

Polling Memorandum

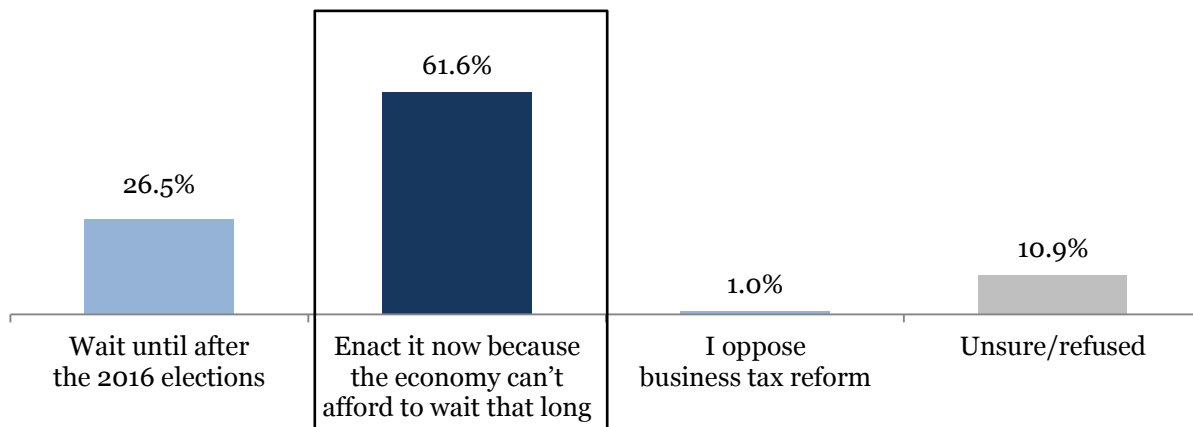
TO: Interested Parties
FROM: Adam D. Probolsky
Probolsky Research
SUBJECT: California Statewide Voter Survey on Business Tax Reform
DATE: April 15, 2015

From Thursday, April 9 through Sunday, April 12, 2015, Probolsky Research conducted a telephone survey of California voters.

California Voters Want Business Tax Reform Now

Our research revealed that Californians prefer to enact tax reform now, rather than wait until after the 2016 elections, saying the economy can't afford to wait that long.

61.6% PREFER TO ENACT BUSINESS TAX REFORM NOW



Question: "The United States has the highest business tax rate in the developed world, yet the tax system is so broken that some of the largest, most profitable companies pay almost no taxes because of legal loopholes. Meanwhile, most small businesses pay more than their fair share. Proposed business tax reform legislation would set the U.S. business tax rate at 25% for all businesses, establishing a fair playing field. The President and Congress have said that business tax reform is long overdue, however, there is disagreement in Washington over when to enact business tax reform: wait until after the 2016 elections or enact it now because the economy can't wait that long. Which do you prefer?"

It is especially notable that the *intensity* of preference for timely tax reform is high, with nearly a majority (48.3%) *strongly* preferring to enact tax reform now rather than waiting until after the 2016 elections. Moreover, support is remarkably consistent across key demographics, including political parties, gender, age groups and geographic regions throughout the state.

A total of 1,000 interviews were collected. A survey of this size yields a margin of error of +/-3.1% with a 95% degree of confidence. Interviews were conducted with voters on both landline and cell phones and were offered in English and Spanish languages.

Probolsky Research specializes in opinion research on behalf of government, business, political, special interest and media clients.

Research sponsored by Main Street Growth & Opportunity Coalition-California

