

Institute for Local Government Statewide Survey

Presentation

May 16, 2017



Opinion Research
on Public Policy

Probolsky Research
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Institute for Local Government – Statewide Survey

Survey Methodology

From Thursday, May 4 to Sunday, May 7, 2017 Probolsky Research conducted a live-interviewer telephone survey of California voters.

A total of 1,000 voters were surveyed. A survey of this size yields a margin of error of +/- 3.2% with a confidence level of 95%. Interviews were conducted with respondents on both landline and mobile phones (31%) and were offered in English and Spanish (10.1%) languages.

Probolsky Research specializes in opinion research on behalf of corporate, government, non-profit and special interest clients.



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Top Issues

Open-ended question



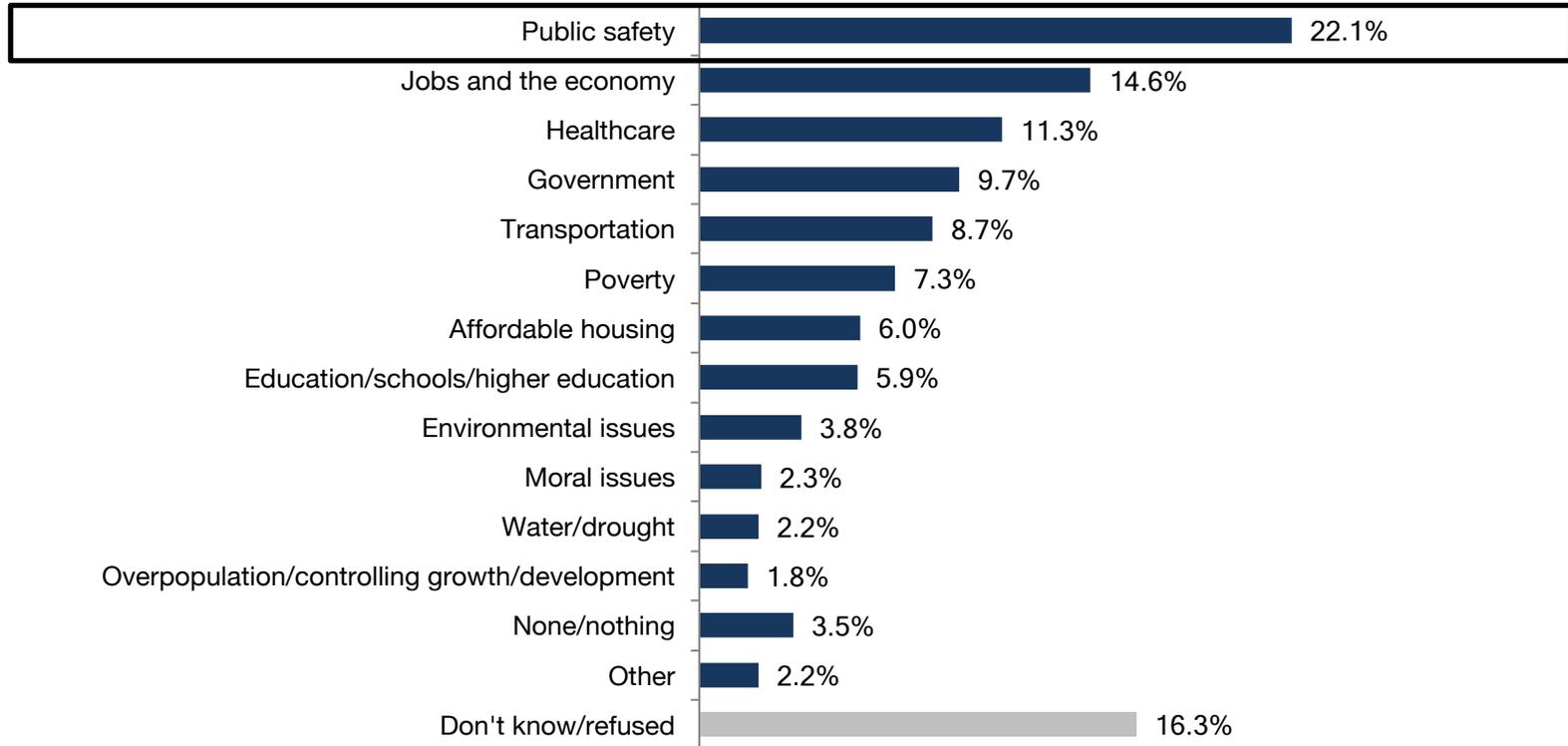
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Public Safety is Most Important Issue

Among California voters

Question: What is the most important issue facing your community today?



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Community Satisfaction/Dissatisfaction



