85	0	0	0	69	16	63	19	3	24	61	0	0	32	0	53	0
	21.1	17.3	24.4	52.1				50.7	10.2	20.4	29.7	10.3	36.9	40.7			29.9		49.1	
Dem 55+	78	26	52	78	0	0	0	67	11	55	15	8	0	0	33	45	0	26	0	52
	19.4	14.1	24.0	47.9				49.3	7.0	17.8	23.4	27.6			39.8	43.3		33.3		47.7
Other 18-54	16	9	7	0	0	0	0	0	16	12	3	1	4	12	0	0	9	0	7	0
	4.0	4.9	3.2						10.2	3.9	4.7	3.4	6.2	8.0			8.4		6.5	
Other 55+	2	0	2	0	0	0	0	0	2	2	0	0	0	0	1	1	0	0	0	2
	0.5		0.9						1.3	0.6					1.2	1.0				1.8



City of San Diego Voter TRACKING Survey - October 2012

Table 12-2
Party/Age

	Party/Age														Vote propensity							
	Party/Gender							Party/Age							5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Regi- strant	<100% not having had the chance
	Total	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	18-54								
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
GOP 18-54	52	32	20	0	0	0	0	52	0	0	0	0	0	19	6	9	4	2	6	2	4	
	12.9	46.4	31.7					100.0						12.7	10.0	17.6	8.7	66.7	12.2	18.2	12.5	
GOP 55+	80	37	43	0	0	0	0	0	80	0	0	0	0	50	13	6	4	0	6	0	1	
	19.9	53.6	68.3						100.0					33.3	21.7	11.8	8.7		12.2		3.1	
DTS 18-54	62	0	0	0	0	34	28	0	0	0	0	62	0	13	9	5	12	0	5	6	12	
	15.4					69.4	70.0					100.0		8.7	15.0	9.8	26.1		10.2	54.5	37.5	
DTS 55+	27	0	0	0	0	15	12	0	0	0	0	0	27	13	3	5	2	0	3	0	1	
	6.7					30.6	30.0						100.0	8.7	5.0	9.8	4.3		6.1		3.1	
Dem 18-54	85	0	0	32	53	0	0	0	0	85	0	0	0	20	12	16	13	0	13	2	9	
	21.1			55.2	50.5					100.0				13.3	20.0	31.4	28.3		26.5	18.2	28.1	
Dem 55+	78	0	0	26	52	0	0	0	0	0	78	0	0	31	15	6	8	1	13	0	4	
	19.4			44.8	49.5						100.0			20.7	25.0	11.8	17.4	33.3	26.5		12.5	
Other 18-54	16	0	0	0	0	0	0	0	0	0	0	0	0	3	2	4	3	0	2	1	1	
	4.0													2.0	3.3	7.8	6.5		4.1	9.1	3.1	
Other 55+	2	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	
	0.5													0.7					2.0			



City of San Diego Voter TRACKING Survey - October 2012

Table 12-3
Party/Age

	Type of voter				Registration date										Council District								
	Perm. VBM voter	Prev. VBM voter	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9						
	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30					
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
GOP 18-54	52	36	1	15	7	13	13	18	1	7	4	6	5	9	12	3	3	3					
	12.9	13.2	5.0	13.8	15.9	13.8	13.0	17.1	1.7	15.6	7.8	11.8	13.2	15.3	25.5	5.9	10.0	10.0					
GOP 55+	80	53	9	18	3	6	19	26	26	9	15	6	3	17	6	17	3	4					
	19.9	19.4	45.0	16.5	6.8	6.4	19.0	24.8	44.1	20.0	29.4	11.8	7.9	28.8	12.8	33.3	10.0	13.3					
DTS 18-54	62	42	2	18	15	17	17	11	2	6	9	8	6	13	4	6	5	5					
	15.4	15.4	10.0	16.5	34.1	18.1	17.0	10.5	3.4	13.3	17.6	15.7	15.8	22.0	8.5	11.8	16.7	16.7					
DTS 55+	27	18	1	8	1	5	9	6	6	9	4	3	1	1	3	4	1	1					
	6.7	6.6	5.0	7.3	2.3	5.3	9.0	5.7	10.2	20.0	7.8	5.9	2.6	1.7	6.4	7.8	3.3	3.3					
Dem 18-54	85	62	3	20	7	34	24	18	2	7	6	13	14	11	9	10	5	10					
	21.1	22.7	15.0	18.3	15.9	36.2	24.0	17.1	3.4	15.6	11.8	25.5	36.8	18.6	19.1	19.6	16.7	33.3					
Dem 55+	78	49	4	25	8	13	13	23	21	7	12	13	6	6	8	11	9	6					
	19.4	17.9	20.0	22.9	18.2	13.8	13.0	21.9	35.6	15.6	23.5	25.5	15.8	10.2	17.0	21.6	30.0	20.0					
Other 18-54	16	11	0	5	2	6	5	2	1	0	1	1	3	2	5	0	4	0					
	4.0	4.0		4.6	4.5	6.4	5.0	1.9	1.7		2.0	2.0	7.9	3.4	10.6		13.3						
Other 55+	2	2	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0	1					
	0.5	0.7			2.3			1.0				2.0						3.3					



