

# Probolsky Research CA Statewide Voter Survey - Report on Results -

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# CA Statewide Voter Survey

## Report on results

From Friday, January 24 through Monday, January 27, 2014, Probolsky Research conducted a telephone survey of voters within the state of California. We surveyed likely November, 2014 General Election voters (14preGenB1) that includes those who voted at least 2 of 11/02, 11/06, 11/10, 6/12 or 11/12, with 1 being 11/12 OR PAV & registered after 6/12 & voted 11/12. This turnout model represents 10,372,795 voters (59%) and 6,479,248 households (66%).

We also have profiled a likely June, 2014 Primary Election voters (PDI universe 14P3) that includes those who voted at least 2 of 6-06, 6-10 or 11-12, with 1 being 11-12), or (PAV & registered after 6-10 & voted both 6-12 & 11-12. This turnout model represents 6,138,796 voters (35%) and 4,113,299 households (42%).

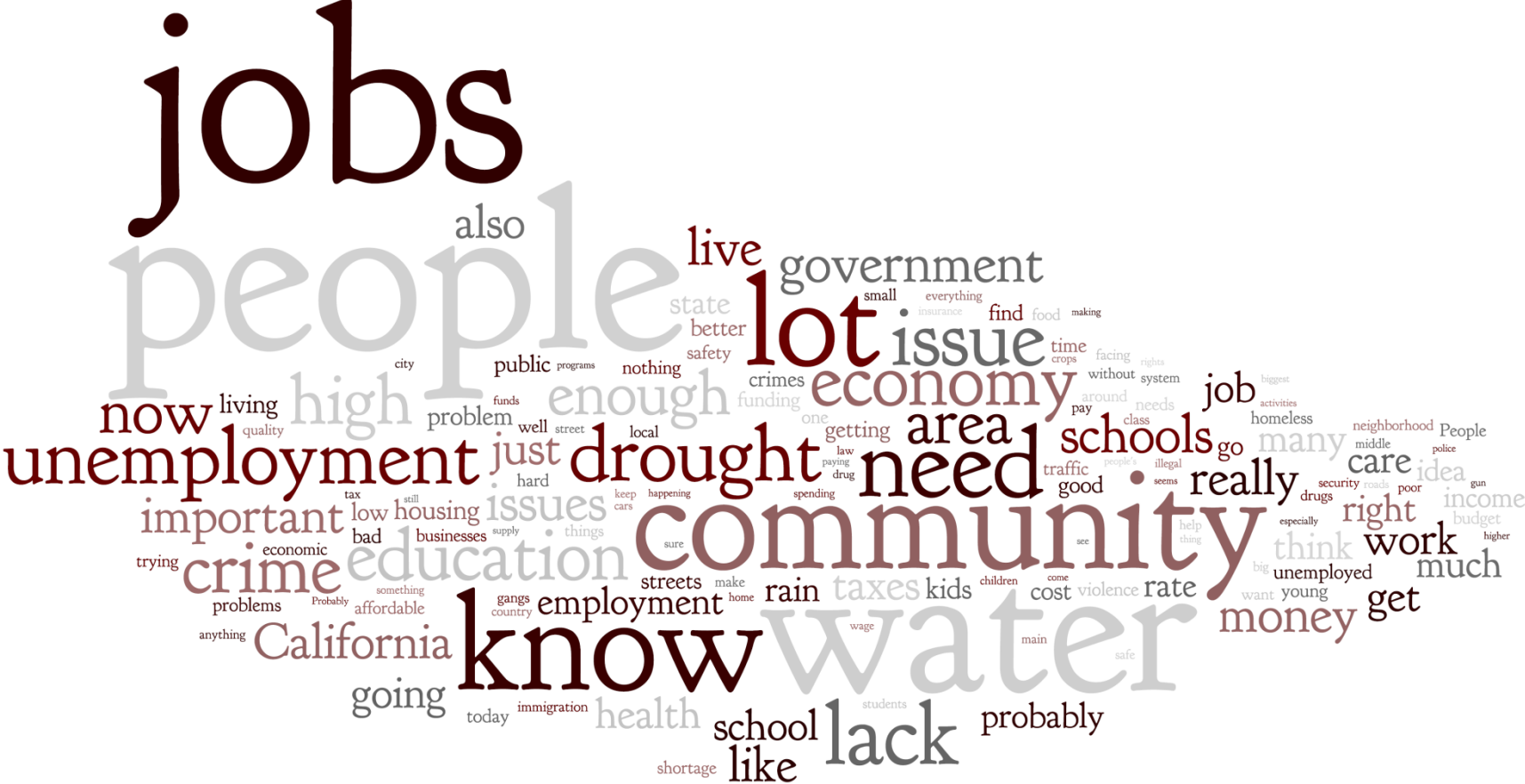
A total of 800 surveys were collected. A survey of this size yields a margin of error of +/- 3.5% with a 95% degree of confidence. Interviews were conducted with voters on both landline and cell phones and were offered in English and Spanish languages.

Probolsky Research specializes in opinion research on behalf of government, business, political, special interest and media clients.