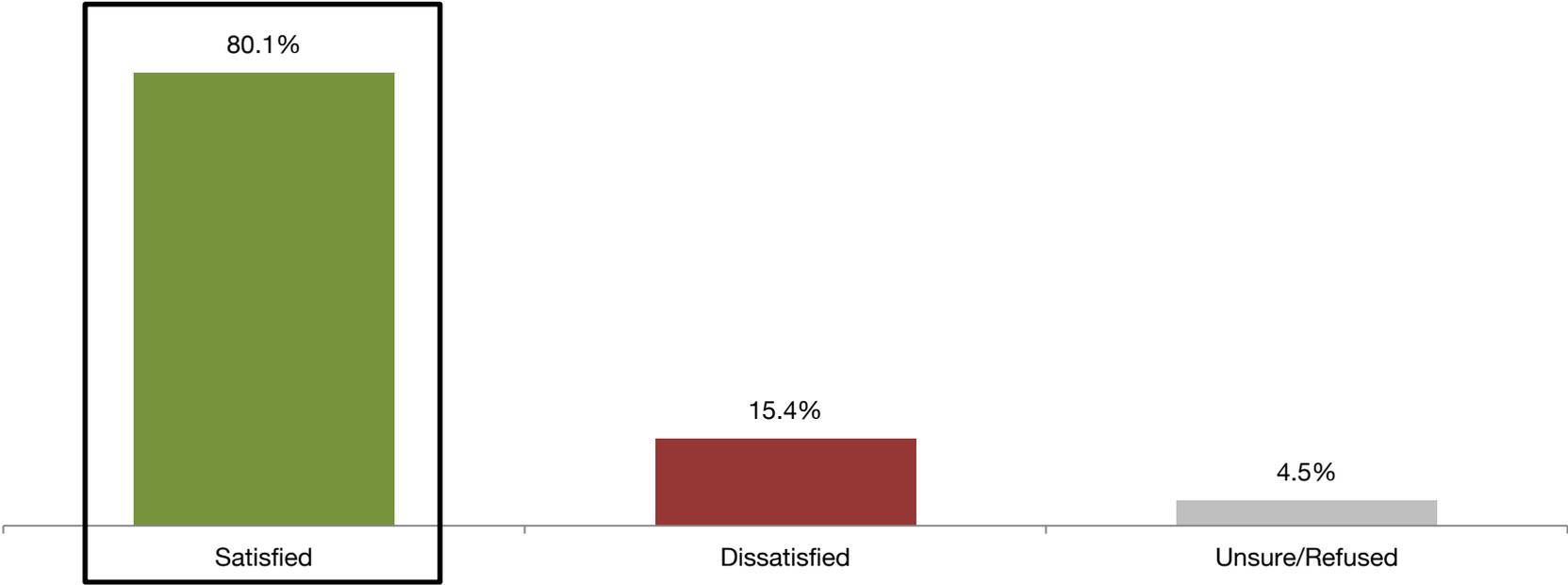
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80.1% Say They are Satisfied with Overall Quality

Of life in their town/city/county

Question: Are you satisfied or dissatisfied with the overall quality of life in [TOWN/CITY/COUNTY]?

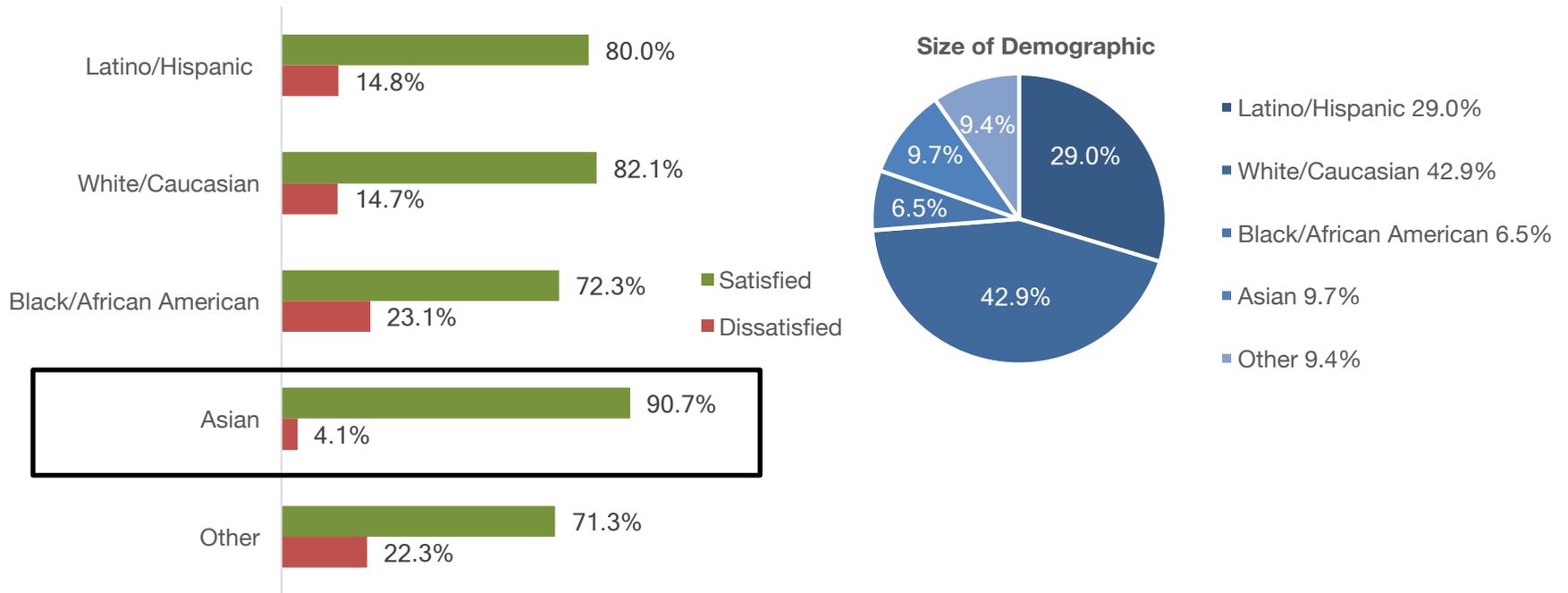


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Asians Show High Satisfaction Level with Overall Quality of life in their town/city/county

Question: Are you satisfied or dissatisfied with the overall quality of life in [TOWN/CITY/COUNTY]?