City of San Diego Voter TRACKING Survey - October 2012

Table 12-4
Party/Age

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GOP 18-54	52	3	7	1	1	13	16	2	0	3	12	26	0	7	50	2
	12.9	3.9	5.4	9.1	7.1	27.1	22.9	22.2		16.7	14.0	11.0		28.0	14.1	4.3
GOP 55+	80	5	6	0	1	24	36	3	1	0	5	64	0	2	80	0
	19.9	6.5	4.6		7.1	50.0	51.4	33.3	25.0		5.8	27.1		8.0	22.5	
DTS 18-54	62	12	19	1	6	1	8	3	1	6	20	24	2	10	53	9
	15.4	15.6	14.6	9.1	42.9	2.1	11.4	33.3	25.0	33.3	23.3	10.2	13.3	40.0	14.9	19.1
DTS 55+	27	9	6	1	0	3	6	0	1	1	1	23	0	1	27	0
	6.7	11.7	4.6	9.1		6.3	8.6		25.0	5.6	1.2	9.7		4.0	7.6	
Dem 18-54	85	20	52	2	5	0	1	0	0	3	28	41	6	3	66	19
	21.1	26.0	40.0	18.2	35.7		1.4			16.7	32.6	17.4	40.0	12.0	18.6	40.4
Dem 55+	78	25	33	4	1	4	2	1	0	5	17	49	4	2	62	16
	19.4	32.5	25.4	36.4	7.1	8.3	2.9	11.1		27.8	19.8	20.8	26.7	8.0	17.5	34.0
Other 18-54	16	2	6	2	0	3	1	0	1	0	3	8	3	0	15	1
	4.0	2.6	4.6	18.2		6.3	1.4		25.0		3.5	3.4	20.0		4.2	2.1
Other 55+	2	1	1	0	0	0	0	0	0	0	0	1	0	0	2	0
	0.5	1.3	0.8									0.4			0.6	



City of San Diego Voter TRACKING Survey - October 2012

Table 13-1
Vote propensity (from sample)

	Gender		Party			Household Party			Born in US			Age group				Gender/Age				
	Total	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
5 out of 5	150	70	80	51	69	26	59	44	47	127	12	11	3	52	36	59	28	42	27	53
	37.3	37.8	36.9	31.3	52.3	29.2	54.1	32.4	29.9	41.1	18.8	37.9	4.6	34.7	43.4	56.7	26.2	53.8	25.0	48.6
4 out of 5	60	25	35	27	19	12	16	23	21	52	5	3	2	27	18	13	14	11	15	20
	14.9	13.5	16.1	16.6	14.4	13.5	14.7	16.9	13.4	16.8	7.8	10.3	3.1	18.0	21.7	12.5	13.1	14.1	13.9	18.3
3 out of 5	51	26	25	22	15	10	14	16	21	42	5	4	7	27	9	8	16	10	18	7
	12.7	14.1	11.5	13.5	11.4	11.2	12.8	11.8	13.4	13.6	7.8	13.8	10.8	18.0	10.8	7.7	15.0	12.8	16.7	6.4
2 out of 5	46	23	23	21	8	14	5	20	21	27	13	6	11	21	6	8	18	5	14	9
	11.4	12.4	10.6	12.9	6.1	15.7	4.6	14.7	13.4	8.7	20.3	20.7	16.9	14.0	7.2	7.7	16.8	6.4	13.0	8.3
1 out of 5	3	1	2	1	2	0	1	1	1	1	2	0	0	2	0	1	0	1	2	0
	0.7	0.5	0.9	0.6	1.5	0	0.9	0.7	0.6	0.3	3.1			1.3		1.0		1.3	1.9	
voted 100% not having had the chance to vote 5 times	49	19	30	26	12	8	9	18	22	35	14	0	12	14	12	11	12	7	14	16
	12.2	10.3	13.8	16.0	9.1	9.0	8.3	13.2	14.0	11.3	21.9		18.5	9.3	14.5	10.6	11.2	9.0	13.0	14.7
New registrant	11	5	6	2	2	6	1	2	8	8	0	3	11	0	0	0	5	0	6	0
	2.7	2.7	2.8	1.2	1.5	6.7	0.9	1.5	5.1	2.6		10.3	16.9				4.7		5.6	
vote less than 100% not having had the chance to vote 5 times	32	16	16	13	5	13	4	12	16	17	13	2	19	7	2	4	14	2	12	4
	8.0	8.6	7.4	8.0	3.8	14.6	3.7	8.8	10.2	5.5	20.3	6.9	29.2	4.7	2.4	3.8	13.1	2.6	11.1	3.7



City of San Diego Voter TRACKING Survey - October 2012

Table 13-2
Vote propensity (from sample)

