



RESULTS MEMORANDUM

TO: Interested Parties

FROM: Adam D. Probolsky
Probolsky Research LLC

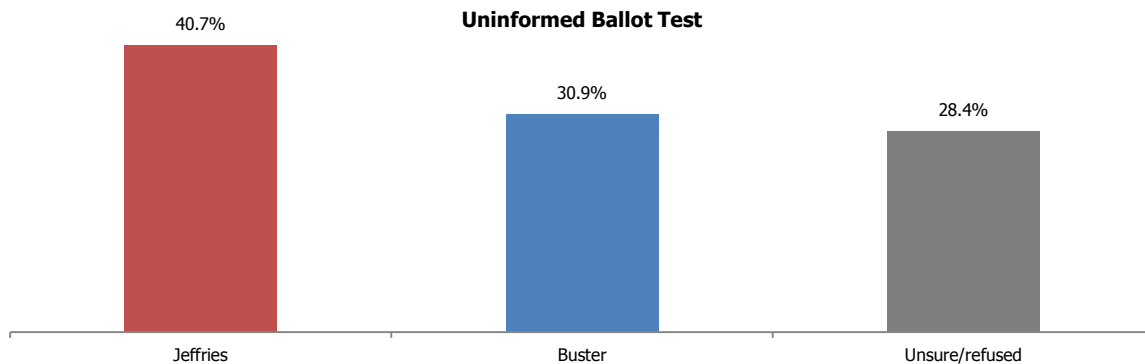
SUBJECT: Riverside County Supervisorial District 1 - Voter Survey

DATE: October 17, 2012

From Sunday, October 14 through Monday, October 15, 2012 Probolsky Research conducted a telephone survey of likely voters in Riverside County Supervisorial District 1.

KEVIN JEFFRIES LEADS BOB BUSTER

Kevin Jeffries enjoys a significant lead over incumbent Supervisor Bob Buster in Riverside's race for Supervisorial District 1.



Question: "An election for Riverside County Supervisor will be held in November. If you were voting today for Supervisor for whom would you vote? Pick one. If you have already voted, please let me know who you chose. Kevin Jeffries, Small Business Owner OR Bob Buster, County Supervisor/Farmer."

A total of 307 surveys were collected. A survey of this size yields a margin of error of +/- 5.7% with a 95% degree of confidence. Interviews were conducted with voters on both landline and cell phones and were conducted in English and Spanish languages.

The turnout model consisted of those voters who voted at least 2 of 11/04, 11/06, 2/08, 6/08, 11/08, 5/09, 6/10 or 11/10, with at least 1 being 11-10 PLUS New registrants since 6/12.

This represents 58.4% of voters and 69.6% of households.

Probolsky Research LLC specializes in opinion research on behalf of business, government, political, special interest and media clients.