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Community Safety

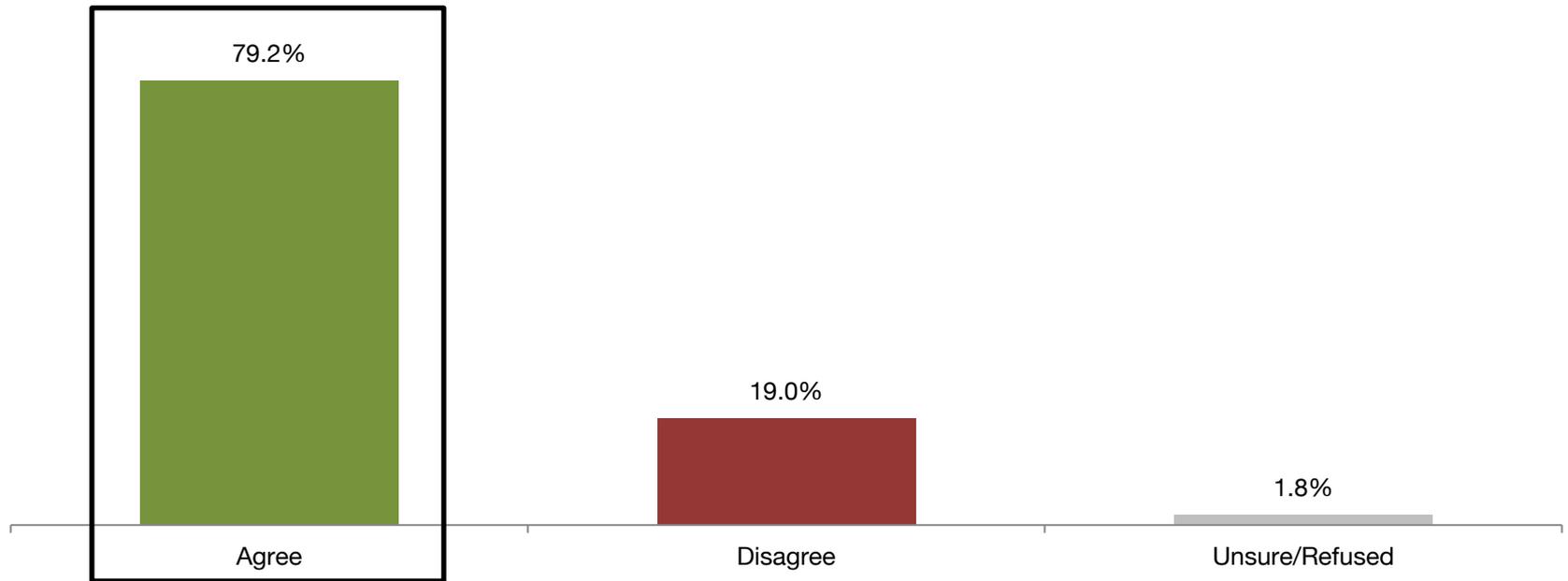


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79.2% Say They Feel Safe in Their Own Town/city/county

Question: In general, I feel safe in [TOWN/CITY/COUNTY]?



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Perspectives on Opportunities for Economic Prosperity



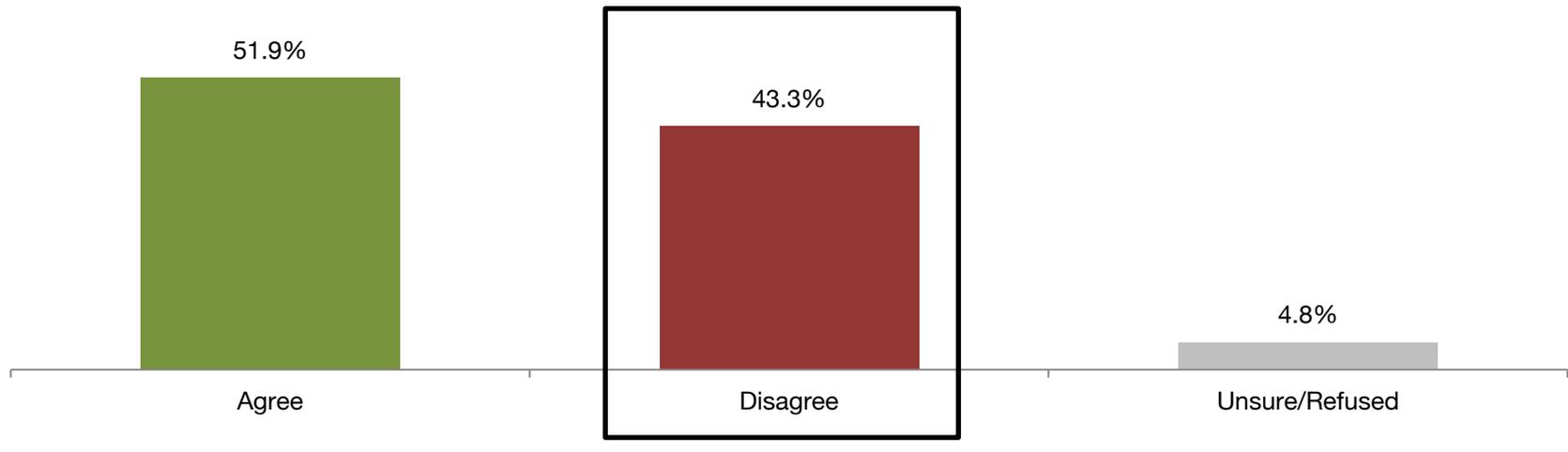
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Perceived Opportunities for Economic Prosperity

In respondents' town/city/county are mixed

Question: Everyone in [TOWN/CITY/COUNTY] has the opportunity to become economically prosperous.