	Vote propensity																							
	Party/Gender								Party/Age								5 out of 5				100% not having had the chance		<100% not having had the chance	
	Total	GOP Men	GOP Women	Dem Men	Dem Women	DTS Men	DTS Women	GOP 18-54	GOP 55+	Dem 18-54	Dem 55+	DTS 18-54	DTS 55+	5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Registrant	<100% not having had the chance			
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
5 out of 5	150	34	35	20	31	14	12	19	50	20	31	13	13	150	0	0	0	0	0	0	0			
	37.3	49.3	55.6	34.5	29.5	28.6	30.0	36.5	62.5	23.5	39.7	21.0	48.1	100.0										
4 out of 5	60	10	9	6	21	8	4	6	13	12	15	9	3	0	60	0	0	0	0	0	0			
	14.9	14.5	14.3	10.3	20.0	16.3	10.0	11.5	16.3	14.1	19.2	14.5	11.1		100.0									
3 out of 5	51	9	6	8	14	6	4	9	6	16	6	5	5	0	0	51	0	0	0	0	0			
	12.7	13.0	9.5	13.8	13.3	12.2	10.0	17.3	7.5	18.8	7.7	8.1	18.5			100.0								
2 out of 5	46	6	2	8	13	8	6	4	4	13	8	12	2	0	0	0	46	0	0	0	0			
	11.4	8.7	3.2	13.8	12.4	16.3	15.0	7.7	5.0	15.3	10.3	19.4	7.4				100.0							
1 out of 5	3	0	2	1	0	0	0	2	0	0	1	0	0	0	0	0	0	3	0	0	0			
	0.7		3.2	1.7				3.8			1.3							100.0						
voted 100% not having had the chance to vote 5 times	49	5	7	9	17	4	4	6	6	13	13	5	3	0	0	0	0	0	49	0	0			
	12.2	7.2	11.1	15.5	16.2	8.2	10.0	11.5	7.5	15.3	16.7	8.1	11.1						100.0					
New registrant	11	1	1	0	2	3	3	2	0	2	0	6	0	0	0	0	0	0	0	11	0			
	2.7	1.4	1.6		1.9	6.1	7.5	3.8		2.4		9.7								100.0				
vote less than 100% not having had the chance to vote 5 times	32	4	1	6	7	6	7	4	1	9	4	12	1	0	0	0	0	0	0	0	32			
	8.0	5.8	1.6	10.3	6.7	12.2	17.5	7.7	1.3	10.6	5.1	19.4	3.7								100.0			



City of San Diego Voter TRACKING Survey - October 2012

Table 13-3
Vote propensity (from sample)

	Type of voter				Registration date										Council District								
	Perm. VBM	Prev. VBM	Elec. Day	Less than	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9						
	voter	voter	Voter	a year	years	years	years	years															
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0					
5 out of 5	150 37.3	114 41.8	7 35.0	29 26.6	0	14 14.9	44 44.0	60 57.1	32 54.2	18 40.0	23 45.1	20 39.2	8 21.1	28 47.5	15 31.9	23 45.1	9 30.0	6 20.0					
4 out of 5	60 14.9	44 16.1	4 20.0	12 11.0	0	11 11.7	13 13.0	20 19.0	16 27.1	7 15.6	9 17.6	6 11.8	5 13.2	10 16.9	7 14.9	9 17.6	4 13.3	3 10.0					
3 out of 5	51 12.7	34 12.5	2 10.0	15 13.8	0	8 8.5	24 24.0	12 11.4	7 11.9	6 13.3	7 13.7	9 17.6	4 10.5	6 10.2	7 14.9	8 15.7	2 6.7	2 6.7					
2 out of 5	46 11.4	27 9.9	0	19 17.4	0	11 11.7	18 18.0	13 12.4	4 6.8	4 8.9	2 3.9	5 9.8	6 15.8	8 13.6	8 17.0	4 7.8	6 20.0	3 10.0					
1 out of 5	3 0.7	2 0.7	0	1 0.9	0	2 2.1	1 1.0	0	0	0	0	0	2 5.3	0	0	0	0	1 3.3					
voted 100% not having had the chance to vote 5 times	49 12.2	33 12.1	6 30.0	10 9.2	19 43.2	30 31.9	0	0	0	9 20.0	6 11.8	6 11.8	6 15.8	3 5.1	4 8.5	3 5.9	3 10.0	9 30.0					
New registrant	11 2.7	0	0	11 10.1	11 25.0	0	0	0	0	0	0	2 3.9	2 5.3	1 1.7	1 2.1	2 3.9	1 3.3	2 6.7					
vote less than 100% not having had the chance to vote 5 times	32 8.0	19 7.0	1 5.0	12 11.0	14 31.8	18 19.1	0	0	0	1 2.2	4 7.8	3 5.9	5 13.2	3 5.1	5 10.6	2 3.9	5 16.7	4 13.3					



City of San Diego Voter TRACKING Survey - October 2012

Table 13-4
Vote propensity (from sample)

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	Barack Obama	Barack Obama	Barack Obama	Barack Obama	Mitt Romney	Mitt Romney	Mitt Romney	Mitt Romney	Unsure	His- panic	Cauc- asian	Afr- ican Amer.	Asian	En- glish	Span- ish	
Total	402 100.0	77 100.0	130 100.0	11 100.0	14 100.0	48 100.0	70 100.0	9 100.0	4 100.0	18 100.0	86 100.0	236 100.0	15 100.0	25 100.0	355 100.0	47 100.0
5 out of 5	150 37.3	28 36.4	39 30.0	2 18.2	6 42.9	30 62.5	34 48.6	2 22.2	3 75.0	2 11.1	13 15.1	113 47.9	2 13.3	5 20.0	144 40.6	6 12.8
4 out of 5	60 14.9	9 11.7	22 16.9	1 9.1	1 7.1	6 12.5	13 18.6	1 11.1	0	3 16.7	10 11.6	36 15.3	4 26.7	1 4.0	54 15.2	6 12.8
3 out of 5	51 12.7	9 11.7	23 17.7	0	3 21.4	3 6.3	7 10.0	2 22.2	0	2 11.1	9 10.5	36 15.3	2 13.3	1 4.0	49 13.8	2 4.3
2 out of 5	46 11.4	6 7.8	17 13.1	5 45.5	0	2 4.2	5 7.1	1 11.1	0	7 38.9	14 16.3	15 6.4	5 33.3	8 32.0	37 10.4	9 19.1
1 out of 5	3 0.7	0	0	0	0	1 2.1	0	0	0	1 5.6	2 2.3	0	0	1 4.0	1 0.3	2 4.3
voted 100% not having had the chance to vote 5 times	49 12.2	18 23.4	12 9.2	0	0	5 10.4	11 15.7	0	0	0	14 16.3	25 10.6	2 13.3	3 12.0	41 11.5	8 17.0
New registrant	11 2.7	0	4 3.1	1 9.1	2 14.3	0	0	1 11.1	0	3 16.7	9 10.5	1 0.4	0	1 4.0	7 2.0	4 8.5
vote less than 100% not having had the chance to vote 5 times	32 8.0	7 9.1	13 10.0	2 18.2	2 14.3	1 2.1	0	2 22.2	1 25.0	0	15 17.4	10 4.2	0	5 20.0	22 6.2	10 21.3



