

TEXAS Statewide Poll



Presentation

November 3, 2017



Opinion Research on
Elections and Public Policy

Probolsky Research
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Opinion Research – The Foundation For Any Advocacy Effort

The Role of Opinion Research

- **Validate direct and grassroots lobbying activity - demonstrate broad support**
- **Message targeting** (but you already knew that)
- **Isolate detractors**
- **Empower champions**
- **Earned and social media content**

- **Keep your pollster involved in ongoing strategy**
 - If they don't want to be involved, find a new pollster

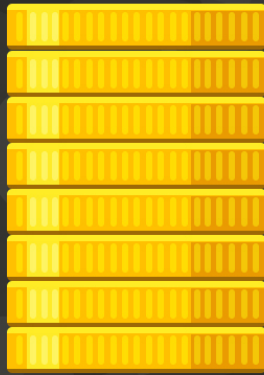


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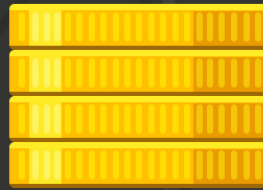
BITCOIN

57%



I HAVE NO IDEA
WHAT BITCOIN IS

27%



IS A SCAM

16%



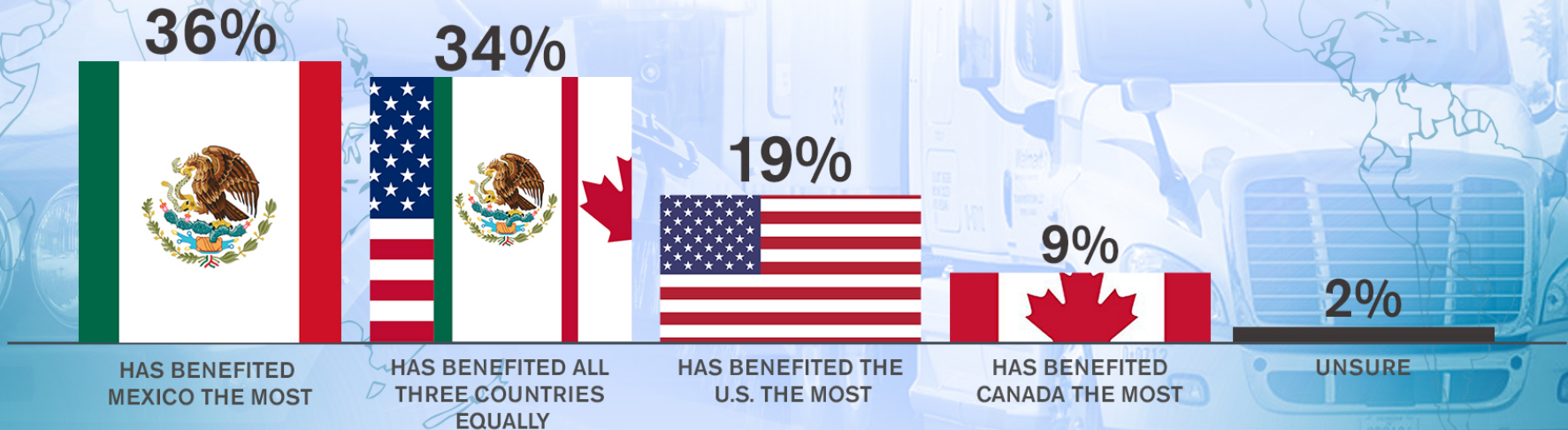
IS A SMART
INVESTMENT

Probolsky Research conducted a survey of 1,000 Texas residents. The survey was conducted online from Tuesday, October 24 through Sunday, October 29. Respondents had the choice to complete the survey in English or Spanish. The margin of error for a survey of this size is +/-3.1%.



NAFTA

Which of the following statements describes who has benefited from the North American Free Trade Agreement (NAFTA)?



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RENEWABLE ENERGY SUBSIDIES: SMART OR NOT SMART

Subsidies for renewable energy like wind and solar power are NOT SMART - they cause fewer coal, natural gas and nuclear power plants to be built, making outages more likely.



Subsidizing renewable energy such as wind and solar power is SMART because it helps to improve the environment and brings us closer to being energy independent.

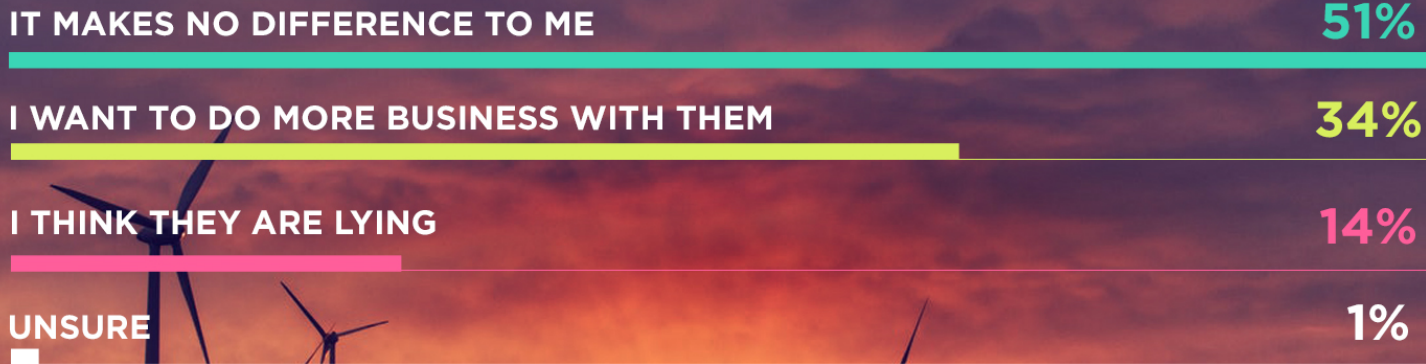


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CORPORATE USE OF RENEWABLE ENERGY

When you hear a company uses mostly renewable energy for its operations, what comes to mind?



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ENGAGEMENT IN THE PUBLIC POLICY DEBATE

If you felt strongly about an issue impacting your community, which of the following would you be willing to do? Choose as many as you like.



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Thank You.



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