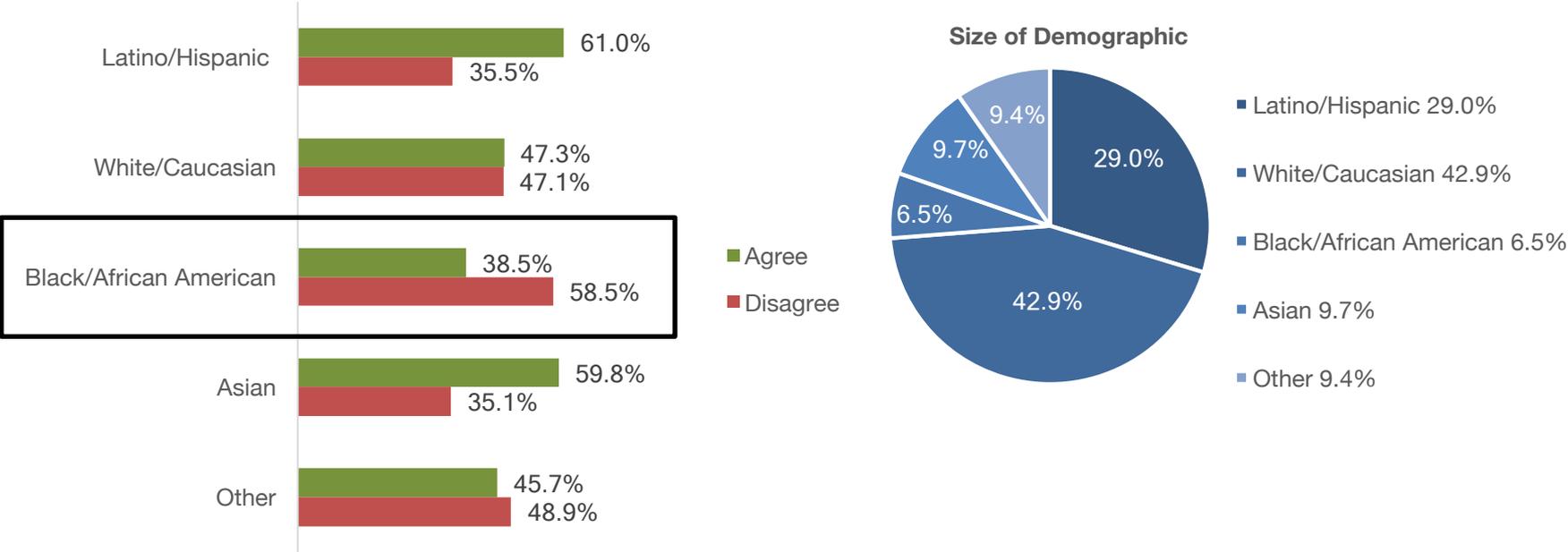


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Black Voters Disagree Opportunity for Economic Prosperity in their town/city/county applies to everyone

Question: Everyone in [TOWN/CITY/COUNTY] has the opportunity to become economically prosperous.



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Local Government Officials: Addressing Key Issues in the Community



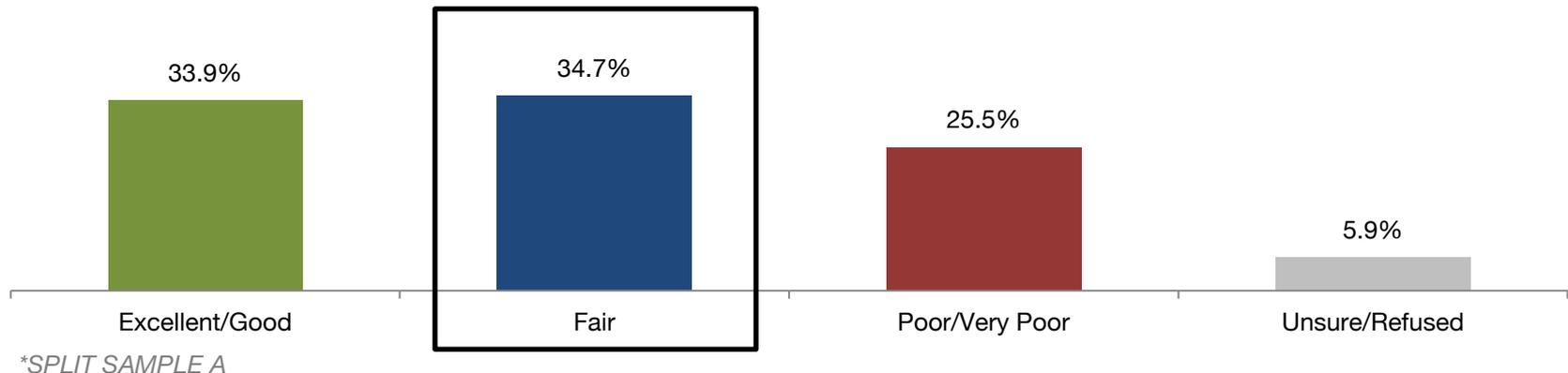
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34.7% Say Local Government Officials are Doing Fair

Job addressing the most pressing issues in their communities

Question: How would you rate the job your local government officials are doing **addressing** the most pressing issues facing your community? Excellent, good, fair, poor, very poor?