City of San Diego Voter TRACKING Survey - October 2012

Table 14-1
Type of voter (from sample)

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Total	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Permanent vote-by-mail voter	273	126	147	111	89	60	76	96	101	224	35	14	31	120	60	62	75	51	76	71
	67.9	68.1	67.7	68.1	67.4	67.4	69.7	70.6	64.3	72.5	54.7	48.3	47.7	80.0	72.3	59.6	70.1	65.4	70.4	65.1
Previous vote-by-mail voter	20	8	12	7	10	3	6	5	9	16	4	0	2	4	5	9	4	4	2	10
	5.0	4.3	5.5	4.3	7.6	3.4	5.5	3.7	5.7	5.2	6.3		3.1	2.7	6.0	8.7	3.7	5.1	1.9	9.2
Election Day voter	109	51	58	45	33	26	27	35	47	69	25	15	32	26	18	33	28	23	30	28
	27.1	27.6	26.7	27.6	25.0	29.2	24.8	25.7	29.9	22.3	39.1	51.7	49.2	17.3	21.7	31.7	26.2	29.5	27.8	25.7



City of San Diego Voter TRACKING Survey - October 2012

Table 14-2
Type of voter (from sample)

	Party/Gender												Party/Age												Vote propensity																	
	GOP		Dem		DTS		GOP		Dem		DTS		GOP		Dem		DTS		5	4	3	2	1	100%	New	<100%																
	Men	Women	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	18-54	55+	18-54	55+	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	had the chance	Regi- strant	had the chance															
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32	100.0	100.0	100.0	100.0	100.0	100.0	100.0														
Permanent vote-by-mail voter	273	44	45	42	69	34	26	36	53	62	49	42	18	114	44	34	27	2	33	0	19	67.9	63.8	71.4	72.4	65.7	69.4	65.0	69.2	66.3	72.9	62.8	67.7	66.7	76.0	73.3	66.7	58.7	66.7	67.3	59.4	
Previous vote-by-mail voter	20	4	6	2	5	2	1	1	9	3	4	2	1	7	4	2	0	0	6	0	1	5.0	5.8	9.5	3.4	4.8	4.1	2.5	1.9	11.3	3.5	5.1	3.2	3.7	4.7	6.7	3.9	0	0	12.2	0	3.1
Election Day voter	109	21	12	14	31	13	13	15	18	20	25	18	8	29	12	15	19	1	10	11	12	27.1	30.4	19.0	24.1	29.5	26.5	32.5	28.8	22.5	23.5	32.1	29.0	29.6	19.3	20.0	29.4	41.3	33.3	20.4	100.0	37.5



City of San Diego Voter TRACKING Survey - October 2012

Table 14-3
Type of voter (from sample)

	Type of voter				Registration date									Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9					
	Total voter	voter	voter																			
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0				
Permanent vote-by-mail voter	273 67.9	273 100.0	0	0	19 43.2	68 72.3	77 77.0	74 70.5	35 59.3	38 84.4	34 66.7	41 80.4	25 65.8	46 78.0	36 76.6	33 64.7	6 20.0	14 46.7				
Previous vote-by-mail voter	20 5.0	0	20 100.0	0	1 2.3	7 7.4	3 3.0	5 4.8	4 6.8	0	6 11.8	1 2.0	0	4 6.8	1 2.1	3 5.9	2 6.7	3 10.0				
Election Day voter	109 27.1	0	0	109 100.0	24 54.5	19 20.2	20 20.0	26 24.8	20 33.9	7 15.6	11 21.6	9 17.6	13 34.2	9 15.3	10 21.3	15 29.4	22 73.3	13 43.3				



City of San Diego Voter TRACKING Survey - October 2012

Table 14-4
Type of voter (from sample)

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	Language =====			
Total	Obama	Obama	Obama	Obama	Romney	Romney	Romney	Romney	Unsure	panic	Asian	Amer.	En- glish	Span- ish		
Total	402 100.0	77 100.0	130 100.0	11 100.0	14 100.0	48 100.0	70 100.0	9 100.0	4 100.0	18 100.0	86 100.0	236 100.0	15 100.0	25 100.0	355 100.0	47 100.0
Permanent vote-by-mail voter	273 67.9	64 83.1	73 56.2	5 45.5	10 71.4	46 95.8	45 64.3	6 66.7	4 100.0	8 44.4	32 37.2	187 79.2	10 66.7	15 60.0	255 71.8	18 38.3
Previous vote-by-mail voter	20 5.0	7 9.1	5 3.8	0	0	1 2.1	4 5.7	1 11.1	0	0	4 4.7	10 4.2	0	3 12.0	19 5.4	1 2.1
Election Day voter	109 27.1	6 7.8	52 40.0	6 54.5	4 28.6	1 2.1	21 30.0	2 22.2	0	10 55.6	50 58.1	39 16.5	5 33.3	7 28.0	81 22.8	28 59.6



