

RESULTS MEMORANDUM

TO: Interested Parties

FROM: Adam D. Probolsky
Probolsky Research LLC

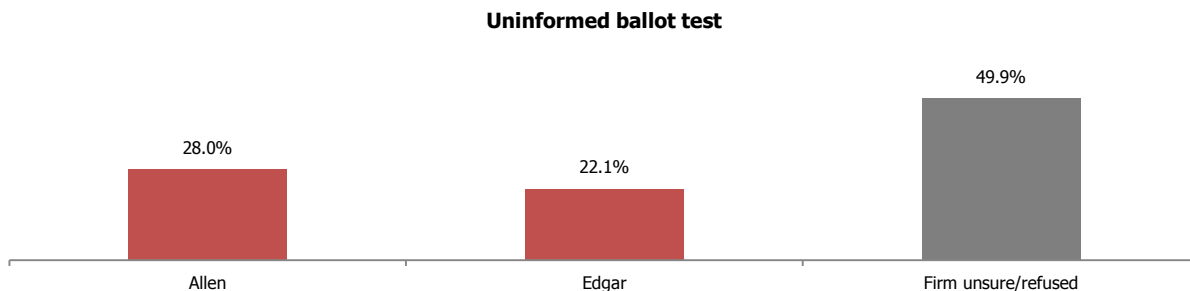
SUBJECT: California Assembly District 72 - Voter Survey

DATE: October 16, 2012

On Saturday, October 13, 2012 Probolsky Research conducted a telephone survey of likely voters in California Assembly District 72.

TRAVIS ALLEN LEADS TROY EDGAR

Allen enjoys a lead over Edgar (28.0% to 22.1%) in the race for the 72nd Assembly District. However, nearly half of voters remain undecided:



Question: "An election for California State Assembly District 72 will be held in November. If you were voting today for State Assembly, for whom would you vote? Pick one. If you have already voted, please let me know who you chose. Travis Allen, Prefers Republican Party, Small Business Owner OR Troy Edgar, Prefers Republican Party, Businessman/Mayor."

A total of 307 surveys were collected. A survey of this size yields a margin of error of +/- 5.7% with a 95% degree of confidence. Interviews were conducted with voters on both landline and cell phones and were conducted in English, Spanish and Vietnamese languages.

The turnout model consisted of those voters who voted at least 1 of 11/10 or 6/12, OR voted in at least 2 of 2/08, 6/08, 11/08, 5/09 or 6/10, with at least 1 being 11-08 PLUS those who registered to vote after 6/12.

This represents 62.2% of voters and 72.3% of households.

Probolsky Research LLC specializes in opinion research on behalf of business, government, political, special interest and media clients.