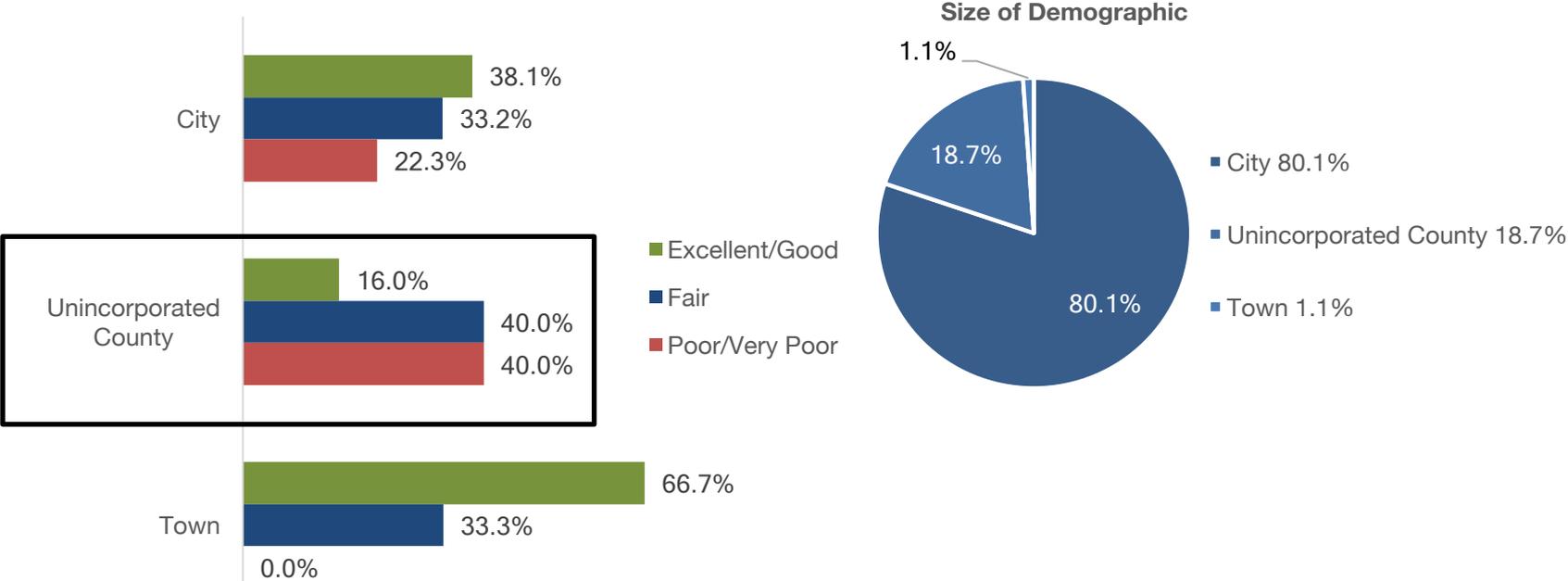
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Unincorporated Voters Give Low Ratings

To local government officials for addressing important community issues

Question: How would you rate the job your local government officials are doing **addressing** the most pressing issues facing your community? Excellent, good, fair, poor, very poor?



*SPLIT SAMPLE A



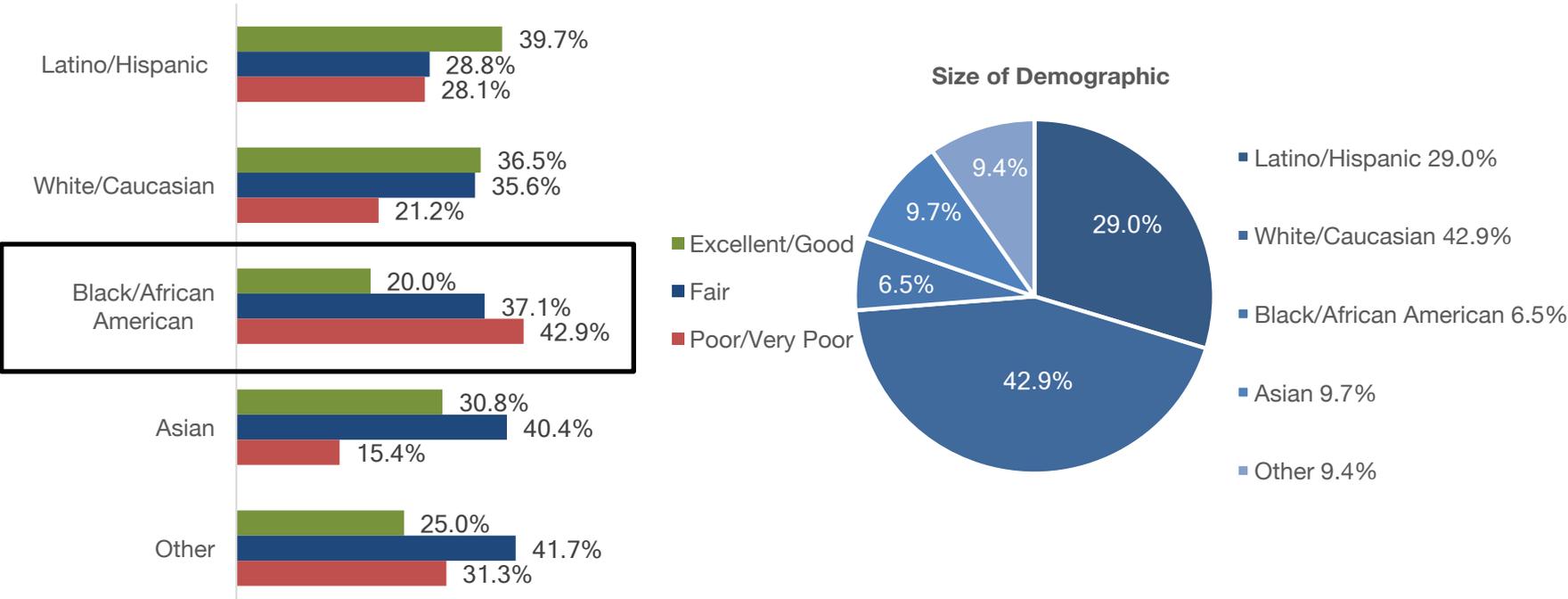
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Black Voters Give Local Government Low Marks