City of San Diego Voter TRACKING Survey - October 2012

Table 15-1
Registration date

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Male	Female	Total	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	Foreign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
Less than a year	44	20	24	15	10	16	8	11	25	28	13	3	23	8	7	6	15	5	16	8
Up to 5 years	94	36	58	47	19	22	13	39	42	66	25	3	34	36	12	12	29	7	41	17
Up to 10 years	100	52	48	37	32	26	27	30	43	76	20	4	6	53	22	19	31	21	28	20
Up to 20 years	105	51	54	41	44	17	37	35	33	87	6	12	2	47	23	33	27	24	22	32
More than 20 years	59	26	33	23	27	8	24	21	14	52	0	7	0	6	19	34	5	21	1	32



City of San Diego Voter TRACKING Survey - October 2012

Table 15-2
Registration date

	Party/Gender														Party/Age														Vote propensity																				
	Total		GOP Men		GOP Women		Dem Men		Dem Women		DTS Men		DTS Women		GOP 18-54		GOP 55+		Dem 18-54		Dem 55+		DTS 18-54		DTS 55+		5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Regi-stant	<100% not having had the chance															
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Less than a year	44	5	5	6	9	8	8	7	3	7	8	15	1	0	0	0	0	0	19	11	14	10.9	7.2	7.9	10.3	8.6	16.3	20.0	13.5	3.8	8.2	10.3	24.2	3.7	0	0	0	0	38.8	100.0	43.8								
Up to 5 years	94	7	12	16	31	11	11	13	6	34	13	17	5	14	11	8	11	2	30	0	18	23.4	10.1	19.0	27.6	29.5	22.4	27.5	25.0	7.5	40.0	16.7	27.4	18.5	9.3	18.3	15.7	23.9	66.7	61.2	0	56.3							
Up to 10 years	100	20	12	12	25	16	10	13	19	24	13	17	9	44	13	24	18	1	0	0	0	24.9	29.0	19.0	20.7	23.8	32.7	25.0	25.0	23.8	28.2	16.7	27.4	33.3	29.3	21.7	47.1	39.1	33.3	0	0	0	0						
Up to 20 years	105	25	19	17	24	8	9	18	26	18	23	11	6	60	20	12	13	0	0	0	0	26.1	36.2	30.2	29.3	22.9	16.3	22.5	34.6	32.5	21.2	29.5	17.7	22.2	40.0	33.3	23.5	28.3	0	0	0	0	0	0					
More than 20 years	59	12	15	7	16	6	2	1	26	2	21	2	6	32	16	7	4	0	0	0	0	14.7	17.4	23.8	12.1	15.2	12.2	5.0	1.9	32.5	2.4	26.9	3.2	22.2	21.3	26.7	13.7	8.7	0	0	0	0	0	0					



City of San Diego Voter TRACKING Survey - October 2012

Table 15-3
Registration date

	Type of voter				Registration date										Council District								
	Perm. VBM	Prev. VBM	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9						
	voter	voter	voter		years	years	years	years															
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30					
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Less than a year	44	19	1	24	44	0	0	0	0	4	2	6	6	4	5	4	4	9					
	10.9	7.0	5.0	22.0	100.0					8.9	3.9	11.8	15.8	6.8	10.6	7.8	13.3	30.0					
Up to 5 years	94	68	7	19	0	94	0	0	0	10	12	8	18	10	13	4	10	9					
	23.4	24.9	35.0	17.4		100.0				22.2	23.5	15.7	47.4	16.9	27.7	7.8	33.3	30.0					
Up to 10 years	100	77	3	20	0	0	100	0	0	13	9	18	5	17	13	16	4	5					
	24.9	28.2	15.0	18.3			100.0			28.9	17.6	35.3	13.2	28.8	27.7	31.4	13.3	16.7					
Up to 20 years	105	74	5	26	0	0	0	105	0	11	14	14	8	19	11	12	10	6					
	26.1	27.1	25.0	23.9				100.0		24.4	27.5	27.5	21.1	32.2	23.4	23.5	33.3	20.0					
More than 20 years	59	35	4	20	0	0	0	0	59	7	14	5	1	9	5	15	2	1					
	14.7	12.8	20.0	18.3					100.0	15.6	27.5	9.8	2.6	15.3	10.6	29.4	6.7	3.3					



City of San Diego Voter TRACKING Survey - October 2012

Table 15-4
Registration date

	Presidential Vote									Ethnicity						
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	Obama	Obama	Obama	Obama	Romney	Romney	Romney	Romney	Unsure	panic	Asian	Amer.	Asian	En- glish	Span- ish	
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Less than a year	44	9	12	3	4	2	5	2	0	3	20	15	1	4	31	13
	10.9	11.7	9.2	27.3	28.6	4.2	7.1	22.2		16.7	23.3	6.4	6.7	16.0	8.7	27.7
Up to 5 years	94	22	37	2	1	6	15	3	1	3	29	43	6	9	75	19
	23.4	28.6	28.5	18.2	7.1	12.5	21.4	33.3	25.0	16.7	33.7	18.2	40.0	36.0	21.1	40.4
Up to 10 years	100	24	24	2	5	15	15	1	1	8	13	62	5	9	93	7
	24.9	31.2	18.5	18.2	35.7	31.3	21.4	11.1	25.0	44.4	15.1	26.3	33.3	36.0	26.2	14.9
Up to 20 years	105	11	43	2	2	17	20	2	1	4	20	66	3	2	98	7
	26.1	14.3	33.1	18.2	14.3	35.4	28.6	22.2	25.0	22.2	23.3	28.0	20.0	8.0	27.6	14.9
More than 20 years	59	11	14	2	2	8	15	1	1	0	4	50	0	1	58	1
	14.7	14.3	10.8	18.2	14.3	16.7	21.4	11.1	25.0		4.7	21.2		4.0	16.3	2.1



