

California Statewide Voter Survey Self-Driving Car Report on Results

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California Statewide Voter Survey

Report on results

From Thursday, February 11 through Sunday, February 14, 2016, Probolsky Research conducted a telephone survey of likely November, 2016 General Election voters throughout the state of California.

A total of 1,000 voters were surveyed. A survey of this size yields a margin of error of +/-3.1% with a confidence level of 95%. . Interviews were conducted by live interviewers with voters on both landline (44.5% of completes) and cell phones (55.5% of completes) and were offered in English and Spanish languages.

Our sample was developed from voter files originally compiled by county registrars of voters. Likelihood to vote was determined based on past voting behavior. Probolsky Research applies a stratified random sampling methodology to our sample design. In other words, we ensure that the demographic proportions of survey respondents match the demographic composition of the universe being researched.

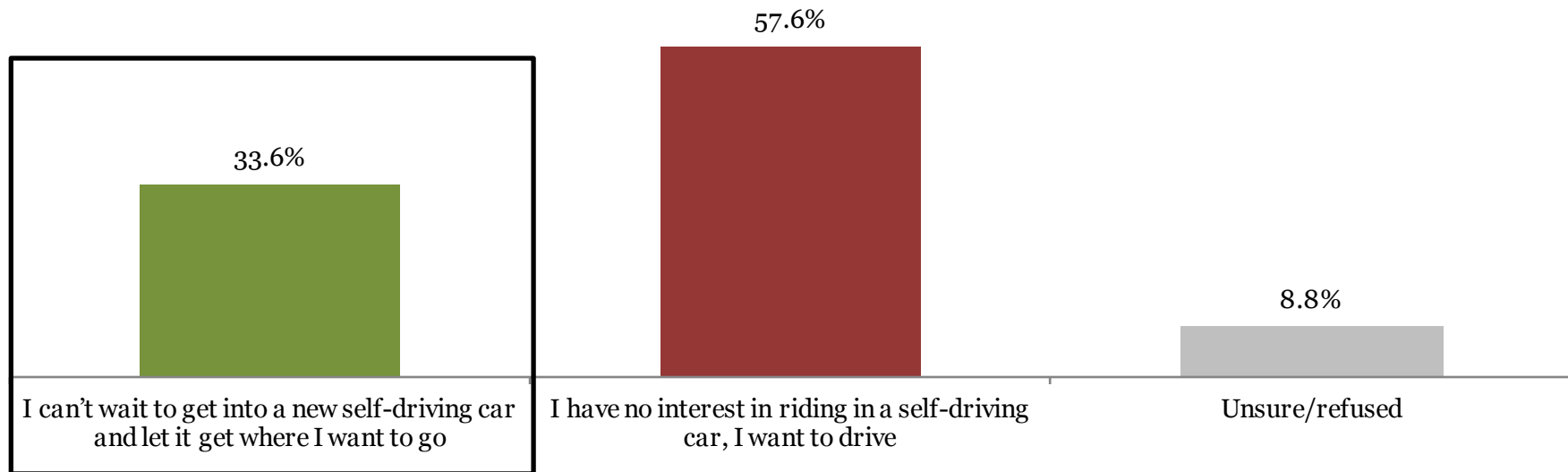
Our turnout universe (PDI Universe 16P8) consisted of: (Voted at least 1 of 6/14 or 11/14), Or (Voted at least 2 of 2/08, 6/08, 11/08, 6/10, 11/10, 6/12 or 11/12), Or (Registered since 11/14), Or (PAV Registered since 6/12 & Voted 11/12) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or any Registered since 11/14. This represents 12,484,581 voters (a 72.3% turnout) and 7,565,143 households (78%).

Probolsky Research specializes in opinion research on behalf of business, government, non-profit and special interest clients.



57.6% don't want to ride In a self-driving car

Question: Every major car manufacturer has a self-driving car in development. Please tell me which of the following statements best describes how you feel about the future of self-driving cars.



Thank you



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