For addressing critical community issues

Question: How would you rate the job your local government officials are doing **addressing** the most pressing issues facing your community? Excellent, good, fair, poor, very poor?



*SPLIT SAMPLE A



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Local Government Officials: Communication with Residents



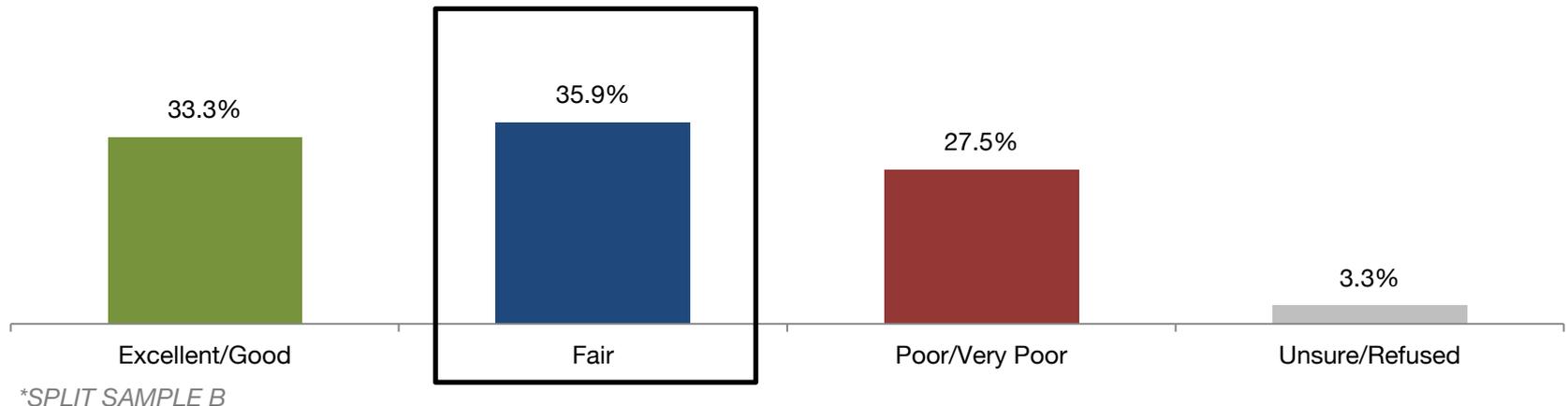
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35.9% Rate Local Government Officials as “Fair”

In terms of the job they are doing communicating with residents

Question: How would you rate the job your local government officials are doing **communicating** with residents on important issues facing your community? Excellent, good, fair, poor or very poor?