City of San Diego Voter TRACKING Survey - October 2012

Table 16-1
Geographic (from sample)

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Total	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	For- eign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Council District 1	45	26	19	14	16	15	14	11	20	35	6	4	4	16	11	14	11	15	9	10
	11.2	14.1	8.8	8.6	12.1	16.9	12.8	8.1	12.7	11.3	9.4	13.8	6.2	10.7	13.3	13.5	10.3	19.2	8.3	9.2
Council District 2	51	22	29	18	19	13	17	14	20	45	1	5	4	16	14	17	11	11	9	20
	12.7	11.9	13.4	11.0	14.4	14.6	15.6	10.3	12.7	14.6	1.6	17.2	6.2	10.7	16.9	16.3	10.3	14.1	8.3	18.3
Council District 3	51	32	19	26	12	11	12	22	17	43	8	0	7	21	13	10	16	16	12	7
	12.7	17.3	8.8	16.0	9.1	12.4	11.0	16.2	10.8	13.9	12.5		10.8	14.0	15.7	9.6	15.0	20.5	11.1	6.4
Council District 4	38	14	24	20	8	7	7	18	13	20	13	5	15	13	7	3	10	4	18	6
	9.5	7.6	11.1	12.3	6.1	7.9	6.4	13.2	8.3	6.5	20.3	17.2	23.1	8.7	8.4	2.9	9.3	5.1	16.7	5.5
Council District 5	59	26	33	17	26	14	20	12	27	46	9	4	5	30	12	12	18	8	17	16
	14.7	14.1	15.2	10.4	19.7	15.7	18.3	8.8	17.2	14.9	14.1	13.8	7.7	20.0	14.5	11.5	16.8	10.3	15.7	14.7
Council District 6	47	21	26	17	18	7	13	17	17	40	6	1	6	24	5	12	15	6	15	11
	11.7	11.4	12.0	10.4	13.6	7.9	11.9	12.5	10.8	12.9	9.4	3.4	9.2	16.0	6.0	11.5	14.0	7.7	13.9	10.1
Council District 7	51	18	33	21	20	10	20	19	12	47	2	2	5	14	10	22	8	10	11	22
	12.7	9.7	15.2	12.9	15.2	11.2	18.3	14.0	7.6	15.2	3.1	6.9	7.7	9.3	12.0	21.2	7.5	12.8	10.2	20.2
Council District 8	30	12	18	14	6	6	3	9	18	11	11	8	8	9	6	7	10	2	7	11
	7.5	6.5	8.3	8.6	4.5	6.7	2.8	6.6	11.5	3.6	17.2	27.6	12.3	6.0	7.2	6.7	9.3	2.6	6.5	10.1
Council District 9	30	14	16	16	7	6	3	14	13	22	8	0	11	7	5	7	8	6	10	6
	7.5	7.6	7.4	9.8	5.3	6.7	2.8	10.3	8.3	7.1	12.5		16.9	4.7	6.0	6.7	7.5	7.7	9.3	5.5



City of San Diego Voter TRACKING Survey - October 2012

Table 16-2
Geographic (from sample)