# What is top of mind to California voters?

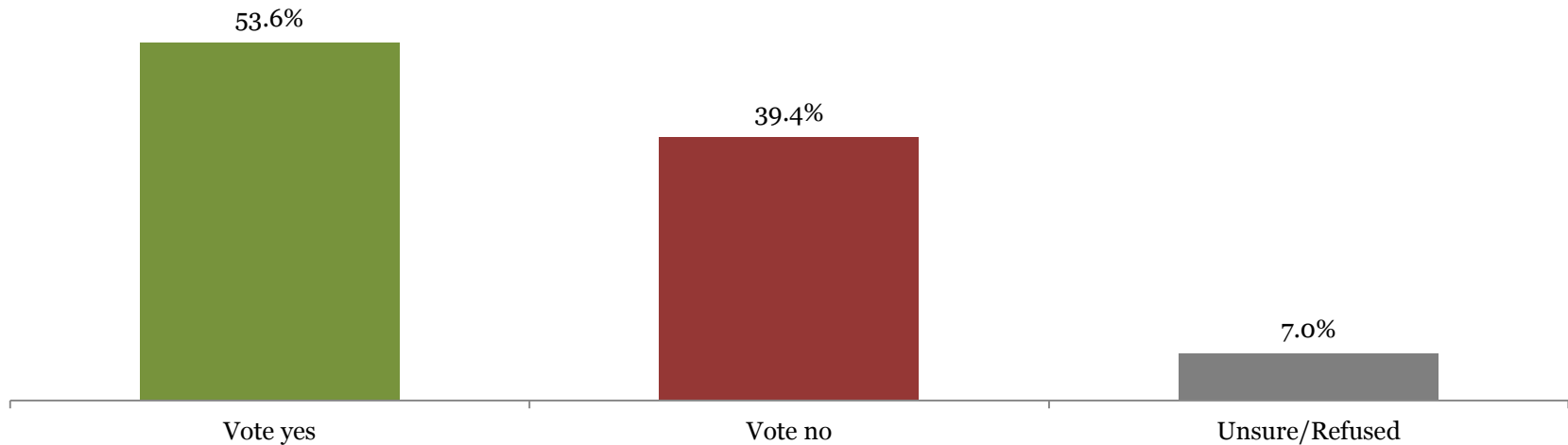
Highlights from the cloud



# 53.6% would vote yes

## To stop the proposed high speed rail project in California

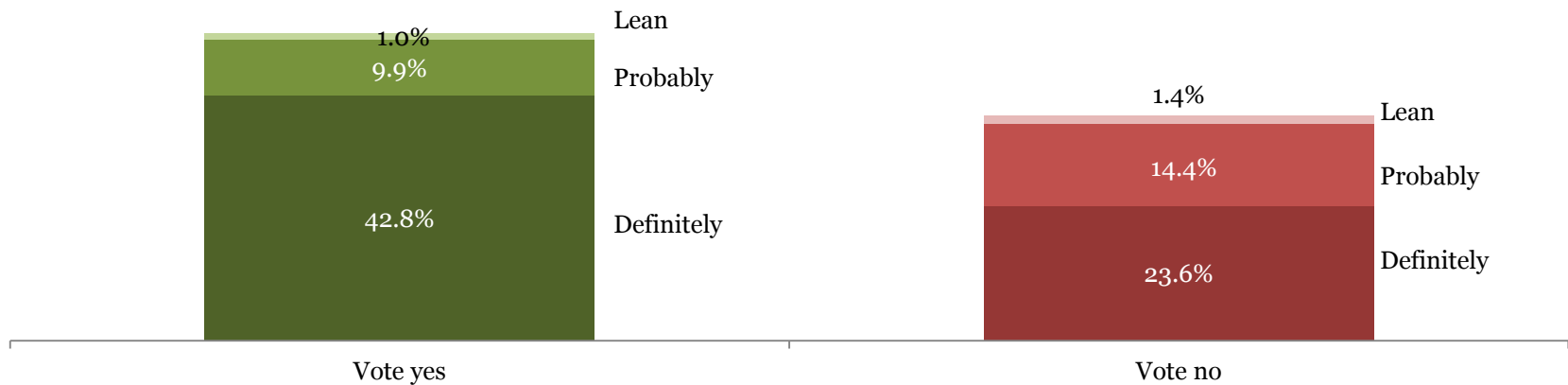
Question: California voters approved a ballot proposition in 2008, authorizing the State to borrow nine billion dollars to help finance building a high-speed train, also known as high speed rail, between Los Angeles and San Francisco. The original construction cost estimates have doubled from 33 billion dollars to 68 billion dollars, and a judge recently ruled that California cannot use state bonds to pay for the high-speed train project. Governor Jerry Brown has proposed using \$250 million in new greenhouse gas fees-also known as cap-and-trade funds-to fund the project. If an election were held today on ballot measure that, if passed, would stop the proposed high speed rail project in California, would you vote yes, in favor of stopping California's high speed rail project or no, against stopping California's high speed rail project?



# The intensity of support for such an initiative

Is nearly twice that of the opposition

Question: And would you say that you would definitely or probably vote (yes/no)?] And would you say that you would lean one way or the other?



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*Thank you*

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