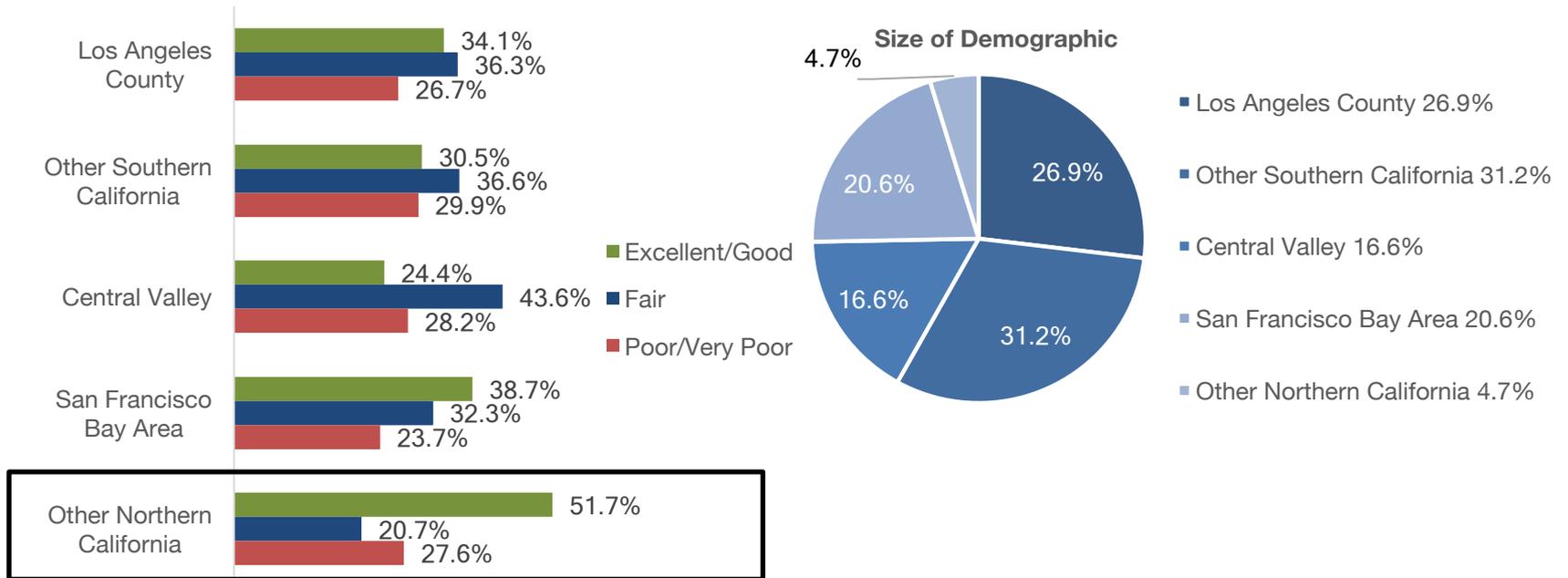


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Other Northern CA Voters=High Rating for the Job local government officials are doing communicating with residents

Question: How would you rate the job your local government officials are doing **communicating** with residents on important issues facing your community? Excellent, good, fair, poor or very poor?



*SPLIT SAMPLE B



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Statewide Sentiments on Self-Driving Cars



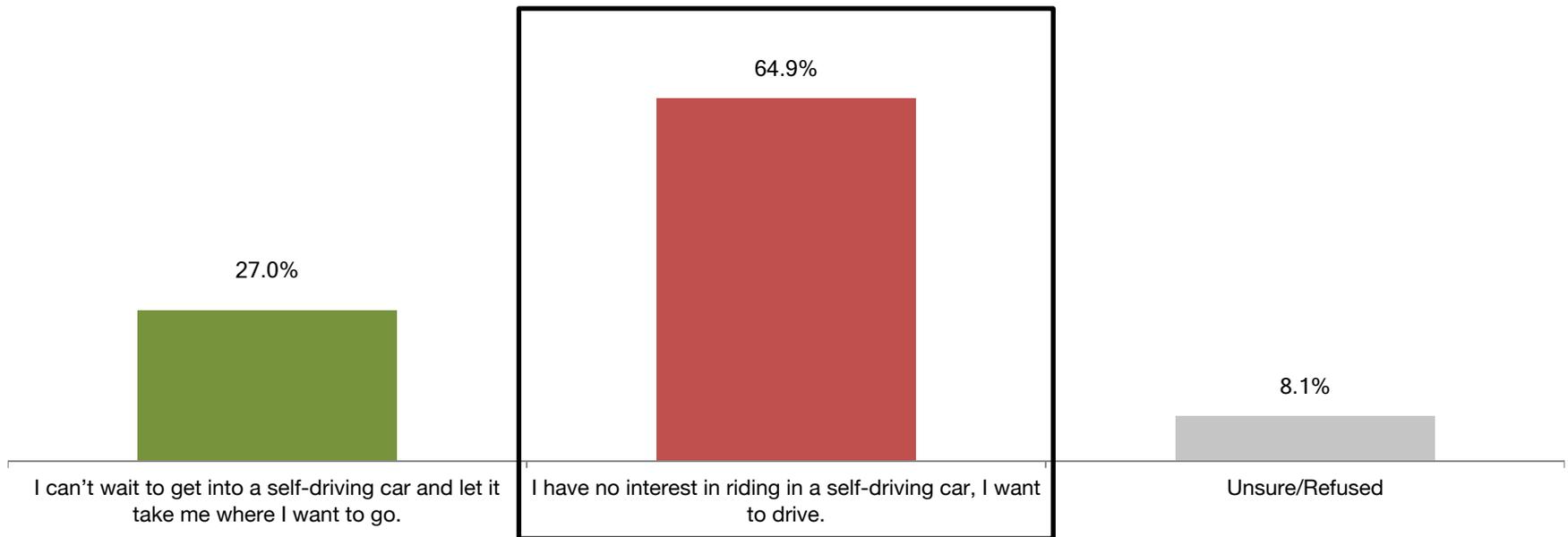
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64.9% of Respondents Have No Interest

In riding in a self-driving car

Question: Every major car manufacturer has a self-driving car in development. Please tell me which of the following statements best describes how you feel about the future of self-driving cars.



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Statewide Sentiments on Drones