	Party/Gender												Party/Age				Vote propensity							
	Total	GOP		Dem		DTS		GOP		Dem		DTS		5 out of 5	4 out of 5	3 out of 5	2 out of 5	1 out of 5	100% not having had the chance	New Regi- strant	<100% not having had the chance			
		Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+											
Total	402 100.0	69 100.0	63 100.0	58 100.0	105 100.0	49 100.0	40 100.0	52 100.0	80 100.0	85 100.0	78 100.0	62 100.0	27 100.0	150 100.0	60 100.0	51 100.0	46 100.0	3 100.0	49 100.0	11 100.0	32 100.0			
Council District 1	45 11.2	10 14.5	6 9.5	8 13.8	6 5.7	8 16.3	7 17.5	7 13.5	9 11.3	7 8.2	7 9.0	6 9.7	9 33.3	18 12.0	7 11.7	6 11.8	4 8.7	0	9 18.4	0	1 3.1			
Council District 2	51 12.7	8 11.6	11 17.5	4 6.9	14 13.3	9 18.4	4 10.0	4 7.7	15 18.8	6 7.1	12 15.4	9 14.5	4 14.8	23 15.3	9 15.0	7 13.7	2 4.3	0	6 12.2	0	4 12.5			
Council District 3	51 12.7	10 14.5	2 3.2	14 24.1	12 11.4	7 14.3	4 10.0	6 11.5	6 7.5	13 15.3	13 16.7	8 12.9	3 11.1	20 13.3	6 10.0	9 17.6	5 10.9	0	6 12.2	2 18.2	3 9.4			
Council District 4	38 9.5	4 5.8	4 6.3	4 6.9	16 15.2	4 8.2	3 7.5	5 9.6	3 3.8	14 16.5	6 7.7	6 9.7	1 3.7	8 5.3	5 8.3	4 7.8	6 13.0	2 66.7	6 12.2	2 18.2	5 15.6			
Council District 5	59 14.7	10 14.5	16 25.4	7 12.1	10 9.5	8 16.3	6 15.0	9 17.3	17 21.3	11 12.9	6 7.7	13 21.0	1 3.7	28 18.7	10 16.7	6 11.8	8 17.4	0	3 6.1	1 9.1	3 9.4			
Council District 6	47 11.7	11 15.9	7 11.1	6 10.3	11 10.5	2 4.1	5 12.5	12 23.1	6 7.5	9 10.6	8 10.3	4 6.5	3 11.1	15 10.0	7 11.7	7 13.7	8 17.4	0	4 8.2	1 9.1	5 15.6			
Council District 7	51 12.7	7 10.1	13 20.6	5 8.6	16 15.2	6 12.2	4 10.0	3 5.8	17 21.3	10 11.8	11 14.1	6 9.7	4 14.8	23 15.3	9 15.0	8 15.7	4 8.7	0	3 6.1	2 18.2	2 6.3			
Council District 8	30 7.5	4 5.8	2 3.2	3 5.2	11 10.5	3 6.1	3 7.5	3 5.8	3 3.8	5 5.9	9 11.5	5 8.1	1 3.7	9 6.0	4 6.7	2 3.9	6 13.0	0	3 6.1	1 9.1	5 15.6			
Council District 9	30 7.5	5 7.2	2 3.2	7 12.1	9 8.6	2 4.1	4 10.0	3 5.8	4 5.0	10 11.8	6 7.7	5 8.1	1 3.7	6 4.0	3 5.0	2 3.9	3 6.5	1 33.3	9 18.4	2 18.2	4 12.5			



City of San Diego Voter TRACKING Survey - October 2012

Table 16-3
Geographic (from sample)

	Type of voter				Registration date										Council District												
	Perm. VBM	Prev. VBM	Elec. Day	Less than	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years																			
	voter	voter	Voter	a year	years	years	years	years	1	2	3	4	5	6	7	8	9	1	2	3	4	5	6	7	8	9	
Total	402	273	20	109	44	94	100	105	59	45	51	51	38	59	47	51	30	30									
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0									
Council District 1	45	38	0	7	4	10	13	11	7	45	0	0	0	0	0	0	0	0									
	11.2	13.9		6.4	9.1	10.6	13.0	10.5	11.9	100.0																	
Council District 2	51	34	6	11	2	12	9	14	14	0	51	0	0	0	0	0	0	0									
	12.7	12.5	30.0	10.1	4.5	12.8	9.0	13.3	23.7		100.0																
Council District 3	51	41	1	9	6	8	18	14	5	0	0	51	0	0	0	0	0	0									
	12.7	15.0	5.0	8.3	13.6	8.5	18.0	13.3	8.5			100.0															
Council District 4	38	25	0	13	6	18	5	8	1	0	0	0	38	0	0	0	0	0									
	9.5	9.2		11.9	13.6	19.1	5.0	7.6	1.7				100.0														
Council District 5	59	46	4	9	4	10	17	19	9	0	0	0	0	59	0	0	0	0									
	14.7	16.8	20.0	8.3	9.1	10.6	17.0	18.1	15.3					100.0													
Council District 6	47	36	1	10	5	13	13	11	5	0	0	0	0	0	47	0	0	0									
	11.7	13.2	5.0	9.2	11.4	13.8	13.0	10.5	8.5						100.0												
Council District 7	51	33	3	15	4	4	16	12	15	0	0	0	0	0	0	51	0	0									
	12.7	12.1	15.0	13.8	9.1	4.3	16.0	11.4	25.4							100.0											
Council District 8	30	6	2	22	4	10	4	10	2	0	0	0	0	0	0	0	30	0									
	7.5	2.2	10.0	20.2	9.1	10.6	4.0	9.5	3.4								100.0										
Council District 9	30	14	3	13	9	9	5	6	1	0	0	0	0	0	0	0	0	30									
	7.5	5.1	15.0	11.9	20.5	9.6	5.0	5.7	1.7									100.0									



City of San Diego Voter TRACKING Survey - October 2012

Table 16-4
Geographic (from sample)

	Presidential Vote								Ethnicity							
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Amer.	Asian	Language =====		
Total	402	77	130	11	14	48	70	9	4	18	86	236	15	25	355	47
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Council District 1	45	11	11	0	1	9	10	0	0	1	2	35	0	3	45	0
	11.2	14.3	8.5		7.1	18.8	14.3			5.6	2.3	14.8		12.0	12.7	
Council District 2	51	9	17	1	3	4	10	0	0	1	4	39	0	0	48	3
	12.7	11.7	13.1	9.1	21.4	8.3	14.3			5.6	4.7	16.5			13.5	6.4
Council District 3	51	15	19	1	1	6	5	1	0	1	12	34	1	0	47	4
	12.7	19.5	14.6	9.1	7.1	12.5	7.1	11.1		5.6	14.0	14.4	6.7		13.2	8.5
Council District 4	38	5	15	1	3	4	2	3	1	2	17	8	8	2	29	9
	9.5	6.5	11.5	9.1	21.4	8.3	2.9	33.3	25.0	11.1	19.8	3.4	53.3	8.0	8.2	19.1
Council District 5	59	10	15	0	3	11	12	1	1	3	6	38	1	10	58	1
	14.7	13.0	11.5		21.4	22.9	17.1	11.1	25.0	16.7	7.0	16.1	6.7	40.0	16.3	2.1
Council District 6	47	6	14	1	1	9	8	2	1	3	6	31	2	5	46	1
	11.7	7.8	10.8	9.1	7.1	18.8	11.4	22.2	25.0	16.7	7.0	13.1	13.3	20.0	13.0	2.1
Council District 7	51	10	13	3	0	4	15	0	1	2	5	42	0	2	49	2
	12.7	13.0	10.0	27.3		8.3	21.4		25.0	11.1	5.8	17.8		8.0	13.8	4.3
Council District 8	30	3	14	3	2	1	3	0	0	3	21	3	1	2	14	16
	7.5	3.9	10.8	27.3	14.3	2.1	4.3			16.7	24.4	1.3	6.7	8.0	3.9	34.0
Council District 9	30	8	12	1	0	0	5	2	0	2	13	6	2	1	19	11
	7.5	10.4	9.2	9.1			7.1	22.2		11.1	15.1	2.5	13.3	4.0	5.4	23.4