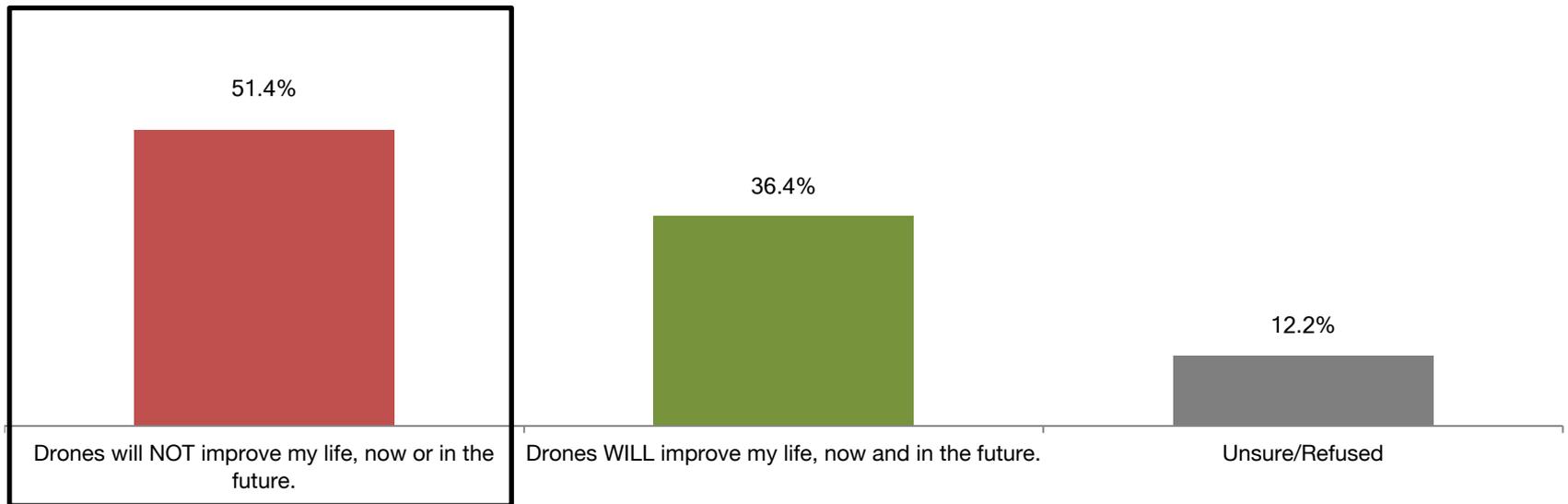


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A Majority Say that Drones Will NOT Improve their lives, now or in the future

Question: Drones can be described as unmanned aircraft that can navigate autonomously or are guided remotely. Thinking about how you live, play and work, please tell me which of the following statements best describes how you feel about the future of drones.



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Gaging Types of Voter Engagement

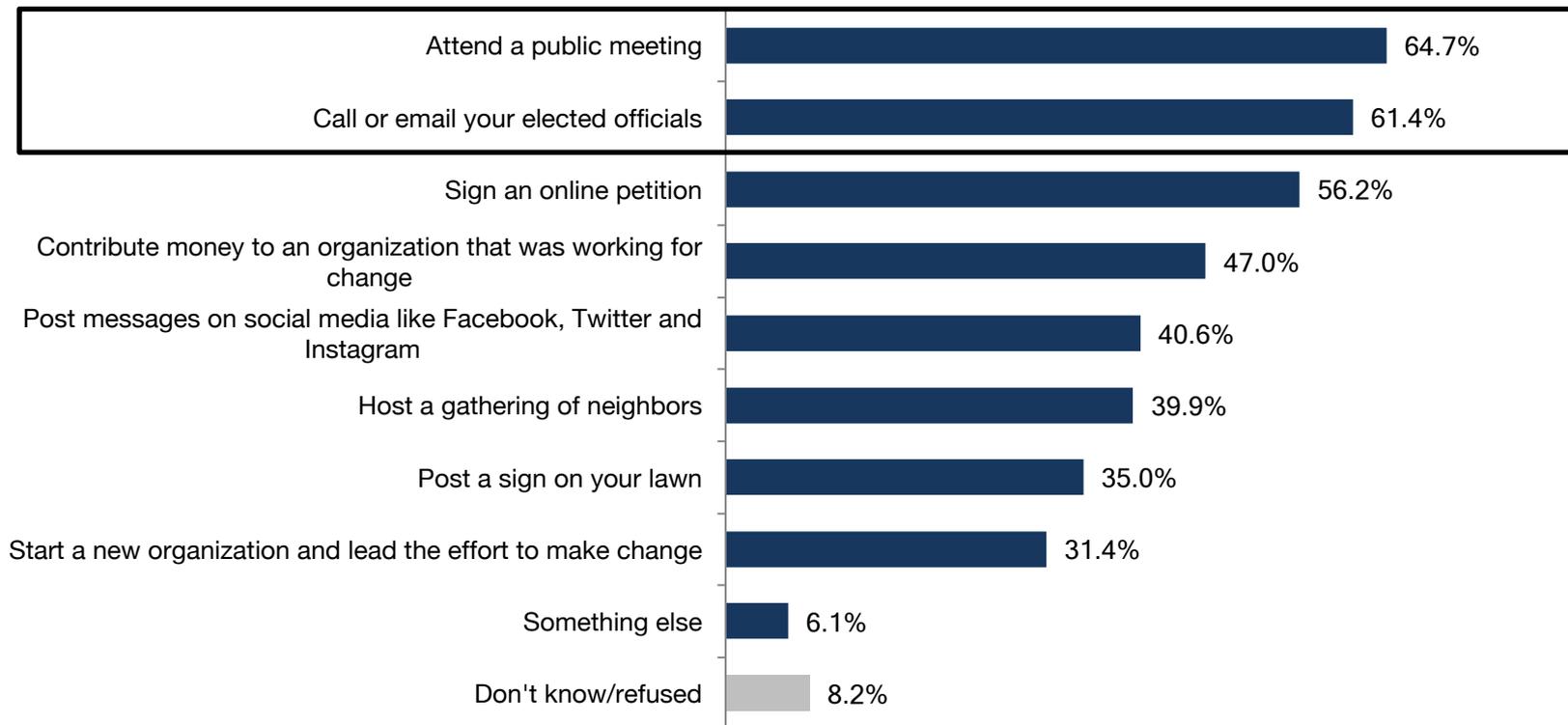


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Engagement: Attending a Public Meeting, Calling/emailing elected officials are most likely steps voters will take

Question: If you felt strongly about an issue impacting your community, which of the following would you be willing to do? Choose as many as you like, or none at all.



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Thank You.



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