City of San Diego Voter TRACKING Survey - October 2012

Table 17-1
Language

	Gender			Party			Household Party			Born in US			Age group				Gender/Age			
	Total	Male	Female	Dem	Rep	DTS	Pure Rep HH	Pure Dem HH	Mixed Party HH	US born	For- eign born	Birth place unknown	18-34	35-54	55-64	65+	Men 18-54	Men 55+	Women 18-54	Women 55+
Total	402	185	217	163	132	89	109	136	157	309	64	29	65	150	83	104	107	78	108	109
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
English	355	168	187	128	130	80	109	106	140	293	38	24	49	135	77	94	95	73	89	98
	88.3	90.8	86.2	78.5	98.5	89.9	100.0	77.9	89.2	94.8	59.4	82.8	75.4	90.0	92.8	90.4	88.8	93.6	82.4	89.9
Spanish	47	17	30	35	2	9	0	30	17	16	26	5	16	15	6	10	12	5	19	11
	11.7	9.2	13.8	21.5	1.5	10.1		22.1	10.8	5.2	40.6	17.2	24.6	10.0	7.2	9.6	11.2	6.4	17.6	10.1



City of San Diego Voter TRACKING Survey - October 2012

Table 17-2
Language

	Party/Gender												Party/Age								Vote propensity				
	GOP		Dem		DTS		GOP		Dem		DTS		5		4		3		2		1		100%	<100%	
	Men	Women	Men	Women	Men	Women	18-54	55+	18-54	55+	18-54	55+	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	out of 5	not having had the chance	New Regi- strant	not having had the chance		
Total	402	69	63	58	105	49	40	52	80	85	78	62	27	150	60	51	46	3	49	11	32	100.0	100.0		
English	355	68	62	47	81	44	36	50	80	66	62	53	27	144	54	49	37	1	41	7	22	88.3	98.6		
Spanish	47	1	1	11	24	5	4	2	0	19	16	9	0	6	6	2	9	2	8	4	10	11.7	1.4		



City of San Diego Voter TRACKING Survey - October 2012

Table 17-3
Language

	Type of voter				Registration date					Council District								
	Perm. VBM voter	Prev. VBM voter	Elec. Day Voter	Less than a year	Up to 5 years	Up to 10 years	Up to 20 years	More than 20 years	1	2	3	4	5	6	7	8	9	
Total	402 100.0	273 100.0	20 100.0	109 100.0	44 100.0	94 100.0	100 100.0	105 100.0	59 100.0	45 100.0	51 100.0	51 100.0	38 100.0	59 100.0	47 100.0	51 100.0	30 100.0	30 100.0
English	355 88.3	255 93.4	19 95.0	81 74.3	31 70.5	75 79.8	93 93.0	98 93.3	58 98.3	45 100.0	48 94.1	47 92.2	29 76.3	58 98.3	46 97.9	49 96.1	14 46.7	19 63.3
Spanish	47 11.7	18 6.6	1 5.0	28 25.7	13 29.5	19 20.2	7 7.0	7 6.7	1 1.7	0	3 5.9	4 7.8	9 23.7	1 1.7	1 2.1	2 3.9	16 53.3	11 36.7



City of San Diego Voter TRACKING Survey - October 2012

Table 17-4
Language

	Presidential Vote									Ethnicity					Language	
	Already voted Barack Obama	Def. Barack Obama	Prob. Barack Obama	Lean Barack Obama	Already voted Mitt Romney	Def. Mitt Romney	Prob. Mitt Romney	Lean Mitt Romney	Firm Unsure	Lat- ino/ His- panic	White/ Cauc- asian	Black/ Afr- ican Asian	En- glish	Span- ish		
Total	402 100.0	77 100.0	130 100.0	11 100.0	14 100.0	48 100.0	70 100.0	9 100.0	4 100.0	18 100.0	86 100.0	236 100.0	15 100.0	25 100.0	355 100.0	47 100.0
English	355 88.3	70 90.9	107 82.3	7 63.6	11 78.6	48 100.0	69 98.6	9 100.0	4 100.0	11 61.1	43 50.0	236 100.0	15 100.0	25 100.0	355 100.0	0
Spanish	47 11.7	7 9.1	23 17.7	4 36.4	3 21.4	0	1 1.4	0	0	7 38.9	43 50.0	0	0	0	0	47 100.0